

Arizona Press Women

‘Skirting Traditions’ cover unveiled



The cover image of *Skirting Traditions* was recently unveiled. Pictured with the cover design are coeditors Carol Hughes, left; Lois McFarland, Brenda Warneka and Pam Stevenson. Not pictured is coeditor Sheila Roe. Photo by Dick Warneka

by Carol Hughes

The APW centennial anthology is nearing publication with a release planned by Feb. 14, Arizona's 100th birthday.

The cover image of *Skirting Traditions: Arizona Women Writers and Journalists 1912-2012* was unveiled at the APW holiday party. The cover showcases photos of five of the 28 women featured in the book: Esther Clark, a military affairs reporter for the *Phoenix Gazette*; Wilma Hopkins, a pioneering photojournalist who worked for the *Tucson Citizen*; Eulalia “Sister” Bourne, author of three autobiographical books about ranching and teaching; Meredith Howard Harless, a radio and television commentator and newswoman with KOY radio, KPHO-TV and KTAR radio; and Nina Mason Pulliam, a journalist and humanitarian who became publisher of the *Arizona Republic* and *Phoenix Gazette*.

“The images chosen by the editors for the cover are visually striking and intriguing – one woman is wearing a flight suit, another is dressed in ranch attire and a bola tie. We also wanted to include images of the tools of our trade: a typewriter, camera and microphone,” says Brenda Warneka, coeditor and Arizona Centennial Legacy Project leader.

The back cover of the book speaks of the similar characteristics of the women in the anthology – their “resilience, creativity and grit to

See Anthology, Page 2

Deadline looms for Children's book seminar

by Patricia Myers

Insider tips to developing and marketing children's books will be presented by award-winning children's book authors Conrad J. Storad, Juanita Havill and Lynda Exley, who present “Creating Best Sellers for Children” from 8:30 a.m. to 2 p.m. on Sat., Jan. 21. Reservations must be made by Wed., Jan. 18 by email to apw.reservations@gmail.com.

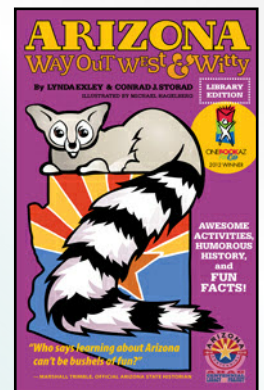
See Book seminar, Page 4

APW members nab ONEBOOKAZ for Kids

Arizona librarians, teachers, school administrators, students and countless others voted for *Arizona Way Out West & Witty: Library Edition*, earning it the prestigious title of ONEBOOKAZ

for Kids as declared by Secretary of State Ken Bennett. Beginning in March 2012, the program will encourage children in communities across the state to read *Arizona Way Out West & Witty* and participate in discussions and programs centered on the book.

See ONEBOOKAZ, Page 3



Anthology from Page 1

survive.” Also featured on the back cover is a list of the APW award-winning authors who contributed one or more of the 28 chapters: Gail Bornfield, Vera Marie Badertscher, Carol Osman Brown, Jan Cleere, Jane Eppinga, Marion E. Gold, Carol (Cain) Hughes, Carol Jean La Valley, Barbara Bayless Lacy, Elizabeth Bruening-Lewis, Lois McFarland, Patricia Myers, June P. Payne, Marion Peddle, Sheila Roe, Pam Knight Stevenson, Arlene Uslander and Warneka.

“The editors have had many editing sessions to carefully review content and style,” Warneka adds. “We worked with the contributors on fact-checking and, in some cases, missing information to ensure the anthology will be an accurate resource for college students and historians, as well as a good read for the public.”

The book, with more than 300 pages, will carry a retail price of \$22.95 and be sold online from the publisher, Wheatmark. An e-version of the book is planned for a later release. The planning committee will coordinate with contributors to obtain copies at a discounted price in order to sell around the state at centennial events and speaking engagements.

A statewide marketing plan, which will reveal the names of all the women written about in the anthology, will kick off when the book is in final production. Sample copies of the book will be sent to targeted reviewers as part of the marketing plan. A second-tier national/international marketing plan also is intended.

“We anticipate that APW members and the public will be curious to read about the remarkable women profiled in the anthology,” Warneka says.

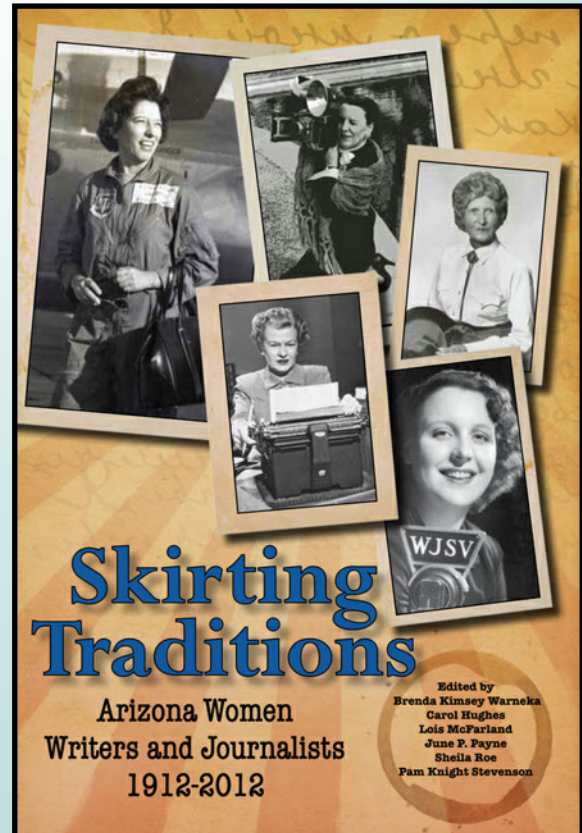
The back cover of the book notes: “The narratives in ‘Skirting Traditions’ move forward from the beginning of statehood to the modern day, describing daring feats, patriotic actions and amazing accomplishments. They are women you won’t soon forget.”

Members with inquiries should contact Warneka at apw.anthology@yahoo.com.

Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to our membership! Send submissions, photos and art to Lynda Exley at exlent@aol.com. The deadline for the February issue is

Anthology available at Centennial Conference



Arizona Press Women will participate in the Arizona Centennial Conference through a panel discussion about their anthology, *Skirting Traditions: Arizona Woman Writers and Journalists 1912-2012*, and an exhibit table which will sell the anthology and other books authored by Arizona Press Women.

The conference, an official centennial event celebrating Arizona's 100th year of statehood, takes place April 18 through 22 at Pointe Hilton Tapatio Cliffs Resort in Phoenix. It provides a unique opportunity for people to share their love and appreciation for the Grand Canyon State's cultural and natural resources, offering a variety of workshops, presentations, poster sessions, tours and other events highlighting Arizona on Statehood Day.

The conference is the result of years of planning by representatives of the Arizona History Convention, Inc.; Museum Association of Arizona; and the Arizona State Historic Preservation Office. A program and registration information are expected to be available in February.

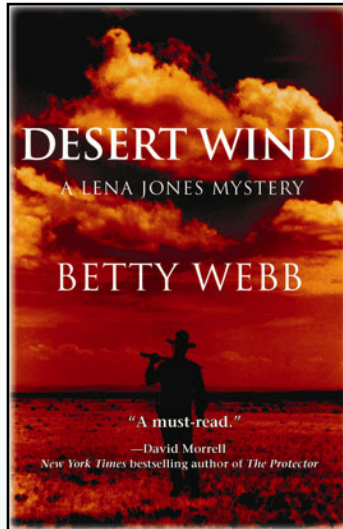
Webb launches new mystery

APW members are invited to the release party of *Desert Wind*, Betty Webb's newest mystery, at 7 p.m. on January 31 at the Poisoned Pen Bookstore, 4014 N. Goldwater Blvd. in Scottsdale.

According to Webb, the novel, which stars not only detective Lena Jones but also John Wayne's ghost, is getting rave reviews from national publications, including a starred review from *Publishers Weekly*.

Set in northwest Arizona, the plot centers around the tragedies following the 1954 filming of Wayne's *The Conqueror*, where nearly half the cast and crew, and dozens of Paiute Indian extras died.

Learn more about Webb's books by visiting www.bettywebb-mystery.com.



Betty Webb

ONEBOOKAZ from Page 1

Written by APW members and multi award-winning authors Lynda Exley and Conrad J. Storad, *Arizona Way Out West & Witty: Library Edition* is a humorous children's history and activity book designed to make learning enjoyable for grade-schoolers. The book delivers Arizona history with a side of fun by including gross, interesting and wacky stories and facts about the state, as well as crossword puzzles, games, recipes, crafts and other amusements. Ideal for teachers and homeschoolers, *Arizona Way Out West & Witty: Library Edition* also has a curriculum guide at the back of the book. In addition, schools and libraries that order a minimum of 30 copies receive a "Copies for Life" certificate of permission that allows them to

copy pages from the book for official school use. Personal use and sharing copied material is prohibited.

"We thank all the thoughtful children and adults who believed in *Arizona Way Out West & Witty* and took the time to vote for it," say the book's authors and publisher, Linda F. Radke of Five Star Publications, Inc., also an APW member, in a joint statement. "Children had to pull themselves away from their video games and adults had to squeeze time into their busy schedules to cast their votes. That shows they care very much about what children living in Arizona read."

Arizona Way Out West and Witty: Library Edition, an Official Arizona Centennial Legacy Project that retails for \$11.95, is distributed by Ingram, Baker & Taylor, Pacific Four Sales and available at Amazon.com, BarnesAndNoble.com and bookstores across the state. Information about the book, its authors and its sister publication, *Arizona Way Out West & Wacky*, is posted at www.AZWOWW.com. To book the authors and Johnny "JR"

Ringo, the State Mammal Mascot, for a school visit or other event, contact Five Star Publications at 480-940-8182 or info@FiveStarPublications.com.

A second Five Star Publications' Centennial Legacy Project book, *Addie Slaughter: The Girl Who Met Geronimo*, was

one of four finalists for ONEBOOKAZ for Kids as well. In first person, the true story recounts the life of famous Sheriff John Slaughter's young daughter, Addie, who bravely travels from Texas to the Arizona-Mexico border, settling on the late-1800s Slaughter Ranch. Along the way, her mother dies; she narrowly escapes a stagecoach robbery and murder; an earthquake destroys the ranch; her father's earlobe is shot off; and she meets Geronimo. For details, visit www.AddieSlaughterBook.com or contact Five Star Publications.



Lynda Exley, left, Conrad J. Storad and mascot Johnny "JR" Ringo

Book seminar from Page 1

The seminar is open to the public and coordinated by APW at the Arizona State Historical Society Museum of Papago Park, 1300 N. College Ave. in Tempe.

Lunch is included with admission for \$25 for members and \$35 for nonmembers if registered by Jan. 14, 2012 and \$35 for members and \$45 for nonmembers thereafter.

Exley, an independent writer and editor since 1995, is also an editor, writer and publicist for Chandler's Five Star Publications; co-author with Storad of "Arizona Way Out West & Wacky and Arizona Way Out West & Witty," which is currently up for ONEBOOKAZ for Kids; and former editor of "Arizona Parenting". Exley won numerous state and national awards for editing and writing. She was also community relations coordinator for Border's Books & Music of Mesa, handling the store's public relations, marketing and author events.

Storad is author of 38 science and nature books for children and young adults. In 2011, the National Federation of Press Women honored Storad's "Mars" as Best

Children's Non-Fiction Book. In 2005, Storad's "Don't Call Me Pig! A Javelina Story" was selected by then-Arizona Gov. Janet Napolitano as part of her program to promote reading. More than 93,000 Arizona first-graders received a special edition copy. In 2001, Libraries Ltd. honored Storad with the Judy Goddard Award as "Arizona Children's Author of the Year." He worked at Arizona State University for more than 24 years, writing about science and scholarship, and was founding editor for "ASU Research Magazine" and for "Chain Reaction," a magazine for young readers.

Havill's first book, "Jamaica's Find," illustrated by Anne Sibley O'Brien, has been in print for 25 years. During that time Havill has published more than 40 other books for children including six additional Jamaica stories. Her books have been honored with the Ezra Jack Keats New Writer Award, Library of Congress Children's Books of the Year, Parents' Choice Award and Crown/Lamplighter Honor. Her verse novel "Grow" won the Santa Monica Public Library Green Prize for Youth Fiction. Havill teaches classes in writing for children at Pima College.



Lynda Exley



Conrad Storad



Juanita Havill

Young adult writing conference

Eleven authors of young adult fiction, including several *New York Times* bestsellers, share strategies, tips and tricks for writing engaging work for tween and teen readers at writing classes, a young adult writing panel and box lunch presented by Phoenix Public Library and Changing Hands Bookstore from 9 a.m. to 3 p.m. Saturday, January 28.



Jannette Rallison

The conference, which takes place at Burton Barr Library at 1221 N. Central Ave. in Phoenix, offers attendees a choice of three of four informative sessions to fill a three-session schedule. Choose between: "Unforgettable Characters," "Heroes and Villains," "Realistic Dialogue" and "Edgy Fiction."

Authors and presenters include: Adam Rex, Bree Despain, James Owen, Anna Carey, Kiersten White, Aprilynne Pike, Amy Fellner Dominy, C. J. Hill (aka Janette

Rallison), Robin Brande, Cecil Castellucci and Tom Leveen.

The cost for the conference is \$75 if registered by January 19. The fee is \$85 January 20 through 28. To register, call 480-730-0205.

IN TOUCH WITH APW

Joan Cox, who celebrated her 93rd birthday in November, recently received a 400-page anthology that included five of her articles. The book, *Our Spirit, Our Reality*, is a compilation of poems, essays and other writings. It was created by Elena Diaz Bjorkquist and Rosi Andrade associated with the University of Arizona. This is the second anthology created by the group Sowing the Seeds.



Susan Anderson, a returning APW member who lives in Tucson, is welcomed back to the fold.

Central District holiday party pics

Photos by Brenda Warneka



Pam Stevenson, left, and Glennis McNeal show off their holiday wear.



Betty Webb engages in a lively discussion.



Carol Hughes, left, shares a thought with Pam Stevenson.



Sheila Roe gets her point across.

**From left to right:
Christy Powers,
Barbara Lacy and
Carol Hughes enjoy a
chat.**



ANWA Writers Conference open to all

American Night Writers Association invites all writers to its 20th Annual Writers Conference: Time Out for Writers, held February 23 through 25 at the Mesa Hilton Hotel.



The keynote speaker is Lisa Mangum, assistant editor at Deseret Book/Shadow Mountain. Her keynote address, "Reach for Your Dream – It's Closer Than You Think," is designed to motivate and inspire attendees, as she takes them on her journey as an author and editor, and explains how their dreams are closer than they think.

Those who register for the full 2012 ANWA Writers Conference and book a Mesa Hilton Hotel room will enjoy:

- Free Thursday night workshops: Query Letters, Pitches and Critique Camp.
- A variety of Friday and Saturday Classes available in three tracks: beginning writer,

intermediate writer and advanced or ready to publish writers.

- Meet & Greet Friday night with agents, publishers and authors. Bookstore owners and managers schedule book events for their stores with authors who attend the conference.
- Lunch on Friday and Saturday.
- Breakfast on Friday and Saturday. (Complimentary breakfast vouchers for first two guests in shared room, guest three pays \$10 each per night for breakfast voucher as does guest four.)
- Free Wi-Fi.
- All Hilton Hotel Amenities.

General Admission is \$175 for the two-day conference and \$155 for ANWA members. To register or obtain more information, visit <http://anwawritersconference.com/registration>. For more information contact Cindy or Patti at anwa-events@anwa-lds.com.

Writers of all genres may attend 'Desert Dreams'

All writers are invited to the Romance Writers Association's "Desert Dreams Writers' Conference 2012: Believe in the Power of Your Dreams," held April 27 through 29 at Chaparral Suites Resort in Scottsdale.

The event is designed to provide authors of all skill levels – from beginner to multi-published – with the tools necessary to take their writing to the next level. Sessions will include general writing, career development, genre-specific, agent/publisher spotlights, as well as an agent/editor panel. There will also be one-on-one appointments with editors or agents, a book signing and keynote addresses.

Keynote speakers include: *NY Times* best-selling author Allison Brennan; Martha Alderson, AKA The Plot Whisperer; *NY Times* best-selling author Bob Mayer.

Conference registration includes:

- Workshops Friday afternoon and all day Saturday

- Two-hour workshop Sunday morning
- One-on-one appointment with editor/agent (based on time of registration and availability)
- Friday evening mixer
- Dinner and keynote address on Friday
- Editor/Agent panel
- Saturday luncheon
- Participation in Saturday book signing
- Saturday evening dinner and brainstorming session

The fee is \$235 for RWA members and \$255 for nonmembers. Registration ends March 15. For more information about workshops, speakers, agents, editors, registration, hotel reservation, etc., visit: www.desertroserwa.org/conferences/Phoenix-Romance-Writers-Conferences.php. Follow the Desert Dreams Blog for insights, useful tips and speakers interviews at: <http://desertdreamswritersconference.blogspot.com>.