

**April
2015**

TypeRider

Arizona Professional Writers

Formerly Arizona Press Women

Author deadline looms for book event



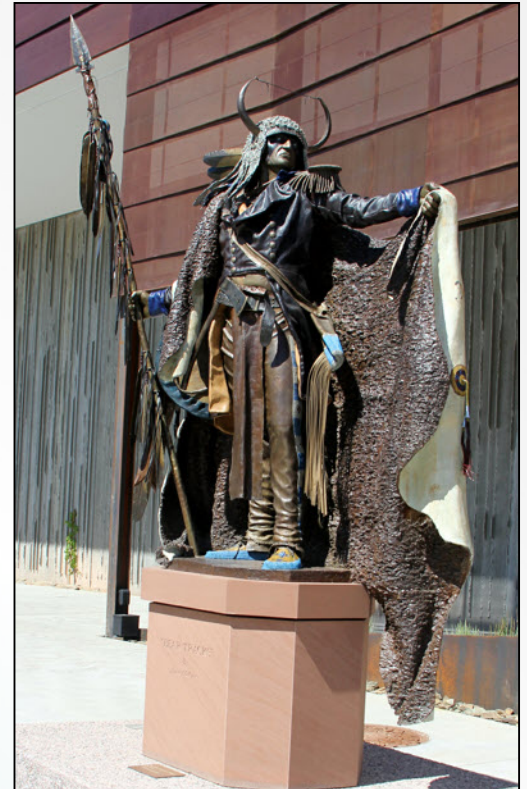
Connie Cockrell visits with a Rim Chamber of Commerce member during the organization's luncheon at which Rim District APW members pitched the Payson Book Festival to attendees.

Registration is open through April 30 for authors wanting to participate in the Payson Book Festival. Open to Arizona authors only, this July 25, one-day event takes place in the cool pines of Payson on the Gila Community College (GCC) campus, 201 N. Mud Springs Road, just north of Highway 260.

APW's Rim Country District is presenting the event in partnership with the college. During March, Rim District reached out to the business community and potential sponsors to help underwrite expenses for the festival. Planning committee members Connie Cockrell, Carol Osman Brown and Bing Brown spoke at different organizations' events, including the Rim Country Chamber of Commerce, Rotary Club and Kiwanis International meetings.

Community support is building for Payson's first book festival, which is free to the public and is being publicized throughout the state. Story Monster (costume character) will be there to greet

See Book Festival, Page 3



Western Spirit bronze "Bear Tracks" by David McGary welcomes visitors to Scottsdale's Museum of the West. See it in person during the Central District's guided tour on April 16. See Page 3.

Last renewal notice

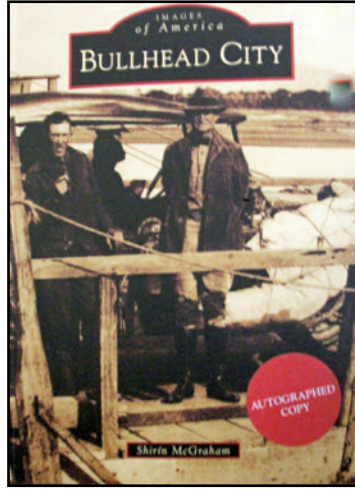
NFPW Members who didn't renew their 2015 membership were dropped from NFPW's membership list.

APW members who don't pay APW 2015 dues by April 30 are dropped from the APW online membership list and 2015 printed membership directory. Joint NFPW/APW membership is \$92. State-only dues are \$30. Click on the Membership tab at arizonaprofessionalwriters.org or email Joan Westlake at westwoman@aol.com.

McGraham addresses Colorado River District

by Sheryn Smith

Editor and co-owner of the *Bullhead City Bee* newspaper and the *Economic Development Journal of Mohave County*, Shirin McGraham, spoke at the Colorado River APW meeting on March 2 about her latest achievement: author of Arcadia's *Bullhead City (Images of America)*. After its Feb. 2 release, the book became the number one best seller in the local bookstore, surpassing *Fifty Shades of Grey* and *American Sniper*.



a synopsis of the content, postcards with a book photo, stickers and book-marks. The author pays no upfront costs. On the other hand, authors must follow a template for the book, which dictates the word count and the size of the introduction. McGraham found Arcadia's strict enforcement of deadlines an attribute, but it also created pressure at times, as did working with different people and personalities.

She said the control exerted by Arcadia, "Could be an issue for some authors, but for less experienced authors, it helps ensure a quality finished product."

In McGraham's case, there was a difference of opinion on the cover photo choice, but she prevailed. Arcadia pays 8-percent royalties, however authors can purchase books from Arcadia for direct sales at a discount in the 40-percent range on a non-returnable basis.

To sum up her journey, APW member McGraham says working with Arcadia was, "A positive experience with a very positive outcome."

Discount on "Skirting Traditions" for APW Members

For a limited time, copies of the award-winning APW anthology *Skirting Traditions: Arizona Women Writers and Journalists 1912-2012* are available to APW members for \$15. Retail price is \$22.95.

Newer members may not know about *Skirting Traditions*, an award-winning work produced by APW in honor of the Arizona Centennial. It was approved by the Arizona Historical Advisory Commission as a Centennial Legacy Project.

Funding for the project came from the Nina Mason Pulliam Charitable Trust and other donors. The anthol-

ogy includes stories by 18 APW members about 28 women who contributed significantly to Arizona history. Many of the women profiled became APW members after APW



Sheila Roe selling *Skirting Traditions* at the 2015 Tucson Festival of Books.

began in 1953, but APW membership was not considered in choosing the women to be profiled.

This offer ends May 31. Take advantage of it by sending a check for \$18 (includes \$3 postage and handling) to APW in care of Sheila Roe, 10800 E. Cactus Rd. #10, Scottsdale, AZ 85259. Copies may be delivered at any of our April or May meetings for \$15 if ordered ahead of time. Profits from the sale of the anthology support our high school scholarship program. For more details, contact Brenda Warneka at warneka@cox.net.

Join Central District for museum tour

APW members explore the Western Spirit: Scottsdale's Museum of the West, 3830 N. Marshall Way, Scottsdale, in a behind-the-scenes tour at 5 p.m. Thursday, April 16. According to Michael Fox, CEO and director of the museum, who is scheduled to lead the tour, the museum presents the past as a way to shape the West's future.



The museum, which opened in January 2015, celebrates the 19 states that make up the American West. There are 12 galleries of paintings, statuary and other collections. A western-themed "Step into the Picture" display allows visitors to have their photos taken, appearing to be part of the scene. Consider wearing western attire for this fun feature and bring your camera, which may be used throughout the museum without flash.



This date is a Scottsdale Art Walk night. Street parking should be available at the time of arrival. There is also a free public parking structure, which is accessed from Marshall Way by turning west into the alley along the north side of the museum. From the parking structure, take the stairs or elevator to the plaza level and walk south around the museum to the front entrance.

The museum fee for participants is \$11 each. Dinner follows at a place to be announced. Watch the APW Facebook page for more details. Info/RSVP: apw.reservations@gmail.com. This email address is monitored and requests for information will receive responses.

Book Festival from Page 1

youngsters and a children's element is planned in collaboration with Five Star Publications.

"Our goals are to attract several hundred people to promote literacy and showcase Arizona authors," says Connie Cockrell, chair of the planning committee.

Space is limited, but two authors can share a 5-foot table if they wish. More than 25 authors have registered.

For details, visit paysonbookfestival.org, check out the Facebook page or email your questions to info@paysonbookfestival.org.



Gila Community College Dean Pam Butterfield discusses the merits of the Payson Book Festival

Send in your news

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry articles, industry-related personal accomplishments ... anything you think would be of value to our membership!

Send articles, photos, art and event notices to Lynda Exley at lynexlent@gmail.com.

The deadline for the May issue is April 21.

Central District meeting recap



David Robinson and Betty Webb enjoy Judith Redline Coopey's presentation.

by Brenda Warneka

“How I’ve sold more than 70,000 books” was Judith Redline Coopey’s topic at APW’s Central District meeting on March 19. After deciding she did not have time to be “discovered” as a writer at age 68, Coopey started self-publishing her work. The results, available as e-books and paperbacks, are: *Redfield Farm* (2011), *Waterproof* (2012), *Looking For Jane* (2012), and *The Furnace: Volume One of the Juniata Iron Trilogy* (2014).

Coopey, a former history teacher, spends one to two years of historical research on each book, on the Inter-

net and at the location. The historical background and facts in which she sets her fictional characters are true. She hires professionals to assist her “to make me look like a pro,” including editor, cover designer, distributor and publicist. Originally hoping only to cover expenses, she realized she could make a profit publishing her books when she received a \$5,000 check from Amazon.com. Amazon pays 70 percent royalties on her e-books, which sell for \$2.99. Paperbacks are less important due to lower royalties.

Coopey’s work is most popular in Pennsylvania, where she grew up and where the novels are set. She changed to using a printing company in this major market from one in California to save transportation costs. Saying “word of mouth” is most important in marketing, Coopey maintains a website and is on Facebook, but believes Facebook is less effective because everyone there already knows you. She markets her books through bookstores and groups, mostly historical societies and libraries, in the areas where the stories take place. The towns of Amesbury, Massachusetts, and Amsterdam, New York, chose *Redfield Farm* for their “one community-one book” program.

Coopey uses the public domain to find artwork for her covers. She asks readers who sign her e-mail contact list at book events if they will serve as advance readers on future work or vote on proposed covers. Her marketing tools include bookmarks, sale sheets, and posters.

Nominate Communicator of Achievement

The deadline is May 1 for affiliates to nominate an outstanding member of the affiliate for the NFPW Communicator of Achievement Award.

COA is the highest honor bestowed by National Federation of Press Women upon those members who have distinguished themselves within and beyond their profession.

The COA Award winner and the runner-up are announced at the Communicator of Achievement Award Banquet at NFPW's annual conference, held in Anchorage this year.

Additional details and nomination forms are online at nfpw.org/Communicator-of-Achievement.cfm.



Brenda Warneka is APW's 2014 Communicator of Achievement.

Nominations for 2015 are due May 1.

Computer expert shares tech tips

by Carol Osman Brown

Rim Country APW members learned how to enhance the security of their computers, save money and use technology more effectively during their March 18 meeting at the Payson Public Library.

Ray Baxter, an adjunct professor at Gila Community College and experienced computer consultant, used a PowerPoint presentation and the Internet to demonstrate advancing technology that helps users do computer tasks more efficiently.

It is possible to breathe new life into an older computer, reports Baxter.

“The quickest and least costly thing to do to make your computer run faster is to increase its RAM. Most computers today can take eight gigabytes of RAM,” he says.

If you are looking for a new computer, get one that has increased memory and best suits your needs. Consider options such as getting a backlit keyboard, which makes it handy for use in a dark room. A laptop with detachable tablet is very versatile for travel.

Among the newest economical trends, is to rent software such as Microsoft Office 365 which is stored in the “Cloud,” rather than buying programs on discs.

“It is more efficient to store information in the Cloud where you can access it from any computer, rather than save it on only one computer,” Baxter says.

Baxter explained some features of Microsoft 8.1 and reports the software includes all the features of Windows 7.

“You do not lose any of the older functions, it just looks different.”

He now is testing the newest version, Windows 10.

Baxter stresses that safe computing is worth the effort, and should be a priority for any computer owner.

Always use a strong password with at least eight characters composed of a combination of capitals and lower case letters, numbers and symbols. Maintain updates for your security programs that detect malware, virus, worms and Trojans. You can use a password manager, such as Last Pass to help create and manage passwords.

“Never have two security programs operating at the same time because they can block each other,” he adds. “Always back up your files with a portable drive or use a commercial backup system such as Carbonite.”

Baxter prefers to use free software whenever possible and shared the following websites that offer free programs.



- powertyping.com: Helps improve your typing skills and cut down on typos.
- avast.com: Security program that checks for viruses.
- malwarebytes.org: Anti-malware program.
- AVG.com: Virus protection program.
- piriform.com/ccleaner: Cleans up your computer.

2015 NFPW Conference Agenda

Join the Alaska Professional Communicators for the 2015 NFPW National Conference, New Frontiers in the Last Frontier, held Sept. 6 through 12 in Anchorage, Alaska's Hotel Captain Cook. A pre-tour begins Sept. 6, with meetings starting Sept. 10 and a post-tour on Sept. 13.

Pre-conference tours include:

- A four-day pre-tour to the Interior of Alaska, with stops at Denali National Park and Fairbanks.
- A one-day tour to the coastal town of Whittier from where you depart for a five-hour, 26-glacier tour on scenic Prince William Sound.
- A seven-day pre-conference Celebrity Cruise.

During the conference, participants can choose from educational workshops for personal and professional development. Highlights include:

- The opening keynote to celebrate Anchorage's 2015 centenary celebration, which will incorporate a multimedia program, detailing Alaska and Anchorage's history through a video collected by the Alaska Moving Images Preservation Association.
- Dr. Rosita Worl, who will offer both a keynote speech and a workshop on Alaska's Native peoples, their history and culture, and how they are taking their place in a modern world, while retaining those attributes that are the hallmarks of their culture. Dr. Worl is

Tlingit from Southeast Alaska and a world-renowned expert in her field.

- Aliza Sherman, who helped pave the way for women online and in the Internet industry. She is a web and social mobile pioneer whose work

helped shape the early new media industry. She is an international keynote speaker, author of 10 books and a digital strategist since 1992. In addition to starting the first woman-owned Internet company in the early '90s, Cybergrrl, Inc., she's been writing, speaking and consulting about social media since 2006 and social mobile marketing since 2010. She is also well known for her expertise on women's technology and business issues.



The Hotel Captain Cook, located in downtown Anchorage, Alaska, is the host hotel for the 2015 NFPW National Conference. Attendees are extended a special rate of \$175.



APW members at the 2014 NFPW Conference included from left: Vickie Jennett, Pam Stevenson and Brenda Warneka.

Conference attendees can stay in downtown Anchorage at the Hotel Captain Cook, the premier hotel in Anchorage. It's an easy distance to shops, jogging trails and a museum. Conference participants are extended the special rate of \$175, which includes free Wi-Fi and use of the athletic club. Book your room online at akprocom.org by clicking the "2015 Conference" tab and then selecting "Book online with the Captain Hook" link. This hyperlink automatically inputs the conference code of NFPW2015. When you select the September calendar for your arrival date, the \$175 rate is available Sept. 3 through 16.

Additional information is available on APC's newly redesigned website, akprocom.org.

An online home matters

by C. Hope Clark, Editor,
FundsforWriters e-Newsletter



Recently I met some new writers through their pitches for FundsforWriters. They had no online presence. They had some links to work they'd done, but no online identity. I declined both pieces.

My reaction sounds harsh at first blush. If the writing was good, why not accept the article? After all, it's about information sharing, right? Not completely.

Stop and think: writers want to be published. They want their work to be read by others, so they pitch to markets with good readerships. They want to capitalize on a market's strength, its readers. Not only to make a name for themselves, but also to earn an income. The larger the readership, usually, the larger the payment.

What you may not consider is that an editor wants to take advantage of a writer's platform, too. Common sense tells us that an editor will accept a pitch from someone with thousands of followers versus someone with less. Why? Because the writer's readers can

increase the editor's readership. So if a writer has no online personality, an editor is less inclined to sign him on.

These days, an online presence is as critical as an address and phone number. In many venues, readers can feel cheated if they read a piece they like, but cannot click a link to read more about the author, or find more work from the author. Additionally, that online home base gives a writer more credibility.

Actually, you could be accepted or rejected based upon your online presence as much or more than on your pitch. Competition is that stiff these days. What type of presence do you need as a minimum? Pick one: a website, a blog, Tumblr, an Author Central page at Amazon, or Facebook (assuming it's professional in appearance).

Anonymity is fine if you want to be invisible. Editors, however, prefer writers willing to be front and center. We criss and cross these days online, and the business is all about numbers of readers.

Reprinted with permission. C. Hope Clark is Editor of FundsforWriters e-Newsletter, a weekly periodical for writers started by Clark. FundsforWriters has 45,000 subscribers and is on the *Writer's Digest's 101 Best Websites for Writers* list every year since 2001.

IN TOUCH WITH APW MEMBERS

Keep up to date with APW between newsletters by visiting arizonaprofessionalwriters.org and the APW Facebook page, which is public so friends can be Friends even if they are not APW members. Please feel free to post news and other information of interest to members on the Facebook page.

Robin Bowen of Payson and **D'Ellen McClain**, who specializes in writing, police procedures and marketing, and is also from Payson, are welcomed as APW's newest members.

Tucson Festival of Books gets 'ticketed'

by Jaimie Hall Bruzenak

This year, organizers of the Tucson Festival of Books, held March 14 and 15 on the University of Arizona campus, listened to feedback and instituted a system of free tickets for the event's five largest venues.



Lisa See with moderator Jennifer Lee Carrell at the 2015 Tucson Festival of Books.

Tickets were given out online for 75 percent of the seats for each of the five sessions each day. The remaining tickets were for walk-ins. Friends of TFOB, who donated at least \$125, could select tickets a few days before the general public. Ticket selection – two per person per session – opened to the general public the Sunday before the festival. Ticketholders could print out their tickets or use the Eventbrite app to present the barcode on their smart-phone monitors.

At the five venues, ticketholders were directed to one line, those without to another. Ticketholders needed to be in line 20 minutes before the session began or their

seat would go to others waiting in the general admission line.

After several years of frustration at having to miss a session at one time period in order to be in line to get in to see another favorite author, the new system seemed to work very well. I got a ticket for "A Conversation with Lisa See," and was seated quickly. After ticketholders were seated, others waiting then filled the remaining seats. Knowing I was guaranteed a seat if I held a ticket made the day much more relaxed.

Next year, tickets for popular authors will probably go faster since more people are now aware tickets are available. Donations may also go up in order to get early access to tickets. While the ticketing process may cause some stress and worry, it won't be near as much as the experience of spending hours in line during previous years.

For more information on the 2016 event, sign up at tucsonfestivalofbooks.org for the newsletter, which will include a notice about tickets for next year's festival when they become available.



Jane Eppinga, far right, with Parker Anderson and moderator William Krauss at "Gravestones, Epitaphs and Art" at the 2015 Tucson Festival of Books. Jane highlighted interesting gravestones from her book.

Two APW Board positions still open

The APW State Board still has two positions to fill at the present time: First Vice President-President Elect and Secretary.

If you are interested in filling either position or would like more information on the responsibilities of each, contact Pam Stevenson at

pstevensoncomm@cox.net or Brenda Warneka at brendawarneka@yahoo.com.

State Library launches e-book platform

by Amber Polo

Arizonaans now have easy access to hundreds of books about their state, thanks to a new e-book platform hosted by the Arizona State Library, Archives and Public Records. Titles range from historical fiction to academic biographies and haunted tour guides to thrilling mysteries.

The program is called Reading Arizona, and e-books may be borrowed by state residents at

readingarizona.org. Reading Arizona is powered by BiblioBoard and is available on iOS, Android and Kindle devices.

Writers interested in having their work included in Reading Arizona should visit: library-journal.biblio-board.com.

Be certain to read the details carefully about how to submit a manuscript and the nonexclusive license.

MARK YOUR CALENDARS FOR THESE EVENTS

Be certain to confirm meeting details before leaving home, as locations, dates or times may change after the newsletter has gone to print.

April 2: Noon. APW Colorado River District

monthly meeting at Lisa's Bistro, Bullhead City. Barbara Boyle, author of *TimeSnatched: Pole Star*, a book for teenagers, presents on "Publishing with CreateSpace." She will demonstrate formatting and uploading of content to get to the finished product. Order from menu with separate checks.

Info/RSVP: Brenda Warneka, warneka@cox.net, 702-298-5236, 602-740-9579.



April 7: 5 p.m. APW Colorado River District Social at the Laughlin home of Brenda and Dick Warneka for APW members and their spouse or friend. Prospective members welcome. Potluck dinner. RSVP required. Info: Brenda Warneka, warneka@cox.net, 702-298-5236, 602-740-9579.

April 7, 21: 4-6 p.m. Sedona Writing Salon, a critique group, meets the first and third Tuesday of each month at the Sedona Public Library, 3250 White Bear Road, Sedona. This writing group, which has been meeting in Sedona for many years, is facilitated by Gary Every, who is published in more than 1400 magazines, newspapers, journals, anthologies and books. Info: garyevery@gmail.com.

April 8, 29: 5:30 p.m. Sedona Writers' Group, a structured critique group, meets at the Sedona Public Library, 3250 White Bear Road, Sedona, on the second and fourth Wednesday of each month. Peter

Bernhardt leads the group. Info/group rules: sedonawriter@fastmail.net.

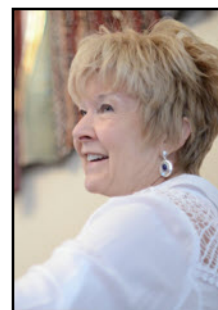
April 9, 23: 1-2 p.m. or 2-3 p.m. Genealogy Research Mentoring

at Prescott Public Library, 215 E. Goodwin St., Prescott. Sign up for a one-hour mentoring session with a member of the Northern Arizona Genealogy Society for assistance with genealogy research. Mentors will be at the library in the Bump Room on the second and fourth Thursday of each month. Register online at prescottlibrary.info or call 928-777-1526.



April 11: 12:15-1:30 pm. Arizona Mystery Writers "Building Your Writer Platform"

at Old Pueblo Grill, 60 N. Alvernon, Tucson. For success today, you need to know who you are and what you offer your readers, and they have to know you. It's called a writer platform. Join Ethel Lee-Miller for this entertaining and practical talk about building a platform that is sturdy, attractive and will serve you for years. Fee: nonmembers \$20 with lunch. \$10 session only. RSVP required: amwmembershipchair@gmail.com.



April 13: 5 p.m. APW member Margaret Perry speaks on the Cuesta Soto Family, part of her family tree, at the monthly meeting of the Colorado River Historical



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Marketing ideas discussed at Writers Lunch

by Ethel Lee-Miller

March's Writers Lunch attendees enjoyed 90 minutes of each other's company, good food at Fronimo's in Tucson and a rich exchange of marketing ideas, materials and resources, beginning with a presentation by Robin Peel of Robin Peel Marketing and Public Relations.

Snippets of marketing ideas presented that may help your writing include:

- Cathy Stucker offers blog and marketing ideas at idealady.com.
- Odyssey Storytelling offers opportunities for presenting in front of a live audience. Info: storyartsgroup.org/odyssey/Odyssey/Welcome.html.
- Check out your local Toastmasters group. They offer a supportive venue for building public speaking confidence.
- Jess Kapp, Frank Babb, Deborah Knox, Sandra



Writers Lunch attendees seated left to right: Penelope Star, Deborah Knox, Connie Brannock, Cynthia Lang; standing: Frank Babb, Robin Peel, Sandra Farris, Ethel Lee-Miller, Jess Kapp, Brenda Marjanemi, Chi Newman.

- Start marketing now, even if your book is not yet published. Six months to a year can help you build a good buzz and following.
 - You should have an undated, engaging website with links to a newsroom and contact ease; a social media presence including Facebook and Twitter; local press awareness; your book on Amazon and Goodreads; and utilize your email signature by listing your titles and website address.
 - Antigone schedules local writers reading from their work. Contact Debby Cross at antigonebooks.com.
 - Sandra Farris offers info on Mosaic (marketing printing) and book trailer contests. Visit sandrafarris.com/sandrafarris.com/Welcome.html.
 - Bookman's bookstores host local author events. Visit bookmans.com for locations.
- Farris and Ethel Lee-Miller are regular bloggers. Google them and follow them.
- A helpful link to check out is thewritelife.com/100-best-websites-for-writers-2015.
 - Deborah Knox continues her "Crafting Your Spiritual Storyline" workshops. Info: lifeworktransitions.com.
 - Frank Babb blogs and discusses writing activities at frankbabb.com/about/#.VP5W20KaEUU.
- Writers Read events are occasional gatherings of writers open to all adult writers, published or not, in any genre. They share ideas, successes and blocked attempts, and support the development of the writing craft. The next gathering is 6:30 to 8 p.m. June 2 at 5 Points Market & Restaurant in Tucson. If you are interested in reading a piece or learning about future events, contact Ethel Lee-Miller at etheleemiller.com.

Letters to the editor

“Late yesterday afternoon Jane warned me that your (Brenda Warneka’s) editing for the news letter (*Meet APW Member: Joan Cox* article by Brenda Warneka in the *March TypeRider*) was super. I waited till my caregiver came to read it to me. Brenda you have done a great job! —*Joan Cox*

“Thanks again for your work editing the *March TypeRider* that is full of interesting news and good

articles. Despite computer outages and confused writers, you still managed to produce a great newsletter for APW. Keep up the good work.” —*Carol Osman Brown, Rim District Director*

“Hi Brenda (Warneka). I Really enjoyed the newsletter especially the article about Joan Cox (*Meet APW Member: Joan Cox* by Warneka in the *March TypeRider*).” —*Jane Eppinga*



“Another great job on putting together the APW Newsletter (*March TypeRider*)! —*Linda F. Radke, President, Five Star Publications, Inc.*

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Society, 2201 Highway 68, Bullhead City. Voluntary admission fee \$2 for nonmembers of the museum. Info: 928-754-3399.

April 16: 5 p.m. APW Central District Behind-the-Scenes Press Tour of Western Spirit: Scottsdale Museum of the West, 3830 N. Marshall Way, Scottsdale. Michael Fox, CEO and director of the museum, provides the first of a series of behind-the-scenes press tours of major Metro Phoenix art and cultural attractions. Museum entrance fee: \$11. Dinner afterwards at a place to be announced. Info/RSVP: apw.reservations@gmail.com.



April 17-18: NFPW Spring Board Meeting in Las Vegas. This is an unusual opportunity for APW members to attend a close-to-home strategy and planning session by our national officers and board members. All NFPW members are invited to attend. Info: Terry Ehresman email: tlehre@aol.com, 208-521-9882.

April 18: 8 a.m.-5 p.m. Press Publish Conference at Heard Museum, 2301 N. Central Ave., Phoenix.

Features inspiring Word Press bloggers and the people behind WordPress.com. The goal is to help you “level up” your blog. Registration fee \$250, includes optional mixer on Friday evening and full-day conference on Saturday with lunch. Info/registration: presspublish.events/events/phoenix.



April 19: 8 a.m. Take a Hike with APW. Hike at South Mountain, Phoenix. Watch APW Facebook page for notice of where to meet. Info: Brenda Warneka, warneka@cox.net, 602-740-9579.

April 22: 11:30 a.m. “Writing the West” APW Southern District Luncheon. Dig out your western attire and join the Baja Babes at El Charro Café, 311 N. Court Ave., Tucson. APW members and Tucson-based western history writers Jane Eppinga, Jan Cleere, and Barbara Marriott speak about their latest work and recommendations to attendees who might wish to start writing in this genre (nonfiction and fiction). Dutch-treat and free to attend. Info/RSVP: Jaimie Bruzenak calamityjaimie@gmail.com, 928-607-3181.

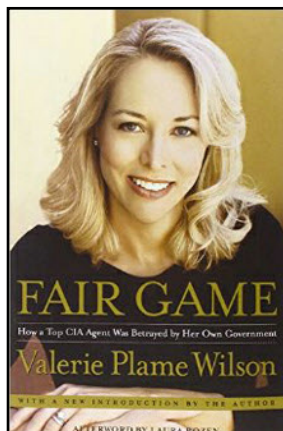


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CALENDAR FROM PAGE 11

April 23-26: Arizona History Convention. Casino del Sol Resort and Conference Center, Tucson. Info: arizonahistory.org or Bruce Dinges at 520-628-5774 or bdinges@azhs.gov.

April 24-25: New Mexico Press Women Annual Conference, "Power of Story-telling," at the beautiful Ghost Ranch Education and Retreat Center in Abiquiu, N.M. Presentations include former CIA Agent and author Valerie Plame along with writing partner Sarah Lovett discussing "joint ventures in storytelling and a panel on "The Art of Crafting Fictional Stories" with Anne Hillerman, author of *Spider Woman's Daughter*; Steve Murray, who as Reg Keeland translated *The Girl with The Dragon Tattoo* series; and Tiina Nunnally, whose translation of Peter Høeg's Smilla's *Sense of Snow* won the American Translators



Association's Lewis Galantière Prize. A second panel focuses on "Using Journalism Techniques to Fashion Nonfictional Stories" with Sherry Robinson, author of *I Fought a Good Fight*; Loretta Hall, author of *Space Pioneers*; and Judith Scheiss Avila, co-author of *Code Talker*. Sherri Burr, author of *A Short & Happy Guide to Financial Well-being*, moderates the panels. At the awards banquet, Bruce McKenna, writer of multiple episodes of the HBO series *The Pacific* and *Band of Brothers*, discusses "Storytelling in Audiovisual medium." Attendees also have the opportunity to take a journalists' tour of Georgia O'Keeffe's home, attend break-out sessions on Mindfulness and Social Media, and take a photographic tour of Ghost Ranch with photographer Don Strel. Info: newmexicopresswomen@gmail.com.

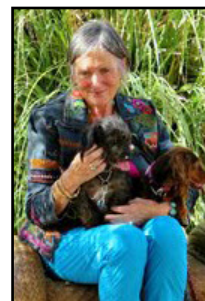
April 26: Deadline for Applications for \$1,000 June Payne Memorial Journalism Scholarship. High school seniors planning to study journalism at an Arizona university or college in the fall may apply. Info and instructions at arizonaprofessionalwriters.org or contact Scholarship Chair Joan Westlake, 480-968-8902, jkwestlake@aol.com.

April 30: Deadline for Early Registration for Arizona Highways 30-Year Photo/Workshops celebration: "Capture Your Moment Symposium" Nov. 7-8. Info: ahpw.org website.

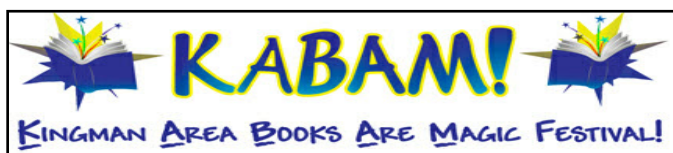


May 1: 10 a.m. to 3 p.m.

Memoir Writing Workshop hosted by Camp Verde Community Library. Ann Metlay, a poet, writer, reader and life-long teacher of writing, is the author of the short-story collection *It Happened in the Cottonwood Library Parking Lot*. She offers a free memoir-writing workshop for those who want to record memories, memorable moments and family stories. This is an introduction to memoir with writing exercises. Attendance is limited due to space. Camp Verde Library events are held at both the library and the Camp Verde Sheriff's Office, depending on the size of the group. Inquire when you RSVP. Registration required: 928-554-8380.



May 2: 10 a.m.-3 p.m. APW Annual State Conference at Chaparral Suites, 5001 N. Scottsdale Rd., Scottsdale, on theme "Publishing Your Work." Registration includes lunch and is \$50 if prepaid by April 20 or \$60 if paid and received by April 27 for members. Nonmembers are \$60 and \$70. Registration form is posted at arizonaprofessionalwomen.org. or is available by e-mail by sending request to apw.reservations@gmail.com. Reserve a spot now with check or credit card information to Pam Stevenson, 1927 E. Vaughn, Tempe, AZ 85253, or email to apw.reservations@gmail.com. For late registration, call Barbara Lacy at 480-620-1358.



May 2: 10 a.m.-4 p.m. 11th Annual KABAM! Book Festival at Metcalfe Park, 315 W. Beale St., Kingman. Free sign up for Author's Tent at kingmankabam.org. The City of Kingman sales tax permit is \$11, but may be sponsored by KABAM for nonprofit and educational groups. Info: 928-692-5706.

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CALENDAR FROM PAGE 12

May 14: 1 or 2 p.m. Genealogy Mentor Session at Prescott Public Library, 215 E. Goodwin St., Prescott. Sign up for a one-hour mentoring session with a member of the Northern Arizona Genealogy Society for assistance with genealogy research. Mentors will be at the library in the Bump Room. Register online at prescottlibrary.info or call 928-777-1526.

May 21: 5 p.m. APW Central District meets at independent bookseller Guidon Books, 7109 E. 2nd St., Scottsdale, which focuses on Western Americana and Civil War. Program by Shelly Dudley, proprietor. There is a potluck before the program; finger foods are best to bring. No fee to attend. Watch for more information in the May issue of the *TypeRider* and APW Facebook page posts. Info/RSVP: apw.reservations@gmail.com.

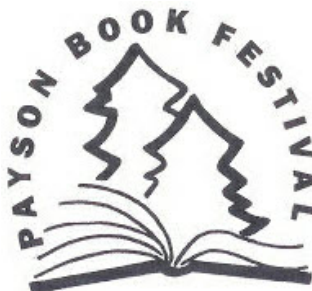
July 1: Deadline for Entries in the 2015 NM-AZ Book Contest. APW members are past winners in this competition. Info: Paul Rhetts, LPDPRESS@a.q.com or 505-344-9382.



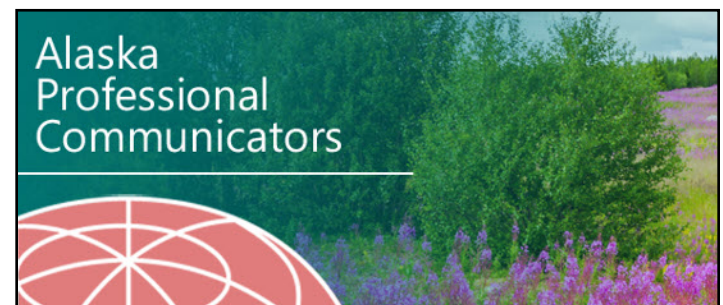
July 1: Deadline to submit application for Education Fund first-timer scholarship for all or part of NFPW 2015 conference registration fee. Application forms will be updated soon on the NFPW website under the "Resources" tab.

July 25: 9-4 p.m. Payson Book Festival, Gila Community College, 201 N. Mud Springs Road, Payson. Arizona Professional Writers and Gila Community College partnered to present this event, featuring Arizona authors.

This is a family oriented, admission-free event with a children's element provided by *StoryMonsters Ink*, a free book-related monthly magazine for educators published by Five Star Publications. Linda Radke,



president of Five Star, is a festival collaborator and invited Story Monster (costume character) to meet kids at the festival. Several APW members, including Conrad Storad, Barbara Lacy and Connie Cockrell will exhibit. Authors sign books, visit with readers and participate in a speaker presentation schedule. Local food vendors will be on site to provide lunch, snacks and beverages. Several hundred book-lovers from throughout the state are expected to attend this summer event in the cool mountain pines of Payson. Info: info@paysonbookfestival.org, PaysonBookFestival.org, 928-468-9269.



Sept. 6-12: 2015 NFPW National Conference, New Frontiers in the Last Frontier in Anchorage, Alaska's Hotel Captain Cook. Hosted by Alaska Professional Communicators, the event offers a rich variety of speakers from all walks of media life, from writers and photographers to news anchors and PR specialists. A pre-tour begins Sept. 6, with meetings starting Sept. 10 and a post-tour on Sept. 13. The special hotel rate is \$175, which includes free Wi-Fi and use of the athletic club. Book your room online at akprocom.org by clicking the "2015 Conference" tab and then selecting "Book online with the Captain Hook" link. This hyperlink automatically inputs the conference code of NFPW2015. When you select the September calendar for your arrival date, the \$175 rate is available Sept. 3 through 16. Info/Registration: akprocom.org.

Sept. 8-10, 2016: NFPW conference, Wichita, KS.

