

August 2012
TypeRider

Arizona Press Women

Congratulate NFPW on 75th Anniversary *Deadline is Now!*



by Brenda Warneka

Become a part of history by including your name in the 2012 NFPW 75th anniversary conference program, which will be given to all registrants at the conference in September and will become part of the official archives of NFPW and APW.

APW members may honor the NFPW 75th anniversary by submitting half-page, black-and-white ads for the conference program. The cost is \$75 for a 5-inch wide by 4-inch deep ad. The money received for ads subsidizes the printing of the conference programs.

Another option for a member is to list their name, state and year joined on a full-page congratulations ad with other members for \$10. Half of the

\$10 cost per name will go to the conference program fund and half will benefit the NFPW Education Fund.

All payments should be sent by Aug. 1 to NFPW Lockbox Mail, P.O. Box 34798, Alexandria, VA 22334-0798. To use a credit card, call Gloria Watkins at 800-780-2715 or fax the card number to 703-237-9808. Individuals must indicate how they wish their names to be listed.

The half-page ads must be sent as jpegs to NFPW headquarters at presswomen@aol.com and to conference program designer Patricia Gail Hearne at patgail@npgcable.com by Aug. 1.

Questions about the ads may be directed to Pam Stevenson at prstevensn@aol.com.

Two ways to reduce NFPW conference fees

There are two opportunities for APW members to save on registration fees for the NFPW Conference held September 20 through 22 at the Hotel Valley Ho in Scottsdale.

For starters, APW members who are volunteering to work at the NFPW Conference must register, but they are not required to pay the registration fee.

Conference fees, see Page 4

Get on the bus



A day tour takes you to the Desert Botanical Gardens. Photo courtesy of Desert Botanical Gardens.

by Glennis McNeal

As hard as it is to believe, some Arizonans have never visited the Grand Canyon. Are you one of them? Have you ever visited Mission San Xavier del Bac, Tubac or Taliesin West. Maybe you've seen these places, but you'd like to visit them again.

See Bus, Page 3

PRESIDENT'S MESSAGE

Greetings from Glacier Park, Montana

The dream of my husband, Dick, to RV full-time has almost become a reality this summer as we have travelled around the country on what our grandson, Matthew, named "the bushouse." Thanks to modern technology, however, I am available by email or phone if anyone needs me, and I can work remotely as we travel.



On our way back to the western part of the country at the end of June, after attending a memorial service for my parents in Tennessee, we were close enough to Tubac to take Gwen Griffin up on her invitation to APW members for a personal tour at the Tubac Presidio State Historic Park. I've written a short article for this newsletter about our visit with Gwen. I have to admit I became enamored with Tubac as a result of our trip there!

I will be in Scottsdale on August 19 for an APW board meeting at noon and the meeting of the 2012 NFPW Conference planning committee at 1 p.m., both at the Arizona Art Alliance, 9011 E. Indian Bend, and I hope to see you then. All members are invited to both these meetings.

We are still seeking sponsors for the NFPW convention, which is less than two months away. Even a few hundred dollars will help pay for such things as tote bags for attendees. If you have ideas or are willing to assist in this effort, contact Carol Osman Brown at cobrown@q.com. Barbara Lacy at blacy1@cox.net also needs donations for the silent auction, and Cheryl Kohout at Cheryl.kohout@tmcaz.com is looking for volunteers to work on the Hospitality Committee.

Don't forget you can save \$50 by registering for the conference by the Aug. 27 early-bird deadline. Forms are on the NFPW website under "conference" or call

NFPW headquarters at 800-780-2715. Reserve your Hotel Valley Ho room by calling 866-882-4484 and asking for NFPW's \$130 rate.

Other information about the conference appears elsewhere in this newsletter. The source for the answers to all questions about the conference is conference chairperson Pam Stevenson at prstevensn@aol.com.

Enjoy the rest of your summer!

Brenda

Arizona Press Women Officers and Board of Directors

President	Brenda Warneka
Immediate Past President	Barbara Clarihew
First Vice President (President Elect)	Pam Stevenson
Second Vice President (Membership)	Joan Westlake
Secretary	Patricia Gail Hearne
Treasurer	Cheryl Kohout
Central District Director	Barbara Lacy
Rim Country District Director	Carol Osman Brown
Southern District Director	Barbara Clarihew
High School Contest Director	Joan Westlake
Historian, Memorial, Bylaws	Pam Stevenson
Public Relations Director	Patricia Myers
Scholarship Director	Joan Westlake
TypeRider Newsletter Editor	Lynda Exley
Webmaster	Cheryl Kohout
2012 NFPW Conference Chair	Pam Stevenson
Anthology Committee Chair	Brenda Warneka

Notice of August APW Board Meeting

The APW Board of Directors will meet on Sunday, August 19 from noon to 1 p.m. at the Arizona Art Alliance, 9011 E. Indian Bend Road, Scottsdale.

Those planning to attend should come a few minutes early as pizza and drinks will be served so attendees can lunch while meeting. The board meeting will start promptly at noon, and the regular meeting of the 2012 NFPW Conference Planning Committee will follow at 1 p.m.

RSVP for the board meeting to Brenda Warneka at warneka@cox.net. A draft of the minutes from the last board meeting, May 19, 2012 were emailed to board members previously. Those who did not receive copies or who have changes or corrections should contact Gail Hearne at patgail@npgcable.com.



Visit the Grand Canyon on the Northern Arizona pre-tour.

Bus from Page 1

These incredible tourist sites and others are all part of the tours offered by Arizona Press Women as part of the 2012 NFPW Conference at the Valley Ho Resort in Scottsdale.

Three-day tours bookend the conference: The Northern Arizona tour (**land of the Hopi and Navajo, Zane Grey country, Route 66, the Grand Canyon and Sedona**) September 16 through 18, and Southern Arizona tour (Mission San Xavier and the Tubac artists' community) September 23 through 25.

Day tours invite you to visit scenic and significant wonders near the Valley Ho Resort. On Wednesday, September 19, take in the Desert Botanical Gardens, Pueblo Grande Museum and Archeological Park, and the Heard Museum. APW conference director Pam Stevenson will refresh your memory of these places – or introduce them for the first time – on a six-hour excursion that includes a continental breakfast.

Thursday, September 20, offers a morning visit to Frank Lloyd Wright's Taliesin West, shedding new light on his monumental achievements, now solar-powered as part of ongoing restoration projects. The tour includes lunch and the inside story of Olgivanna Lloyd Wright, an APW member who was also the architect's wife. Tour participants get the scoop from Brenda Warneka, who shares piquant details not included in a footnoted chapter she wrote for the APW anthology *Skirting Traditions*.

More day tour details and registration forms are available at www.arizonapresswomen.com. Pre- and post-tour information and registration forms are there as well. The deadlines to sign up for the pre- and post-tours is August 1. The deadline for day tour registration is August 15. You can pay by credit card at the NFPW website, www.nfpw.org, or print out the registration form and mail a check.

Book sales at convention

Silent auction items needed

APW members are invited to bring their books and sell them in the 2012 NFPW Annual Communications Conference authors' area September 20 through 22.

Tables will be set up for members to sell and sign their books at specific times during the convention. All proceeds from sales belong to the authors, but they must sign up in advance to be assured space.

Contact Jan Cleere at Jan@JanCleere.com to reserve a spot.

Silent Auction

APW is still in need of items for the silent auction to be held at the NFPW Conference. If you have items to donate, contact Barbara Lacy at blacy1@cox.net to make a donation.

Rim Country event



L-R: Barbara Bayless Lacy, Carol Osman Brown and Carol Jean LaValley

Three Rim Country authors who contributed to Arizona Press Women's anthology, *Skirting Traditions*, Barbara Bayless Lacy, Carol Osman Brown and Carol Jean LaValley, will present at Pine Public Library from 10 a.m. to noon on Saturday, July 28.

The event presents an opportunity to sit down with the authors to discuss the book, writing and ask questions. Copies will be available for purchase.

The library is located at 6124 N. Randall Place in Pine. Info: 928-476-3678, www.pinepubliclibrary.com.

Conference fees from Page 1

Volunteers are required to pay only for the meals they will be eating during the time they are working, which means when they work the registration desk or silent auction and have lunch that day, they only pay for the lunch.

"We need people to greet and help set up the welcome event at the Arizona Historical Society Museum in Papago Park on Thursday evening. That event starts at 5 p.m. and people will take a bus from the Hotel in Scottsdale," says Rim Country District Director Carol Osman Brown.

According to Brown, the welcome event is "a casual, fun event" with wine tasting and traditional Arizona dishes. In attendance will be Marshall Trimble, Official Arizona State Historian and author.

"The registration desk will be open Wednesday through Saturday morning. Volunteers can say if they want to work registration or only help at the welcome event. We also need help with getting donated items for the goodie bags and the raffle," she continues.

Cheryl Kohout is coordinating the volunteers for the conference, so those who want to volunteer should contact her at cheryl.kohout@tmcaz.com.

Grants for first-timers

Those attending their first NFPW conference may qualify for an NFPW Education Fund grant for the 2012 conference. An application is available under the Resources tab at the NFPW website, www.nfpw.org.

The deadline to apply is August 1, and all recipients will be notified by August 30. Those who have already registered who receive grants will get their registration fees refunded. However, they will be responsible for hotel and travel expenses.

Summary of Conference Agenda

The Early Bird Registration deadline for the conference is August 27. Attendees can pay by credit card at the NFPW website, www.nfpw.org, or print out the form and mail a check. Deadlines for some tours may be earlier.

Sun., Sept. 16-18: Northern AZ Pre-Tour. Visit the land of the Hopi and Navajo, Zane Grey country, Route 66, the Grand Canyon and Sedona. Deadline: Aug. 1.

Wed., Sept. 19: AZ's Native Flora, Fauna and Peoples Tour, 8 a.m.-2 p.m.

Thu., Sept. 20: Frank Lloyd Wright's Taliesin West Tour 8:30-12:30 p.m.; POPPs, board-director and high school contest director meetings in the morning; power networking from 1-2 p.m.; general membership meeting at 2 p.m.; Milestone Membership Recognition Awards;

Memorial Service; and opening reception hosted by APW at AHS museum, Papago Park.

Fri., Sept. 21: Breakfast speaker, humorist Steve Saffron. *Morning workshops:* PR crisis management, photography, marketing for book authors, career change to corporate public relations, managing news on multiple platforms, five book ideas a day. *Afternoon workshops:* panel on public relations and media working as a team, online marketing, writing nonfiction children's books, writing reviews, covering politics and legislative issues, freelance article and book writing. The 75th

anniversary Diamonds in the Desert and COA Banquet.

Sat., Sept. 22: Breakfast, with President's Roundtable panel. *Morning workshops:* Headline writing for the web, newsletter writing, Arizona Newspaper Association panel on newspaper success stories, writing a cookbook, optimize brain power and boost creativity, and screenplay writing. High school awards luncheon and speaker Terry Wimmer, University of Arizona journalism professor. *Afternoon workshops:* Writing health and medical books, on the road with the Sonora News Service and the field trip to ASU's Cronkite School; 2-4 p.m. author's book sale and signing; Affiliate Contest Directors Meeting; and late afternoon networking. Reception and NFPW Communications Contest Banquet.

Sun., Sept. 23-25: Southern AZ Post-Tour. Visit Mission San Xavier and the Tubac artists' community.



Visit Sedona's Redrock Chapel during the pretour.

Early APW member honored in Tubac

by Brenda Warneka

Early APW member Gay Griffin and her husband, Frank, were remembered recently with an exhibit at the museum at Tubac Presidio State Historic Park. The display recreated their Gunpowder Press office, using the original printing press, furniture and other furnishings. Included as part of the exhibit was a family scrapbook containing historic newspaper articles and other memorabilia.

The Griffins came to Arizona from Indiana in 1956, seeking the dry climate for Frank's health. They immediately became involved in efforts to save and promote historic Tubac. They started the *Tubac Arizonian*, intended as a revival of Arizona's first newspaper, the *Weekly Arizonian*, which was originally published in Tubac in 1859.

Gay donated the land where the museum is today to the State Parks Board in order to facilitate its approval of the Tubac Presidio State Historic Park, which became Arizona's first state park in 1958. The park is at the site of the ruins of the Spanish presidio, which dates back to 1752. Gay became active in APW as a result of the publishing activities of the Gunpowder Press, and told her daughter, Gwen Griffin, that she believed she had held every office in APW except the presidency.

Gwen, a volunteer at the museum, was there to show us around when my husband, Dick, and I accepted her invitation to APW members to see the Gunpowder Press exhibit and enjoy a personal tour



Gunpowder Press office exhibit at the museum at Tubac Presidio State Historic Park.

of the museum and historic structures on the park grounds. She kindly presented me with an original of the first issue of the *Tubac Arizonian*, and I gave her a copy of the APW anthology, *Skirting Traditions*.

The post-conference tour after the NFPW annual conference in September includes a visit to Tubac, where the shops of an active artists' colony line the meandering streets of the picturesque Old Town area near the Tubac Presidio State Historic Park. The Tumacácori National Historical Park, which is also part of the tour, is located a very few miles away.

Friends support Diaper Bank for milestone birthday

by Jane Eppinga

Instead of over-the-hill gifts for her 50th birthday celebration, Cheryl Kohout's friends, including APW members Barbara Clarihew, Jane Eppinga and Joan Westlake, gathered at the Congress Hotel in Tucson and collected 1,054 diapers for children and adults, and \$280 to benefit the Diaper Bank of Southern Arizona.



Cheryl Kohout

Kohout remembers visiting the offices of a consulting firm that thought it would be neat to hold a diaper drive for the holidays. That was in 1994. Now, almost 20

years later, the country's first diaper bank tries to address this critical gap. More than 1.5 million diapers are needed annually in Southern Arizona.

Resources for free or discounted diapers are few. Food stamps and WIC cannot be used to purchase diapers, and child care facilities require parents to provide an adequate supply of disposable diapers. And, it's not just are littlest needing help. The Diaper Bank also collects for adult.

"All these little bums need diapering, and it just seemed like the right thing to do, to ask my friends to skip the silly gifts and, instead, bring a pack of diapers," says Kohout. "It was a great success."

Learn more at www.diaperbank.org.

Paris musings: 15 and counting

by Patricia Myers

Again in Paris for my 15th summer, I live like a local by going out daily for food shopping, always with four stops for basics, fresh pro-duce, baguette-croissant and, of course, wine.

I visited the Saturday morning street market at the Bastille monument, where I bought fresh fish, mushrooms, herbs and cheeses. I dine *chez moi* most of the time, as it's less costly and I like to cook.

This is my fourth summer to sublet a spacious-by-Paris-standards apartment with an American-style galley kitchen. But I cooked the same way in past summers when all I had was *une petite coin cuisine*, an in-closet or corner kitchen with two-burner hotplate, half-refrigerator, small sink. I started out summer-renting a seventh-floor walkup studio (126 steps, with shared toilets and shower in the hall, \$100 a week – note a typo) in the late 1990s after I was downsized from the *Republic*, then moved up (down) into a fifth floor studio (54 steps with full bathroom and closet-kitchen). Now I am in a third-



Patricia Myers rests at the Water Fountain in front of Shakespeare & Company.

floor, real apartment (a mere 38 steps – after I climb 50-some up out of the Metro station near me). Stairs are good for my legs, lungs and buns!

Paris continues to be a magical experience, here the elderly also walk for provisions on a daily basis, well into their 90s. There are fewer overweight French so it's easy to spot the Italian, Spanish, German and American tourists. If there is a secret, it's portion control, lack of snacking and staying physically active. Those stairways sure do the job.

I have many favorite one-mile walk-to places, such as the Notre Dame area where the oldest tree in Paris, planted 1602, still survives today and the famous bookstore Shakespeare & Co., which regularly has authors speak or poets recite their works. I'll be speaking for the weekly Paris Soirees, a series of arts salons, on "Jazz Goes to the Movies," accompanied by CD tracks. I've presented before at Soirees to an audience of ex-pats, tourists and English-speaking Parisians on previous subjects such as "Four Great Ladies of Jazz," "Intercultural Dating and Mating" and "Aphrodisiacs." I packed the *vene* for that one!

Being in Paris for 10 weeks is, as always, a working vacation, as I continue my writing/editing contract work for Jazz in AZ and another client. I also write about the Paris jazz scene for Allaboutjazz.com and whittle away at my novel-in-progress in which Paris and jazz are two of the "characters."

A bientot, mes amis!

IN TOUCH WITH APW



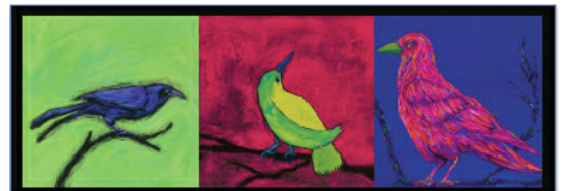
Barbara Marriott's latest book, *Legendary Locals* (left), has been released by Arcadia Publishing and is now in stores and online at amazon.com and barnesandnoble.com.

Barbara Lacy exhibits at Su Vino Winery in the Scottsdale Art District at 7035 E. Marshall St. August 7 through September 4 as part of Three Chicks Art Group. The Three Chicks' award-winning painters, Lacy, Jewel Conway and Marnelle North, formed their group to

exhibit together as their work shares similar characteristics, especially a joy of brilliant colors in animal and people portraits, landscapes and abstract art. The three artists have work in collections across the United States and Canada. Conway and North are juried members of Arizona Artists Guild, and Lacy is represented by the Wild Holly Gallery in Cave Creek.

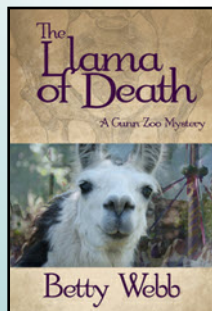
The artists will be in residence at the Winery on Thursday nights. Stop by and see Them. Su Vino is open 2 to 8 p.m. Tuesday through Wednesday, noon to 10 p.m.

Thursday through Saturday and 1 to 5 p.m. Sunday.



Upcoming AZ writing events:

"Write that Novel Now!" is presented by APW member Betty Webb 6:30 to 8:30 p.m. Wednesday, August 8 at Changing Hands Bookstore, 6428 S. McClintock, Tempe. Webb just finished writing *The Llama of Death*, due out in December, and is now beginning a new Lena Jones novel. Info: www.bettywebb-mystery.com.



Cronkite School of Journalism "Storytelling in the Digital Age" Workshop is hosted by Arizona State University's Cronkite School of Journalism and Mass Communication 1:30 to 4 p.m. on Sept. 22. As many as 33 NFPW conference participants can attend, thanks to the generosity of ASU and a NFPW Education Fund grant to help pay transportation costs, the fee is only \$15 per person. Only members registered for the full conference may participate.



Register now for this crash course on easy tools to add multimedia to news packages. Steve Elliott, digital director for Cronkite News Service, is the tour guide at one of the nation's premier journalism-education facilities and provides hands-on training with video cameras. He is founding director of the Cronkite News Service's print and digital journalism program, having arrived at ASU in 2006 after 19 years with The Associated Press.

Those already registered for the conference should send a note and \$15 to NFPW headquarters for this workshop. Those currently in the process of registering, should add a note to their registration form and an additional \$15 to their conference payment.

Writing Mysteries and Thrillers is on the lineup at ASU's Virginia Piper School of Creative Writing. The class is taught by APW member and mystery writer Betty Webb every Thursday evening October 8 through 29. For more on the ASU class, visit www.asu.edu/piper/workshops/index.html.



Letters to the editor

"Thank you SO much for sharing and for supporting our student journalists." (Kimberly Linn, High School Scholarship winner featured in June APW Newsletter) — *Sheri Siwek, Challenge Newspaper Adviser, Thunderbird High School*

"Thanks for another great newsletter. The stories are interesting and help us keep up with APW news and events. You have created a gem that reflects the sparkling accomplishments of our members and this organization."
— *Carol Osman Brown, Rim Country District member*



"The June issue was yet another terrific newsletter, with so much interesting content amid an enticing layout. Thank you for your ongoing expertise and volunteer time. Your work on the *TypeRider* reflects well on APW." — *Patricia Myers*



"Excellent job on putting together another dynamic issue of the APW Newsletter (June)!" — *Linda F. Radke, Five Star Publications, Inc.*

"As usual, the newsletter (July, 2012) is top notch! You are so talented." — *Gail Hearne*

Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to members!

Send submissions, photos and art to Lynda Exley at exlent@aol.com. The deadline for the September issue is August 21.