

**September
2016**

TypeRider

Arizona Professional Writers

Formerly Arizona Press Women

APW State Conference opens early-bird registration

Thrive as a Writer, Don't Just Survive

by Carol Osman Brown

Join fellow APW members at the 2016 State Conference on Saturday, Oct. 15, to participate in a program designed to educate, entertain and inspire you to achieve greater success.

Two nationally known authors and dynamic speakers, Ric Hinkie and Raleigh Pinskey, will share effective ways to move your career to the next level and beyond.

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The Scottsdale Camelback Resort is the site for the APW State Conference on Oct. 15. See the registration form on Page 3.

Rim Country explores writing novel in 30 days

The author of 14 published novels, APW member Connie Cockrell, presents “Prepping for National Novel Writing Month” at the Arizona Professional Writers’ meeting at noon on Wednesday, Sept. 21, at Majestic Rim Retirement Living, 310 E. Tyler Parkway, Payson.

Cockrell, who has also authored numerous blog stories ranging from Sci-Fi and Fantasy, to Westerns and Mysteries, will discuss what National Novel Month is, who can participate, what are the winning criteria and how to succeed in writing your



novel, first or otherwise, in just 30 days.

When she heard about the 2011 National Novel Writing Month challenge from her daughter, Cockrell asked, “How hard could it be?” Her daughter gave her a copy of Larry Brook’s book, *Story Engineering*, two weeks before National Novel Writing Month began. She read the book, outlined her story in post-its on the back of the closet door and finished the challenge of 50,000 words in 30

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Join APW in fall for bargain rate

by Joan Westlake

If you join Arizona Professional Writers now through the end of fall, your membership is good through 2017. Depending on when you join, that could mean up to four months of free membership, so pass the word on to your writing friends and colleagues!

The cost for APW membership is ONLY \$30. Or, take advantage of our affiliation with the National Federation of Press Women for \$94 and be a member of both groups. NFPW provides national networking opportunities, writing/communications contests and professional development programs. Learn more about NFPW at nfpw.org.

The APW membership application is available at arizonaprofessionalwriters.org. Questions? Contact APW Membership Chair Joan Westlake at westwoman@aol.com.



Conference from Page 1

The Conference includes lunch and takes place from 9:30 a.m. to 3:30 p.m. at Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale. Register now to take advantage of the early-bird APW member discounted rate of \$40, which ends on Sept. 20.

See the registration form on Page 3 of this issue. This registration form can also be downloaded at ArizonaProfessionalWriters.org and facebook.com/groups/ArizonaPressWomen/.

The kickoff speaker is Ric Hinkie, author of *Fast Forward Your Career*. He shares the career wisdom of more than 70 highly successful business, medical, and government executives he interviewed to discover key principles that can lead to faster promotions and success in today's competitive business world. Whether an employee or an entrepreneur, everyone should have a career plan, believes Hinkie. But, research shows less than 10 percent of workers have one. Attendees receive a complimentary career plan guide. This expert is dedicated to helping individuals learn to "be a star where they are" or re-career and manage their own brand rather than let others determine their future.

Hinkie has re-careered several times. He used his journalism degree working for a newspaper, then as a



military journalist, public relations writer for government agencies, advertising director for major utilities which led to careers in TV and general management. He speaks to corporate groups across America and writes for an online publication in the energy sector.

In the second session, Raleigh Pinskey asks, "How Are You Taking Charge of Your Destiny?" and explores what holds people back and what propels them toward success. She has written six books about self promotion, including the Harper Collins international bestselling *101 Ways to Promote Yourself*. Pinskey also is the author of *Creating Gladitude*, a life enrichment series and can help you create a brand platform for abundance, financial freedom and a success path for achieving your goals.



Enjoy networking with APW members, writers and others in the communication field during a casual lunch period that includes honoring the success of outstanding APW members at a brief general meeting.

Then Raleigh returns with a nuts and bolts session of social media savvy in her talk "Maximize your Biz-Ability with Viz-Ability." President and founder of The Raleigh Group, she specializes in putting your name and product in front of your target market over

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ARIZONA PROFESSIONAL WRITERS STATE CONFERENCE

“Thrive as a Writer, Don’t Just Survive”

WHEN: 9-9:30 a.m. Registration; 9:30 a.m.-3:30 p.m., Sat., Oct. 15, 2016 (includes lunch & speaker sessions)

WHERE: Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale, AZ 85251 (in the Gallery)

Event registration Open: Sept. 1-Oct. 12, 2016 / Information: 480-620-1358

This exciting program features two dynamic speakers who will show you how to fast forward your career, thrive as a writer, and use social media to promote your books and products.

HOW TO REGISTER:

- Reserve a seat by sending an email message to apw.reservations@gmail.com.
- Payment must be received in advance by cut-off dates listed on reservation form.
- Pay by check: print and mail this registration form with check payable to Arizona Professional Writers.
- to Sheila Roe, 10800 E. Cactus Road, #10, Scottsdale, AZ 85259.
- Credit card payments: email this registration form to apw.reservations@gmail.com. Scan completed form with credit card billing info and attach to email. Indicate if you prefer APW to call for credit card details.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

BILLING INFORMATION (NO REFUNDS BUT ANOTHER PERSON MAY TAKE YOUR PLACE)

_____ MASTERCARD _____ VISA _____ AMEX _____ CHECK (Payable to Arizona Professional Writers)

Card Number: _____ 3-Digit Code (back of card) _____

Cardholder Name: _____ Daytime Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Best time to call for credit card details: _____

REGISTRATION RATES, DEADLINES & MEAL CHOICE:

Early Bird Deal: Sept. 1-20 (Payment received by Sept. 20) _____ \$40/APW Member _____ \$45/Nonmember

Regular: Sept. 21-Oct. 10 (Payment received by Oct. 10) _____ \$45/APW Member _____ \$50/Nonmember

Late Reg.: Oct. 10-Oct. 12 (Payment received by Oct. 13) _____ \$55/APW Member _____ \$60/Nonmember

Check Meal Choice: _____ Chef Salad (greens, veggies, egg, ham, turkey, cheese), roll, fruit cup

_____ Vegetarian Salad (greens, tomatoes, cucumber, peppers, nuts, blueberries), roll, fruit

***Note:** APW members get a discounted room rate if they stay at Scottsdale Camelback Resort the night before or after the Conference. Call 1-800-891-8585 for reservations, and use the promo code: APW.*

Help needed for State Conference

Volunteers are needed to help register attendees at the APW State Conference at Scottsdale Camelback Resort., on Oct. 15, beginning at 8 a.m. Registration takes place from 9 to 9:30 a.m. Please contact Barbara Lacy at 480-620-1358 or blacy1@cox.net.

The planning committee also seeks a few nice raffle items. If you or a local business can donate something,

HELP WANTED



contact Joan Westlake at 480-968-8902 and leave a message or email westwoman@aol.com.

Conference from Page 2

and over again. Her client list includes the first *Chicken Soup for the Soul* book, performers such as Sting, Paul McCartney, Herbie Mann, plus many authors, speakers and entrepreneurs. She can show you how to use effective tools in the changing world of digital media to expand your sphere of influence, boost book sales and create new income streams.

Don't miss the opportunity to learn from these profes-

sionals at the APW State Conference on Oct. 15 in Scottsdale.

Register now to take advantage of the early bird discounted rate that ends on Sept. 20. Final registration deadline is on Oct. 12. Details are on the Registration Form on Page 3 and at ArizonaProfessionalWriters.org. For information, call 480-620-1358.

APW members can receive a discounted room rate if they wish to stay at Scottsdale Camelback Resort the night before or after the Conference. Call 800-891-8585 for reservations and use the promo code: APW.

Novel from Page 1

days. Now the ideas for stories never seem to end, prompted by casual statements, by friends, documentaries on television and even hikes.

This 20-year Air Force career woman, manager at a computer operations company, wife, mother, sister and volunteer, draws from her rich background for story-telling. Cockrell grew up in Upstate new York and joined the military at age 18. Having lived in Europe, Great Britain and several places around the United States, she now lives in Payson with her husband. She writes about "whatever comes into her head," so her books could be in any genre. In addition to publishing 14 books, she's been included in five anthologies and published on EveryDayStories.com. She's always on the lookout for a good story idea, so beware, you may be the next one!

Reach Cockrell at conniesrandomthoughts.com or on Facebook at facebook.com/ConniesRandomThoughts or on Twitter at [@ConnieCockrell](https://twitter.com/ConnieCockrell).



IN TOUCH WITH APW

John J. Herrera, who writes stories and poetry and lives in Payson, and writer **Patty Schoenfeld** from Laveen, are welcomed as APW's newest members.

Brenda Warneka, below at right, visits Henry Clougherty, Title Manager, at Arcadia Publishing, Mt. Pleasant, SC, on Aug. 3. Arcadia is scheduled to publish *Around Laughlin* by Warneka in 2017.



Exley ‘untangles web’ at Rim Country

APW’s Rim Country Chapter met at the Majestic Rim Retirement Community in Payson on Aug. 17. Carol Osman Brown, outgoing president, reported the July Payson Book Festival had 97 participating authors, with over 600 attendees at Gila Community College. She and book Festival Chairperson Connie Cockrell, together with incoming President Marsha Ward, presented a \$500 scholarship, generated by the Payson Book Festival, to Shea Shields, a graduate of Payson High School. Shields will be attending Rio Salado College in Phoenix to study English.

Cockrell, program chair, then introduced the guest speaker, well-known to APW, Lynda Exley with Helping Hands Websites.com. On her topic, “Untangling the Web for First-Time Website Builders,” Exley says, “My goal here is to help you have a better relationship with your website, whether you develop it yourself or have someone else do it.”

She discussed free websites, but cautioned that if you outgrow your free web host for any reason you



Shea Shields receives a \$500 scholarship, from APW’s Rim Country Chapter during their August meeting. From left, incoming President Marsha Ward, outgoing President Carol Osman Brown and Payson Book Festival Planning Committee Chair Connie Cockrell. Bing Brown Photo

usually have to start from scratch to rebuild it or pay much more, which Cockrell backed up by relaying her own experience with WordPress. She mentioned Domains Priced Right and Go Daddy as two possibilities because they have a great reputation and excellent customer service.

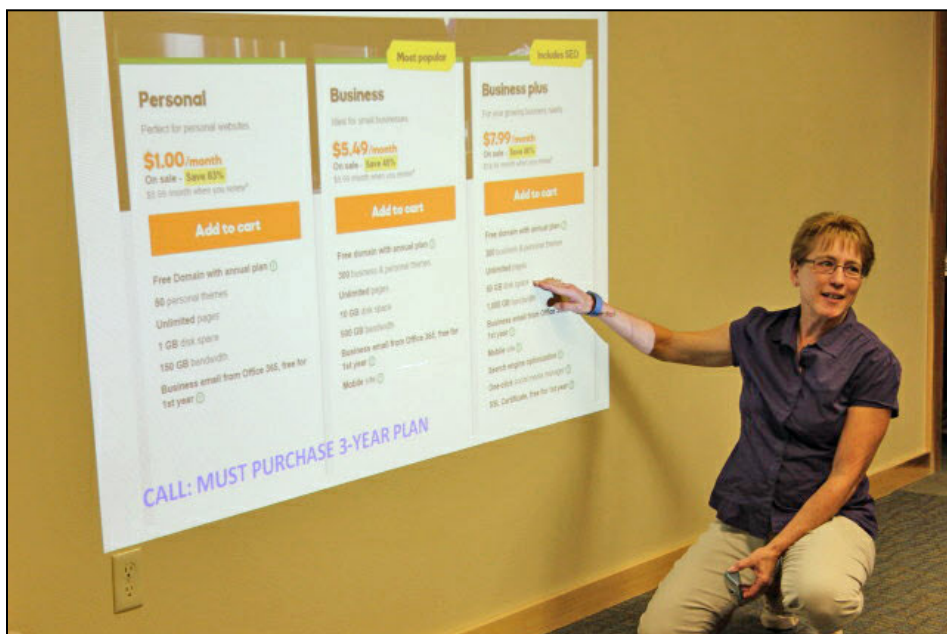
The #1 tip she emphasized throughout the workshop: “Own and register

your own domain name and website. It is very important to register yourself as domain owner and administrator, and remember to renew your domain name.”

Exley clarified the meaning of several terms such as “Search Engine Optimization (SEO),” bandwidth vs. storage and dashboard, for those of us new to developing websites. In looking for a website developer, it is important to know how much support and assistance you will be getting for what you pay. Exley and several of the attendees shared different ways to get and receive your email, the importance of building links with other authors and how to get mobile website capabilities.

For domain names, Exley stresses, “Keep it simple, avoid numbers whenever possible and use key words in your website name.”

Exley gave the group so much more, even for those who already have websites. I encourage you to invite her to one of your meetings “for the rest of the story.”



Lynda Exley warns that not all deals truly save you money at the Rim Country August meeting. Carol Osman Brown Photo

Unexpected journals: A ‘pen’ for your thought

by Betty Webb

We all have THAT drawer, the drawer we dump things until we can find the proper place for them. But since we seldom find the proper place for those things, the drawer eventually fills up and we have to take a week or two off from work to clean it out.

Like everyone else, I have a drawer like that. Several actually. But the drawer I finally got around to cleaning out yesterday was my pen drawer. Yes, I have a drawer devoted to pens only, and it had gotten to the point where I couldn't close the drawer any more. So yesterday afternoon I settled myself in front of the TV and began sorting through them.

That's when I discovered something I didn't expect.

For years I've been telling people I don't journal, but my "pen" drawer turned out to be a journal of sorts, a pen-by-pen record of some of the places I've traveled to and the people I've met. Among them were the pens from various banks and credit unions, probably picked up when I was making withdrawals. (Deposits? In this economy, you have to be kidding!) But, I also found numerous purple pens from Diamondback Drugs, where I pick up meds for whichever of my fur babies happens to be ailing. Other pens included one from the Moosehead Saloon, in Palmer, Alaska (more about that, later); one from Perry Lodge, in Kanab, Arizona (also more about that, later), and one from Bevara, which I'd picked up in Reykjavik, Iceland (more about... ditto).

I found dozens of pens from various hotel chains across the United States, such as the Radisson, Sheraton, Hilton, Marriott, Holiday Inn,



Doubletree, La Quinta, Best Western and Ramada. Since none of those pens gave any hint of which particular city or state they originated in, I can only guess that they came from Washington, Oregon, California, Oklahoma, Iowa, Kansas, Massachusetts, Washington DC, Maryland, Missouri, Arkansas, Alabama, Mississippi, Tennessee, Georgia, Louisiana, Texas, Nevada, Utah, Colorado, Idaho, New Mexico and several cities and towns in Arizona. I do get around.

Those pens took me on a trip down Memory Lane. The beat-up pen from the Moosehead Saloon reminded me of my trip to the University of Anchorage around 10 years ago, where the generous university president and his wife let me stay with them while I lectured at the school on the polygamy cults described in *Desert Wives*. While in Alaska, I visited the Moosehead Saloon (it has a stuffed moose head hanging on the wall, thus the name), where the friendly bartender gave me a keychain made by a "skin-sewer," and I carried it until the hair finally

wore off. (No, I'm not a vegetarian, although I feel guilty about not being one). I remember looking out the window of my room in Alaska one morning and seeing a moose – a live one – wander by. I found that exciting, since moose seldom pass my window here in Scottsdale.

Another stand-out was my memory of Kanab, Arizona, and the lovely, frozen-in-time motel where John Wayne once stayed. I'd picked up that pen while doing research for *Desert Wind*, tracking the footsteps of the various places Wayne stayed while filming *The Conqueror* (one of the worst movies ever, starring Wayne as Genghis Khan). I remember the life-sized cut-out of Wayne in the hotel lobby. My husband took a picture of me with my arm around the Duke. That was about eight years back.

The most recent memory those old pens evoked was of Iceland, where I'd been doing research on *The Puffin of Death*. The woman who rented me an apartment handed me the pen so I could fill out the residency form. She was from France, she explained, and had married an Iclander. Now she and her husband ran a hostel for travelers, as well as a couple of apartments in Reykjavik, Iceland's capitol. How best to describe those two weeks in the country formerly known as Ultima Thule? Enchanting. Awe-inspiring. Unforgettable. I hiked by glaciers, volcanoes, Icelandic horses, fjords, lava-strewn pastures... Words are simply inadequate to describe the beauties of Iceland.

But while sorting out the hoard in my pen drawer, what I didn't discover – and this surprised me – was that during my travels I'd only picked up one pen handed out by another writer, and that was the *Gumbo Justice* pen, given to me by Holli Castillo, who I

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Publishing panel provides tips to authors

by Carol Osman Brown; photos by Bing Brown and Carol Osman Brown

Authors participating in the 2016 Payson Book Festival took advantage of a pre-festival educational event open only to them. A Publishing Panel discussion took place on July 22 in the meeting room of Majestic Rim Retirement facility.

Panelists provided a glimpse of changing trends in the book publishing industry and offered tips to help authors compete more effectively in today's marketplace.

Speakers were Linda F. Radke, president of Five Star Publications, an award-winning publisher with more than 30 years in the publishing industry; and Sam Henrie, president and founder of Wheatmark, Inc., a Tucson-based publishing services firm that helps authors produce, distribute and market their books. Wheatmark published the APW anthology, *Skirting Traditions: Arizona Women Writers and Journalists 1912-2012*. Eileen Baughman, owner of Garner's Book Service, a book distributor who works with many national publishers, was also scheduled to speak. However, due to an emergency, she was unable to attend, but provided useful information to share with authors.

These experts agreed that today authors have more options of ways to publish their book, with a wider choice of formats. Author can have ultimate control



Wheatmark Publisher Sam Henrie

over their books, without having to jump through the hoops of traditional publishers who produce something they want to sell and distribute their own way.

In today's publishing world, authors can choose to get a traditional publishing deal by licensing the exclusive publishing rights to their manuscript, form their own

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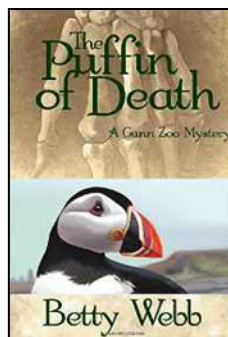
Webb from Page 6

think I met years ago at Left Coast Crime. Or maybe it was Bouchercon. And don't ask me in what city, because I haven't the foggiest. I attend so many conferences...

Still, from clearing out my hoard, here's what I've learned about myself.

First: I'm a pen thief. Sadly, I'm a pen thief of cheap pens only, so your Mont Blanc and Cross pens are safe from me.

Second: I belong to a LOT of writers organizations, among them Arizona Professional Writers, Mystery Writers of America, the Writers Guild, Sisters in Crime, the Society of Southwestern Authors, Scottsdale Society



of Women Writers... the list goes on.

Third: I'm obviously pretty healthy, since I've lifted only two pens from doctors' offices.

Fourth: I spend a lot on pet care.

Fifth: I travel more than I thought I did, although my pen drawer lacked proof of my sojourns in France, England and Scotland. This leads me to believe that Europeans guard their writing instruments more carefully than do Americans.

Sixth: Judging from the large number of pens from "inexpensive" hotel chains as opposed to the high-rent hotels, I'm really, really cheap.

Betty Webb is the author of *Desert Rage*, www.bettywebb-mystery.com, and *The Puffin Of Death*, www.bettywebb-zoomystery.com.

Letter to the editor

“**Y**our (Lynda Exley’s) presentation today (“Untangling the Web 101,” Aug. 17 in Payson) was packed with good information and presented in an understandable way with enough humor to keep people smiling while learning – or at least I know I smiled a lot, laughed a few times and guffawed once or twice. Better yet, I think I learned two or three things.” —*Bing Brown*



Publisher from Page 7



Five Star Publications President Linda Radke talks to author/artist James Hagen of Payson.

publishing company to self-publish their book or hire a publishing services company to publish a book for them.

But, with more freedom comes greater responsibility, and authors must educate themselves and be aware of their target market.

“This is a long-term commitment, and an author needs to think beyond the first year to keep building sales for two to five years. You need to have a long-term marketing plan that uses social media and a variety of avenues to reach new readers in your target market,” says Radke. This includes having a website, Facebook page, Twitter account and using visual channels such as YouTube, Instagram and Pinterest.

Henrie agrees, “Authors need to have an audience-building system in place well before your book is published. Blogging can help establish your brand. A blog is a quickly acquired credential – it takes much longer to write an entire book or get a degree. Also, blogging allows a writer to write and build their audience simultaneously.”

No matter how experienced, an author should use the services of a professional editor who reads your entire book and provides feedback for the final draft before you show the manuscript to an agent or a publisher. Publishers often get their own reader report to evaluate suitability of the book to the target market and determine if the manuscript still needs editing.

Regarding distribution, Baughman advises authors to think about book distribution early and select a publisher who is transparent about how they plan to get your book to readers. “We carry titles from over 1,200 publishers and specialize in educational books. We sell nationally, but 90 percent of our sales are to schools and libraries in Arizona. We also can get books to writers who need them for book signings, school visits or book festivals.”

Additional tips:

- Your book must have a professional appearance. Savvy independent authors and publishing firms are adopting the best editorial, design and marketing practices of traditional publishers.
- Educate yourself about the value of illustrations, eye-catching book covers, websites and digital book sales handled by Amazon.com or other online bookstores.
- Become aware of small specialty book stores that may want to carry your book.
- Participate in trade shows and book festivals that attract potential readers.
- Use professional services for help with manuscript evaluation and publicity.
- Keep up with changes in the marketplace and be aware of new opportunities.
- Work in partnership with your publisher to produce the best book possible.

Joy of Prosody: Joy of Metaphor

by Liz Mastin

One of the most enjoyable tools for the poet, and one having a wonderful creative effect, is the metaphor. Metaphors, referred to as “figurative language,” mean “transference.”

According to the *Oxford American Dictionary*, the metaphor is, “The application of a word or phrase to something that it does not apply to literally, in order to indicate a comparison with the literal usage. Metaphors are more ambitious than similes where poets speak of A in terms of B. It’s one of the driving engines of all poetry, encouraging readers to think of familiar things in new and unfamiliar ways.”

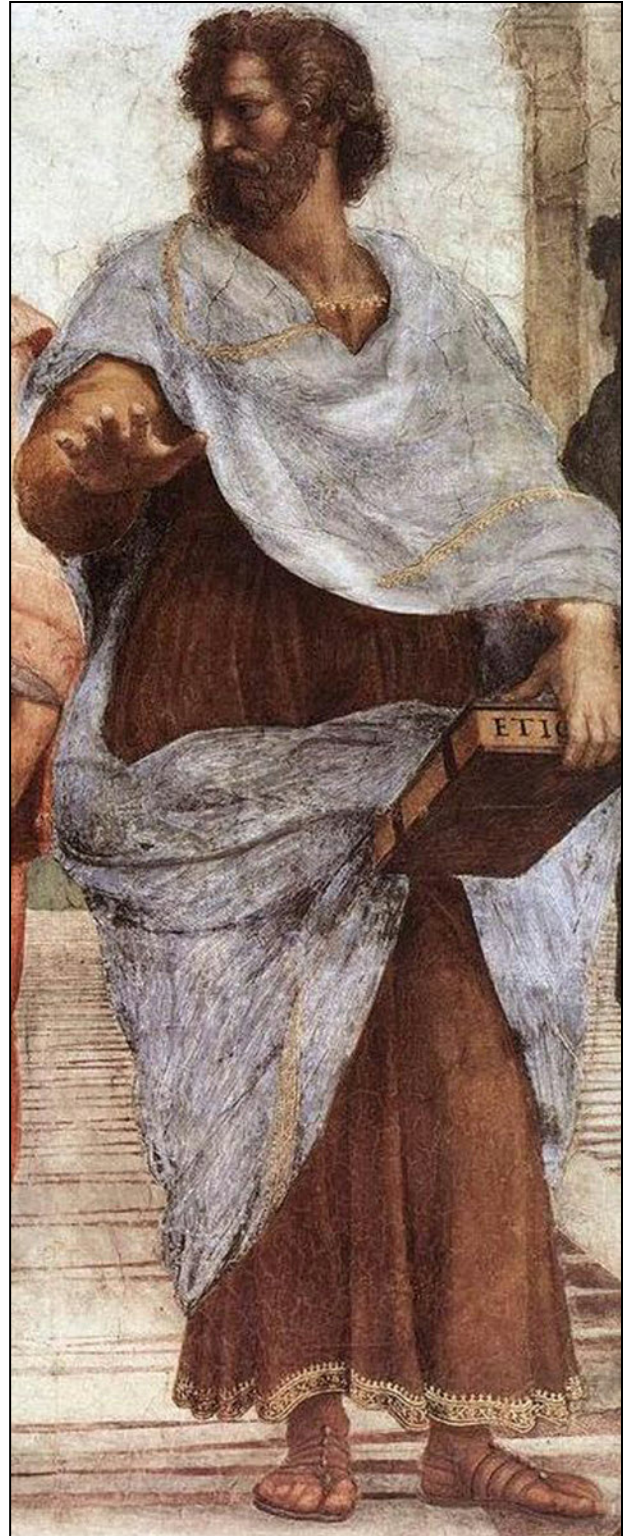
As to the importance of the metaphor, Aristotle said, “It is the most significant feature of poetic style: that it cannot be learned; it is the token of genius. For the right use of metaphor means an eye for resemblances.”

According to *The New Princeton Encyclopedia of Poetry and Poetics*, “Metaphors are said to spring from the poet’s heightened emotion, keen perception or intellectual acuity; their functions are aesthetic (making expression more vivid or interesting), pragmatic (conveying meanings concisely) and cognitive (providing words to describe things that have no literal name or rendering complex abstractions easy to understand through concrete analogies). Emphasis on the concreteness and sensory appeal in metaphors is frequent.”

Metaphors create meanings not readily accessible through literal language. They create a transformed literalism and renew perceptions by de-familiarizing the world. We begin to re-conceive objects that ordinary words would cause us to pass over in haste. In metaphors, any object or thought can be compared to any other object or thought because “everything” has something in common in some way.

For instance, a sunset can be compared to catsup (sharing the same color). A bush can be compared to a doorknob (if the observation of one interesting bush opens up a room of horticulture to you.) It’s fun to pick out random objects and think of many ways in which they are similar.

Poet Laureate of Whidbey Island Peter Lawlor wrote a poem wherein he described the outcropping of rock known as “The Horn” in Southern Australia, writing that The Horn sits up to the table (the sea) feasting on drowned delicacies (the unfortunate sailors who lose their lives due to the terrible storms in that region.) Metaphors add life to a poem and are fascinating to do.



Aristotle by Raphael

Exercise: Think of two of the most dissimilar objects you can imagine, and then determine their common traits. You will discover some amazing metaphors!

Myers' Paris journal #3: Oh-la-la, le weekend!

by Patricia Myers

I love to enjoy Sunday with a lazy breakfast, followed by a visit to the open-air Marche' Bastille (I know never to go there feeling hungry). Enticing wares are displayed at nearly 100 portable stalls selling produce, seafood, meats, cheese, eggs, spices, soaps, sachets, candles, house wares, linens, fresh flowers, herbs and plants (15 Euros for a tall cherry-tomato plant with many ripened plus new blossoms). I was on the prowl for asparagus and those crazy-looking and redolent Chanterelle mushrooms to sauté for a pasta dinner. I soon found both, to which I'll add dried *herbes de Provence*, my go-to savory addition for lamb chops, salmon and omelets, both here and in Arizona.

Having a short list, I aimed at being there 30 minutes max but, as usual, it was nearly two hours. It was a pleasantly sunny early afternoon with big white clouds in a true-blue sky, plus a quick sprinkling of welcome rain from a passing dark cloud. Since my arrival on June 22, it's been an iffy kind of summer with more cool, gray and cloudy days than usual (loved it at first, having left Phoenix and 119 F). Now, as I begin week seven of my 11-week stay, I know summer has truly arrived because the enormous windows along the wooden spiral staircase leading to my third-floor apartment finally were opened wide by the building's *guardienne*, Mme. Duchatel. I immediately replicated that in my one-bedroom sublet.

The Bastille street market provides an entertaining distraction between people-watching and multiple tables of fun jewelry, bins of scarves and racks of clothing. There are displays of inexpensive costume jewelry (1 to 5 Euros) and racks of apparel that range from shoes and scarves to T-shirts, pants and skirts. Peripheral music is either jazz or French favorites, performed by pop-up bands playing for tips. To browse while hearing *Take the A-Train*, *So What?* and *Take Five* is quite an experience in enhancement.



Patricia Myers

Part of the treat of being in Paris is not being on a strict schedule. I work a few hours every day, writing and/or researching online and in books to solidify elements of my novel-in-progress (still struggling in one particular part) or to check bios for an evening jazz review.

The weekend began Saturday on another perfect Paris day, and I was out and about for eight hours. After a leisurely breakfast and checking online news and emails, I took Metro Line 7 to Line 10 to a favorite area, Boulevard St. Germain des Pres. I spent a half-hour browsing-and-buying used books (in English) at the San Francisco Book Company that I've patronized for two decades (as well as the wood bins of used books in front of Shakespeare and Company). I was happy to find another Cara Black mystery-in-Paris, this one set in the Latin Quarter. I didn't start it right away, or I would have pulled an all-nighter. Although I'm not a regular mystery reader, her books fascinate me because they describe places where I regularly roam. My other exception is food-related mysteries, such as those by Diane Mott Davidson. I just finished one whose title and sleuth were enticing, *The Quiche of Death* by M.C. Beaton, whose character is named – wait for it – Agatha Raisin, and it was full of clever wit.

Back to my fun-filled Saturday... After I stuffed my backpack with books, I went to see the latest Woody Allen film, *Café Society*. It's set in 1930s Hollywood and New York City, with wonderful costuming for the intriguing characters, who Woody always creates. It was full of jazz via both vintage recordings and live performances by a California band, Vince Giordano

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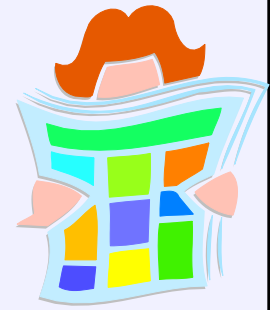
Photo Courtesy of Pixabay



Submissions wanted for APW newsletter

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry articles, industry-related personal accomplishments ...

anything you think would be of value to our membership! Send submissions, photos and art to Lynda Exley at lynexlent@gmail.com. The deadline for the October issue is Sept. 21.



Myers from Page 10

and the Nighthawks, who I've heard several times during visits to the coast. The storyline was so-very-Woody, whose film imprint is using jazz in all or parts. This one was better than any of those I've viewed in theaters or online. In a word: transporting. I highly recommend it.



Seine River Bridge Paris. Photo courtesy of Pixabay

After the movie, I wandered an hour or so, then stopped at my favorite Japanese restaurant, Tokyotori near the Odeon Theatre that's close to the Luxembourg Garden. This simply furnished and super-clean café could have the old Bill Johnson's Big Apple Restaurants' motto: "We feed ya, we don't fool ya." (Sorry all of those have closed, and although I love Honeybear's, it lacks homespun ambience, and Outback can't begin to compare.) For 14.50 Euros (about \$16), I was overfed plates of sashimi, tekamaki sushi and four savory brochettes each holding three seasoned ground-meat globes, plus small bowls of marinated shredded cabbage-carrot salad, sticky white rice and a broth of miso-seaweed-mushroom. Add a Japanese beer (Kirin) and the total barely hit \$23.

Being in my longtime favorite area, I then roamed the Luxembourg a while, before heading to the Metro. Arriving *chez moi*, a delightful sound was emanating from one of the lower floors (an "airshaft" separates three adjacent buildings). True to my mood, a jazz piano-lesson was in progress. As the student worked on the chord progressions of the Ellington Strayhorn favorite, *Take the A Train*, the teacher occasionally whistled parts of the melody to keep him/her in sync. I

threw open wide all four windows to listen for the next half-hour, during which the learner also worked on the more complex elements of Thelonious Monk's *Well, You Needn't*. I was both captivated and charmed.

When I returned today, that student

was again practicing. I loved hearing it, recalling my teen-age struggles to play boogie-woogie piano and swing charts. I knew I wasn't destined to be a paid musician, always wanting to be a writer; and, after educating my ears hearing successful pros, eventually an appreciative jazz critic. My bottom line always has been: "Is the musician performing to express or impress?" I believe I know the difference.

While I created this journal, the Paris all-jazz radio station, TSF 89.9 FM, played a series of longtime favorites: Chet Baker's *Let's Get Lost*, Billy Eckstine's *Blue Gardenia*, Ray Charles' heartfelt *Over the Rainbow*, Billie Holiday plaintive on *Day In, Day Out* and just now my super-fave, Django Reinhardt and the Quintette of the Hot Club of France playing the 1940 French hit, *Nuages* (clouds).

Indeed, it is a wonderful weekend, and only 4:30 p.m. with sunset still five hours away. So after my pasta dinner, I took a leisurely stroll across a few bridges and along the Seine. I do love this summer life in Paris; and, like multitudes in Europe, I hope there will not be a new crisis to blemish our pleasures.

*A la prochaine,
Patricia in her summer Paris-dise*

Children's book contest soliciting submissions

Do you have a great children's book manuscript you would like to share with the world? Southwest Human Development is looking for its next winning children's book writer.

"We are currently seeking children's picture book manuscripts for the second annual First Edition Children's Book Contest," explains Ginger Ward. "The selected manuscript will be professionally illustrated, traditionally published and nationally marketed by Southwest Human Development. The

writer of the selected manuscript receives a traditional publishing contract, including a \$1,000 advance and 8-percent royalty. For each book sold, Southwest Human Development will donate a book to a child in need using the One for One model.

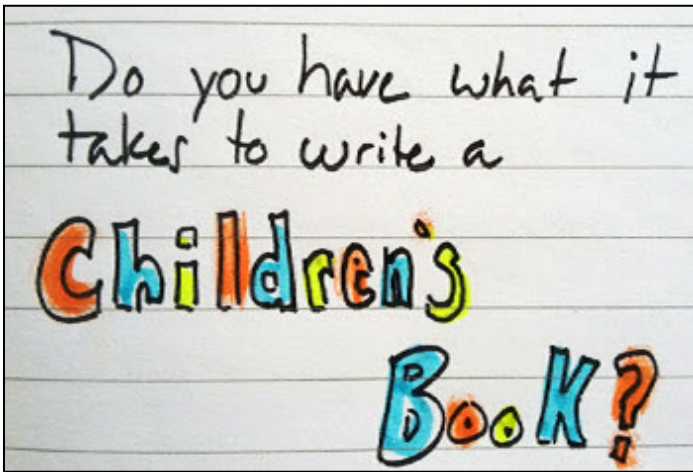
Submission guidelines

Manuscript submissions are being accepted through Oct. 15. Submit the manuscript as a Word document attached to an email directed to lcroy@swhd.org with your manuscript title and last name in the subject line. Hard copy submissions will not be accepted.

There is a maximum word count of 600, and the manuscript should be appropriate for children ages 5 and younger.

The work should be original and not previously published in any form or currently under consideration by another publisher. Retellings of traditional stories, such as fairy tales, will be considered as long as the manuscript is unique and in the writer's own words.

Formatting instructions and additional information are available at firsteditionproject.com/childrens-book-contest.html.



MARK YOUR CALENDARS FOR THESE EVENTS

Be certain to confirm meeting details before leaving home, as locations, dates or times may change after the newsletter has gone to print.

Sept. 8-11: NFPW Conference at the DoubleTree by Hilton Hotel Wichita Airport, Wichita, Kansas. Info: Gwen Larson at gazettegl@yahoo.com or call Becky Funke at rfunke3@cox.net. Info: nfpw.org/conference.php.

Sept. 10: 10 a.m.-2 p.m. "Don't Shoot the Messenger" (unless you're a mystery writer) at Hotel Tucson City Center Inn-Suites, 475 N. Granada Ave., Tucson. Arizona Mystery Writers hosts author and writing coach Ethel Lee-Miller, who discusses creating characters who are believable, compelling and have what it takes to carry the



message, move your story forward and are unforgettable. Lee-Miller uses her training in MA Counseling, writing process and experiences in life to cull those quirky, intriguing, likable and not-so-likable traits in characters who capture the attention of readers. Walk away with surefire ideas that will get your characters "talking." Fee: \$25 nonmembers, includes lunch; \$20 for RSVP'd members. Info: arizonamysterywriters.com.

Sept. 15: 6-7:30 p.m. A Boot in the Door: Pioneer Women Archaeologists of Arizona is presented by Dr. Nancy J. Parezo, University of Arizona Professor of American Indian Studies and Anthropology and co-author of *Anthropology Goes to the Fair* (with Don Fowler), as well as



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several works on women anthropologists (*Hidden Scholars, Daughters of the Desert* and *On Their Own Frontier*). This Arizona Humanities presentation is free and takes place at El Molinito Mexican Restaurant, 10180 N. Oracle Road, Tucson. RSVP required at AZHumanities.org, click on Programs. Info: 520-798-1201.

Sept. 16: 6-8 p.m. Arizona Humanities hosts author Elsie M. Szecsy, Ed.D. at 1242 N. Central Ave., Phoenix. Hear Elsie talk about her research and new book, *The Cadet Nurse Corps in Arizona: A History of Service*. Free. Includes refreshments. RSVP required at AZHumanities.org, click on Programs. Directions: 602-257-0335.



Sept.17: 10-11:30 a.m. Rock Hounds and River Rats: The 1937 Carnegie-CalTech Grand Canyon Expedition is presented by Erik Berg, an award-winning historian and writer, who's contributed to several books. His work has appeared in the *Journal of Arizona History*, *Arizona Highways* and *Sedona Magazine*. This Arizona Humanities presentation is free and takes place at Church of the Holy Nativity, 1414 Easy St., Payson. RSVP required at AZHumanities.org, click on Programs. Info: 602-257-0335.

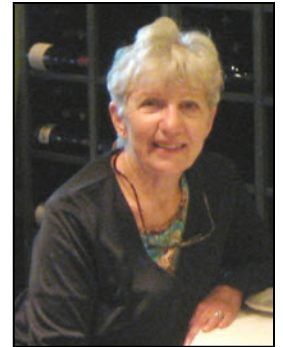


Sept. 21: Noon. Prepping for National Novel Writing Month is the topic of the Rim Country Chapter's monthly program at Majestic Rim Retirement Living, 310 E. Tyler Parkway, Payson. APW member Connie Cockrell, who authored numerous blog stories ranging from Sci-Fi and Fantasy, to Westerns and Mysteries, will discuss what National Novel Month is, who can participate, what are the winning criteria and how to succeed in writing your



novel, first or otherwise, in just 30 days. Free. Info: conniesrandomthoughts.com.

Sept. 22: 1:30-2:30 p.m. Telling It Like It Was: Interviews with Arizona Pioneer Women is presented by APW member and award-winning author Barbara Marriott at Dusenberry-River Branch Library, 5605 E. River Road, #105, Tucson. During the Depression, the Federal Writers Project conducted interviews with over 144 women who arrived in the Territory between 1850 and 1890. The women spoke of their long and dangerous journeys, and with their words paint pictures of the hardships and life threatening situations of their frontier existence. Hear the story of original Arizona pioneer families including the Udalls, Flakes, Kartchners, Luceros, Romeros, and Jennings. This is a free Arizona Humanities program. Info: 520-594-5345.



Sept. 23: Finalists in NM-AZ Book Contest announced. Info: nmbookcoop.com or Paul Rhettts at LPDPRESS@q.com, 505-344-9382.

Sept. 26: Noon-1:30 p.m. Writers Lunch at Fronimo's Greek Cafe, 3242 E. Speedway, Tucson. All adult writers of all genres welcome. Share current projects, events, questions and successes along with food. Bring flyers, business cards, books to share/sell. No fee for the meeting, but attendees are expected to purchase lunch. RSVP required. Contact Ethel Lee-Miller: etheleemiller@me.com.



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Sept. 29: 5-6:30 p.m. Written in Thread: Arizona Women's History Preserved in Their Quilts is

presented by APW member Pam Stevenson at Winslow Visitor Center/Hubbell Trading Post, 523 W. 2nd St., Winslow. Beginning with Mexican women of the 1860s through Hopi women of the 1990s, she traces the history of Arizona through women who recorded pieces of their lives in their needlework. Featured women include: Atanacia Santa Cruz Hughes of Tucson, Viola Slaughter of Southeastern Arizona, Alice Gillette Haught of Payson, Sedona Schnebly of Sedona and Emma Andres of Prescott. This Arizona Humanities presentation is free. RSVP required at AZHumanities.org, click on Programs. Info: 928-289-5861.



Sept. 30: Deadline to submit proposals to speak at Arizona History Convention on any aspect of Arizona or New Mexico history for delivery at the convention on April 20 and 23, 2017, at Little America Hotel in Flagstaff. Info: arizonahistory.org or hsnm.org.



Sept. 30: Deadline to enter the Society of Southwestern Authors writing contest (Tucson chapter). Categories include short stories, essays/memoirs, and poetry. Prizes range from \$25 to \$250 dollars plus publication in *The Story Teller*. Info: ssa-az.org/contest.html.

Oct. 6: 5-6:30 p.m. Adventurous Spirits: Arizona's Women Artists, 1900-1950 is presented by author and Arizona State University Art Professor Betsy Fahlman at Prescott Public Library, 215 E. Goodwin St., Prescott. Learn about Kate Cory, Marjorie Thomas, Lillian Wilhelm Smith, Mary Jane Colter, Mary-Russell Ferrell Colton and how Jessie Benton Evans' Scottsdale villa became a social center for local artists at



this free Arizona Humanities program. Info/registration: 928-777-1509, AZHumanities.org.

Oct. 7: 8 a.m.-5 p.m. Arizona Women at Work: From the Family Economy to the Workplace, a symposium presented by the Arizona State Library, Archives & Public Records at the Arizona Heritage Center at Papago Park, 1300 N. College Ave., Tempe. Registration is free but required. Deadline for registration is Oct. 4. Registration: azlibrary.gov/events/1868.



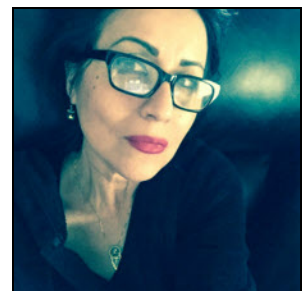
Oct. 8: 11 a.m.-12:30 p.m. Rising from Invisibility: Indigenous Arizona Women in Charge of Themselves

is presented by Laura Tohe, who is Diné/Navajo and an award-winning poet/author and editor of the oral history book, *Code Talker Stories*. She is also Professor with Distinction in Indigenous Literature at Arizona State University and Poet Laureate of the Navajo Nation for 2015-17. The free Arizona Humanities event takes place at Arivaca Old School House, 17080 W. 4th St., Arivaca. Info: 520-398-0339.



Oct. 11: Noon. APW Colorado River Chapter Monthly Meeting.

Program: Rose Wall, author of the blog Rosewritesallday.com. wordpres.s.com speaks on blogging. Lisa's Bistro, 1595 Mohave Drive, Bullhead City. Open to the public. Free to attend. Info: Brenda Warneka, warneka@cox.net.



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Oct. 15: 9 a.m.-3:30 p.m. APW State Conference, “How to Thrive as a Writer, Not Just Survive” at Scottsdale Camelback Resort, 6302 E. Camelback Road, Scottsdale. Includes lunch and professional development program featuring two inspiring speakers.

Raleigh Pinsky authored six books on self-promotion, including the international bestselling *101 Ways to Promote Yourself*. President and founder of The Raleigh Group in 1980, she specializes on putting your name and product in front of your target market over and over again. She can help you create a brand platform for wealth, abundance, financial freedom and a success path for achieving your goals. Ric Hinkie is a successful senior business leader and retired military officer. He is committed to assisting success-oriented individuals in moving forward by helping them to “be a star where they are” or re-career and manage their own brand rather than let others determine their future. He is the author of *Fast Forward Your Career*, a book based on interviews with 60 highly successful professionals from corporations. Lunch, recognition of outstanding APW members and a general membership meeting are also part of the mix. Registration rates/deadlines: early-bird, Sept. 1-20 (payment received by Sept. 20) \$40/APW member, \$45/nonmember; regular, Sept. 21-Oct. 10 (payment received by Oct. 10) \$45/APW member, \$50/nonmember; late, Oct. 10-12 (payment received by Oct. 13) \$55/APW member, \$60/nonmember. Info: 480-620-1358.

Nov. 1-30: NaNoWriMo annual novel writing project for professional and amateur writers from all over the world. The challenge is to write a 50,000 word novel in the month of November. Info: nanowrimo.org.



Nov. 8: Noon. APW Colorado River Chapter Monthly Meeting. Program TBA. Lisa’s Bistro, 1595 Mohave Drive, Bullhead City. Open to the public. Free to attend. Info: Brenda Warneka, warneka@cox.net.

Nov. 18: NM-AZ Book Awards Banquet at Tanoan Country Club, Albuquerque. Info: nmbookcoop.com or Paul Rhettts at LPDPRESS@q.com, 505-344-9382.

Dec. 13: Noon. APW Colorado River Chapter Monthly Meeting. Program TBA. Lisa’s Bistro, 1595 Mohave Drive, Bullhead City. Open to the public. Free to attend. Info: Brenda Warneka, warneka@cox.net.

Dec. 31. Publishing deadline for work for 2017 APW/NFPW Communications Contest. See upcoming issues of the *TypeRider* newsletter for more details.

2017

March 11-12: Tucson Festival of Books.

April 20-23 Arizona History Convention. Little America Hotel, Flagstaff. Joint meeting with New Mexico. Info: arizonahistory.org.

Sept. 7-9: NFPW National Conference, Birmingham, Alabama.

2018

Sept. 2018: NFPW National Conference, Bethlehem, Pennsylvania.

RFP for Presenters at History Convention

The program committee for the 2017 Arizona-New Mexico History Convention invites proposals for presentations on any aspect of Arizona or New Mexico history for delivery at the convention. See complete details on Page 16 of this newsletter!

Both individual submissions and proposals for complete sessions are being considered. The convention is set for April 20-23, 2017, at Little America Hotel in Flagstaff.

CALL FOR PROPOSALS

ARIZONA-NEW MEXICO JOINT HISTORY CONVENTION

www.arizonahistory.org www.hsnm.org

April 20-23, 2017

Little America Hotel, Flagstaff, Arizona

The program committee invites proposals for presentations on any aspect of Arizona or New Mexico history for delivery at the Arizona-New Mexico Joint History Convention. We encourage both individual submissions and proposals for complete sessions.

Proposals may be submitted, by e-mail or postal mail, to Bruce J. Dinges, c/o Arizona Historical Society, 949 E. 2nd St., Tucson, AZ 85719, bdinges@azhs.gov; or Robert Torrez, PO Box 1293, Santa Fe, NM 87504, robertjtorrez@gmail.com. Only one proposal per presenter. Include name, address, phone number, and biographical information, along with title of presentation and no more than one page of description. Deadline is **September 30, 2016**.

Following notification of acceptance, presenters wishing to be considered for the Goldwater, Avery, and/or Bufkin prizes must submit a completed paper of no more than 12 double-spaced, typed pages (exclusive of notes) to Bruce Dinges by **February 1, 2017**.

We encourage submission of all completed papers and PowerPoint presentations by **March 15, 2017**. Presentation length is limited to 20 minutes maximum.

BARRY M. GOLDWATER AWARD

A panel of judges will award a \$750 prize to the best convention paper on Arizona or New Mexico history. All accepted papers (except those by college students) are eligible.

VALEEN T. AVERY COLLEGIATE AWARD

A \$500 prize goes to the best paper on an Arizona or New Mexico topic by a college or junior college student (graduate or undergraduate). Indicate the advising professor and institution on the proposal and completed paper.

DON BUFKIN PRIZE

The \$500 prize will be awarded for the best paper dealing with the territorial period of Arizona or New Mexico history. Papers dealing with geography, broadly defined, or cartography are particularly encouraged.

TUCSON CORRAL OF THE WESTERNERS BRUCE J. DINGES AWARD

Any paper not selected for another convention prize and/or for publication in *The Journal of Arizona History* will be considered for this prize, consisting of \$500 and publication in *The Smoke Signal*. The 2016 award will be presented at the 2017 convention.

MEALS, TOURS & LODGING. Information on meals, tours, and lodging will be mailed in February, 2017. For questions and more information, contact Bruce Dinges, phone: (520) 628-5774, e-mail: bdinges@azhs.gov, or visit the Arizona History Convention web site: www.arizonahistory.org; or Robert Torrez, phone: (505) 836-9699, e-mail: robertjtorrez@gmail.com, or visit the Historical Society of New Mexico website: www.hsnm.org.