

**October
2015**

TypeRider

Arizona Professional Writers

Formerly Arizona Press Women

Check out Mojave Desert Museum and Archives

by Brenda Warneka

On Monday, Oct. 5, APW Colorado River District members and friends visit the Mojave Desert Heritage & Cultural Association museum and library, 37198 Lanfair Road, Essex, California, 92331, 760-733-4482. Admissions is free for our 11 a.m. tour, led by either Executive Director Hugh Brown or archivist Chris Ervin.

The focus is on the archives as a research facility. Attendees should bring a bag lunch to picnic

See Museum, Page 4



APW mourns loss of Betsy Batish

A date has been set for APW member Elizabeth “Betsy” Batish's memorial service in Arizona. It will be at noon. on Saturday, Nov. 7, at the Neese family residence, 6436 W. Sun Dance Dr., Queen Creek, AZ 85142. To RSVP for the event, email jrice@gpstrategies.com.



In lieu of flowers, her family asks that donations be made in her memory to The Leukemia & Lymphoma Society of America, South Carolina Chapter, 150 W. Park Blvd., Suite 150, Columbia, SC 29210.

An earlier funeral mass was held for Betsy in September at Our Lady of Perpetual Help Catholic Church in Camden, South Carolina.

See Batish, Page 3

Central District explores Wild West at Guidon Books

by Brenda Warneka

Central District's postponed “Wild West and More” event at Guidon Books, 7109 E. 2nd St., Scottsdale, has been rescheduled to Thursday, Oct. 15. APW members and guests are invited to explore the facility with Proprietress Shelly Dudley, beginning with a 6 p.m. social time, followed by dinner at 6:30 and a 7 p.m. program.

There is no fee to attend, and the dinner is a potluck. Finger foods

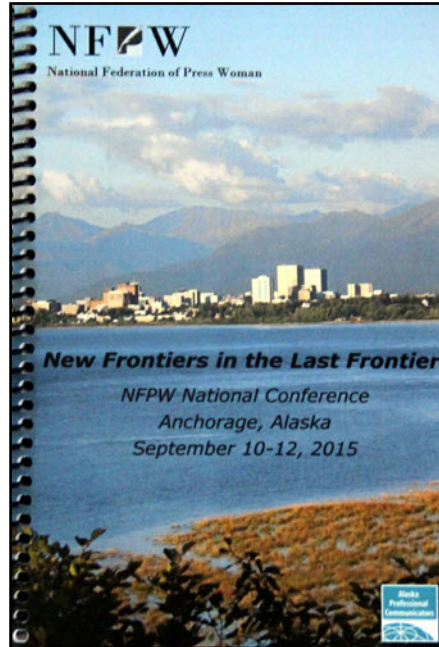
See Central District, Page 2

2015 NFPW conference, contest overview

by Brenda Warneka

It was a pleasure to be a delegate from APW to the 2015 National Federation of Press Women National Conference: New Frontiers in the Last Frontier, held Sept. 6 through 13 in Anchorage, Alaska. Members of APW's Facebook group have seen my postings from the conference. For more coverage, see the upcoming issue of the *Agenda* newsletter which will be emailed to NFPW members and available at nfpw.org.

Delegates elected new officers to serve the next two years: President Marsha Hoffman of Iowa, 1st Vice President Marianne Wolf-Astrauskas of Illinois, 2nd Vice President Ellen Crawford of North Dakota, Recording Secretary Becky Sarwate of Illinois and Treasurer Karen Rowley of Louisiana.



New management

After 18 years of operating the executive headquarters of NFPW, the American PressWorks, Inc., management team – Tonda Rush, Carol Pierce and Gloria Watkins – is retiring. The NFPW board approved a new management company in Virginia, and the contract is under negotiation. There will be a two-month overlap of the management companies, with the new management taking over Jan. 1, 2016.

The income statement shows a loss for the year ending June 2015. There is a cash flow issue caused by deposits for convention expenses before the cash comes in. One deposit was already made for the 2017 conference. National asks

See NFPW conference, Page 6



Central District from Page 1

are best to bring. Central District is furnishing paper goods and beverages.

Dudley's mother and father moved the family to Scottsdale in 1964 where they opened a 700-square-foot book store on Main Street. Her mother was interested in the American Civil War, and her father collected Custer. Today, more than 50 years later, Dudley manages a larger book store in a different location. She estimates the book collection, specializing in Western Americana and Civil War, to be 25,000 volumes of both new and out-of-print. It is called "A Dream Collection for History Buffs."

Dudley will discuss the history of the bookstore, its extensive collection of western and civil war books, and the way readers' interests have changed over the years. She tells how she assists writers in their research.

Major and minor characters in western history have a place on the shelves at Guidon Books. Prior to taking over as the book store proprietor in 2010, Dudley retired as senior historical analyst for Salt River Project, where she researched water and power-related issues. She holds a master's degree in history from Arizona State University and served as an expert witness in the Little Colorado and Gila River Stream adjudications.

Batish from Page 1

Betsy, of Payson, wife of Lieutenant Colonel Paul Batish, died at age 37 on Sept. 6 at her home in Camden. She was born in Albuquerque, New Mexico, the daughter of Buddy and Judy Kay Rice. She is survived by her husband, parents and brother, Jerry Rice.

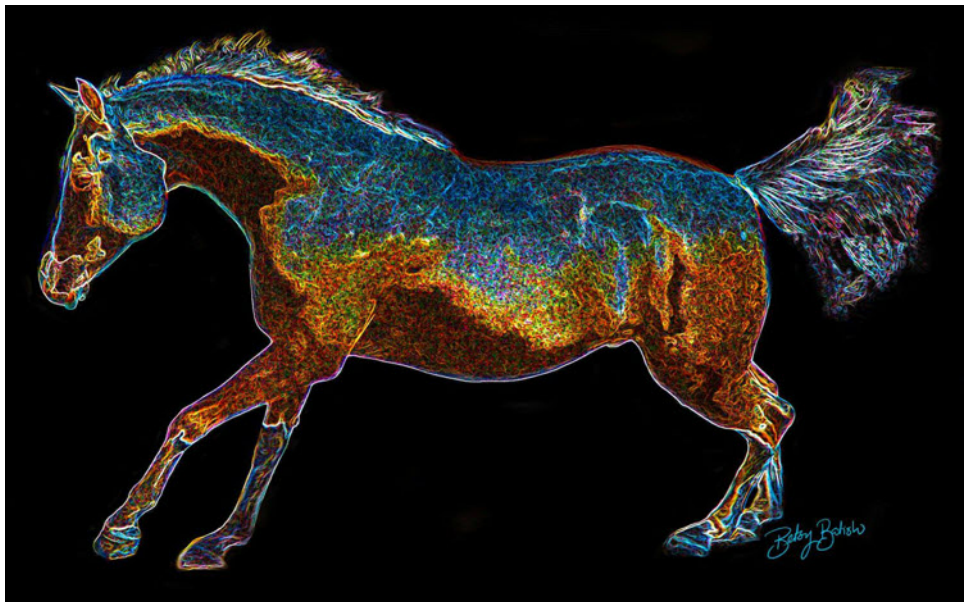
After graduating with a communications degree from Arizona State University in 2000, Betsy worked in a variety of journalism and communications jobs in Arizona. She was a writer for a Phoenix magazine, award-winning newspaper editor, city public information officer, a mayor's chief of staff and Communications Specialist for Cancer Treatment Centers of America. After marrying, she worked as an award-winning freelance writer and photographer.

Betsy loved backpacking the Grand Canyon and soaring over fences atop Thoroughbred horses. She was an accomplished English and Western equestrian and a celebrated rodeo queen. Her titles include: Payson Arizona PRCA Pro Rodeo Queen, Gilbert Days Arizona Rodeo Queen and Ms. Country Western Arizona.

Betsy loved animals and often put others' needs first – even as she battled Non-Hodgkins Lymphoma. She was an inspiration to many and will be truly missed by all who knew her.

Letter to APW

Shortly after Betsy's passing, her ever-thoughtful husband included



In addition to being a gifted writer and equestrian, Betsy Batish was also an artist. The above piece is one of her creations.

APW members in a letter to friends and family:

It is with an extremely heavy heart that I inform you of the passing of our sweet Betsy. She fought a valiant battle against Non-Hodgkin Lymphoma for just over a year, but passed away today, Sept. 6, at our home in Camden in the company of her close family. The lymphoma came back again quickly even after two rounds of chemo over the last several weeks and she decided that she wanted to spend her remaining days in the comforting surroundings of her own home with close family.

I can't thank everyone enough for the encouraging emails, letters, cards, gifts and care packages that you sent to Betsy over the course of her illness. Those things brightened her day so much, and she couldn't wait

to check the mail each day. I can't begin to express the sadness and loss that I feel right now...

In lieu of sending flowers, we would ask that you visit The Leukemia & Lymphoma Society (<https://donate.lls.org/lls/donate>) and make a donation in memory of Betsy Batish... This organization provides funding for research and information and support services for patients battling blood cancers and caregivers. Your donations will help with research so that someone else in the future may survive this disease. Thanks again to everyone who has uplifted, supported and prayed for us throughout this journey. It is appreciated more than you will know.

*God Bless,
Paul*

Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news,

writing contests, industry articles, industry-related personal accomplishments ... anything you think would be of value to our membership! Send submissions, photos and art to Lynda Exley at lynexlent@gmail.com. The deadline for the November issue is Oct 21.

Rim Country's Langdale discusses mystery writing

by Carol Osman Brown

APW member Sharon Langdale spoke about her path to writing a first novel at a meeting of Library Friends of Payson on Sept. 17 at the Payson Public Library. She took some creative writing classes while living in California, but had no formal training.

"I never thought of myself as an author," she admits.

But Langdale did have a story to tell. After retiring from a business in Colorado and moving to Payson with her husband, she grappled with how to write fiction and produce a murder mystery that involved a true unsolved murder in her own family.

This quest turned into her first book, *Vein of Justice*.

"I read books and asked authors



questions to learn the difference between a mystery, thriller and suspense story. Then, I did research to discover character development and plot pacing," says Langdale, who recommends reading *The Fire in Fiction* by Donald Maass, which has practical tools ending each chapter.

"Finally I just started writing to tell the story. I was surprised at how writing my story helped me get closure," she adds. "I also appreciate all the helpful advice from writers about how to publish a print book and eBook."

Langdale is now working on her second novel. Learn more by visiting sharonlangdale.com.

Payson Book Festival benefits College



Due to the success of Payson's first book festival, APW's Rim Country District was able to donate a \$500 scholarship to the Friends of Rim Country GCC during their Sept. 17 board meeting at Gila Community College.

Marie Fasano and Carol Osman Brown, who served on the book festival planning committee, presented the check for a scholarship that will go to a student pursuing studies in writing or another aspect of the communication field.

Held in July on the GCC Campus, the Payson Book Festival featured 60 authors from throughout Arizona and attracted more than 500 attendees.

Museum from Page 1

on the grounds after the presentation, as there are no restaurants in the area. Once we know who is going, we will try to set up member ride sharing.

The facility is located at the former town of Goffs. Established in 1883 as a siding for the Southern Pacific Railway, Goffs closed in 1937 after Route 66 was realigned to run south of town. The centerpiece of the cultural complex is the old Goffs schoolhouse (1914-1937), now restored and a museum. Also on site, is the

Dennis G. Casebier Library, built in 2008 in the image of the Goffs Santa Fe Railway depot (1900-1956).

The library houses the collections, assembled over 50 years, of renowned desert historian Dennis Casebier. It's the largest single collection in existence covering the American history of the Mojave Desert. Included are 6,000 volumes, 50,000 historical photographs and 700 oral histories.

RSVP: apw.reservations@gmail.com. Info: Brenda Warneka warneka@cox.net, 702-298-5236 or mobile 602-740-9579.

APW members recognized at NFPW Conference

Four members of APW reached NFPW Membership Milestones this year and were honored at the 2015 national conference in Anchorage, Alaska. The following is reprinted from the conference program.

Celebrating 50 years

Patricia Myers, a print and website journalist, was *Arizona Republic* food editor, *Phoenix Magazine* entertainment/food critic, *East Valley Tribune* entertainment editor and



Scottsdale Progress reporter. She is author of *Scottsdale, Jewel in the Desert*, a Time-Life books contributor, Arizona State University adjunct faculty member and past president of APW. Patricia worked for the *Cleveland Plain Dealer* before attending Northwestern University. Her website is MusicSceneAZ.com. She's writing a novel, and her career peaks are being a biplane wing-walker and reviewing jazz in Paris.

Celebrating 45 years

Longtime APW member **Jackie Cobbledick** is retired from the copy desk of the *Arizona Daily Star*. A resident of Tucson, she also served as an assistant professor in the University of Arizona School of Journalism. Jackie holds a bachelor's degree in journalism and English from Ohio Wesleyan University.



Celebrating 40 years

Dianne Herschel retired from newspaper and corporate writing, but still uses her journalistic skills working as a travel consultant and doing publicity for church and other local organizations. She also writes articles for the *Desert Tracker*, a quarterly publication of the West Valley Genealogical



Society in Youngtown, Arizona. Dianne lives in Sun City with her husband, Robert. Her son, Randal, and daughter, Debi, and their families live in the Dallas, Texas, area.

Celebrating 25 years

Marion Peddle has freelanced as a writer and photographer specializing in history and travel. Her work has been



published in such magazines as AAA *Arizona Highroads*. Related by marriage to a founding member of Arizona Press Women (Arizona Professional Writers), she has helped keep that heritage alive by serving two terms as APW resident and a dozen years as communications contest chair. Marion retired from working in communications with the city of Phoenix and moved in 2008 to Washington state.

Register for Author Art Walk

Nov. 13 is the deadline to sign up for the Nov 20 Author Art Walk, which is paired with the Third Friday Chandler Art Walk.

There is a maximum of two authors per table, but each author needs to apply separately in order to participate and note with whom they are sharing the table on their applications. Tables can be a maximum of 8 feet long. Tents are not allowed. Authors must bring their own table, lighting and chairs. They must also work out how they will accept payments and manage transactions. Electricity is provided.

There is a \$25 booth fee, which pays for the table and is due a week before the event in order to reserve your booth. Completing an application does not guarantee a booth – payment does. Authors who apply and are accepted will be sent the link to pay for a booth via email.

For an application to participate in the November Author Walk, email Karli Ragan at karli@downtownchandler.org.



Call to artists for VetFest of Avondale

The Historic Avondale Merchants Association seeks vendors for the VetFest 2015 Art and Craft Fair, held 10 a.m. to 5 p.m. Nov. 14 in Historic Avondale, Arizona. The deadline to sign up is Oct. 30.

All veteran and military artists and crafters are provided space at no charge. Other artists are invited to participate for a small fee.

For details visit 2ndsaturdaysavondale.com and click the VetFest button.

NFPW Conference from Page 2

members to pay 2016 dues by the end of the year to improve cash flow.

An anonymous donor matched the funds raised by the Education Fund silent auction at the conference, which brought total receipts to over \$5,000. The Education Fund, NFPW's 501(c)(3) arm, provides educational opportunities for NFPW members and students to broaden their knowledge and skills, including grants to assist first-timers at the national conference.

Outgoing president Teri Ehresman awarded the President's Award to attorney Tonda Rush of Virginia, who is a long-time First Amendment advocate and president of American PressWorks, Inc. More information about Tonda's award is posted on the NFPW website. The award is given from time-to-time by the NFPW president, with the approval of the Executive Committee, in recognition for outstanding dedication to the communications field.

Contest

The deadline for all entries in the 2016 NFPW Communications Contest for work published in 2015 is midnight local time Feb. 1, 2016, earlier than prior years. Submissions are expected to be accepted starting in mid-November. An Early-Bird deadline of around Jan. 18 was discussed, with a flat penalty of \$25 for anyone entering work after that date. Minor changes will be made to last year's categories. Hard-copy format is allowed for categories 15A and 15B, Publications Regularly Edited by Entrant and Book categories 56 through 64. This is the final year for hard copies for categories 15A and 15B. The deadline for state contest directors to provide their First Place winners to National is March 28, 2016.

Judges are needed in many categories of the contest. Please use the form on the back page of this newsletter to make nominations. A state contest judge may also serve as a national judge, but will be assigned different categories of work in the national contest. Judges are required to be technically proficient now that the contest is electronic and are required to provide comments to be returned to the award winners.



NFPW President Teri Ehresman with 2015 Communicator of Achievement Barbara "Bobbi" Gigone, 55-year member of NFPW, from Colorado Press Women and runner-up Anne Hillerman, 35-year member of NFPW, from New Mexico Press Women. The COA is the highest honor bestowed by NFPW upon members who have distinguished themselves within and beyond their profession.

There are 11 states participating in the high school communication contest, plus an at-large contest. The contest is conducted electronically through the NFPW website, the same as the professional contest. There will be changes in deadlines as NFPW plans to coordinate the contest better with the school year. As a side note, the dean of the University of North Texas awarded the winning high school student in Texas last year a four-year full scholarship because he was so impressed with her win.

Locations for upcoming NFPW annual conferences are: 2016, Wichita, Kansas; 2017, Birmingham, Alabama; and 2018, Bethlehem, Pennsylvania.

2015 NFPW contest winners

Check out the winning entries in this year's NFPW Communication Contest by clicking on the link Slideshow of 2015 NFPW Communications Contest Winners (alphabetical) at the Home Page of the NFPW website, nfpw.org. The link provides a searchable PDF, where, for example, a search for "columns" allows you to quickly click through winning columns.

2015 NFPW Conference Photo Gallery

All conference photo were taken or contributed by Brenda Warneka



Arizona affiliate members Brenda Warneka and Glennis McNeal. McNeal is a dual member with Oregon.



Mayor Ethan Berkowitz welcomes the 2015 NFPW National Conference to Anchorage. After moving to Alaska, he was an assistant district attorney before serving for 10 years in the Alaska State Legislature.



Newly elected NFPW board and past presidents. Left to right: Past presidents Gwen White (1993-95), Donna Penticuff (2003-05), Meg Hunt (2005-07), Marsha Shuler (2007-09), Cynthia Price 2009-11), Lori Potter (2011-13); outgoing President Teri Ehresman; incoming President Marsha Hoffman; incoming officers 1st Vice President Marianne Wolf-Astrauskas, 2nd Vice President Ellen Crawford, Recording Secretary Becky Sarwate, Treasurer Karen Rowley.

Brenda Warneka and tablemates at awards banquet on Saturday night. "I got a kick out of sitting with two men at a presswomen's dinner," she says.



2015 NFPW Conference Photo Gallery



Three Arizona members were among those remembered at the Memorial Service for NFPW members who passed away in the year since the last conference: Bottom-left, Brenda Warneka holding candle for Maxine Marshall (shown at right). The APW newsletter carried an article about Dorothee Polson's (above left) passing in the December 2014 issue and about Marshall and Angela Catramadou Parker (bottom right) in the July 2015 issue.



2015 NFPW Conference Photo Gallery



David Jensen, pet photographer and his dog, Layla, presenting on topic “What’s in your social media suitcase? Self-publishing and crowd sourcing through Kickstarter and other sites.”



Aliza Sherman, former member of Alaska Professional Communicators now living in Yuma, Arizona, and web pioneer who has championed women in tech since the 1990s, presenting on the topic “The Future of Communications in Our Ultra Connected, Social Media World.”



Carol Sturgulewski, oldest daughter of former Alaska Governor Murkowski, presenting on topic *White House of the North: Stories from the Alaska Governor's Mansion*. Her book covers a century's worth of legends, history and personalities in Alaska's Governor's Mansion. She interviewed governors, first ladies, and friends from every administration since 1925.

2015 NFPW Conference Photo Gallery



After 18 years of operating the executive headquarters of NFPW, the American PressWorks, Inc., management team – Tonda Rush (shown above), Carol Pierce and Gloria Watkins – is retiring.



Above: Brenda Warneka accepts a 2015 NFPW Communication Award from President Teri Ehresman.



Left: NFPW elegates elected new officers to serve for the next two years: Shown left is President Marsha Hoffman of Iowa. She and her sister, Julie, co-led the Iowa affiliate as they teamed with Nebraska to host the 2011 NFPW conference in Council Bluffs-Omaha. She is a NASCAR fan, and enjoys playing indoor volleyball. An assistant editor for *The Daily Nonpareil* in 1994, news editor and new media editor for NonpareilOnline.com in 1995, she later became just the new media editor again and was Internet Coordinator when she was laid off. She now enjoys a second career in Document Control and Quality Assurance at Omaha-based American Laboratories Inc., a job that utilizes her writing and editing skills every day. She is also a systems administrator for ALI's online document system.

2015 NFPW Conference Photo Gallery



Above and below left: Views of glaciers from a boat ride in Prince William Sound. Below, right: Boarding the train for a trip to Whittier, shown at very bottom.



Left: Sea Otters in Prince William Sound



IN TOUCH WITH APW

Keepest up to date with APW between newsletters by checking out arizonaprofessionalwriters.org and the APW Facebook page, which is public so colleagues can be Friends even if they are not APW members. Feel free to post news and other information of interest to members on the Facebook page.

Jan Cleere announces the release of her latest book, *Never Don't Pay Attention: The Life of Rodeo Photographer Louise L. Serpa* (TwoDot, an imprint of Rowman & Littlefield Publishers, ISBN 978-1-4422-2727-7, \$16.95). Anyone who has ever stared down an angry bull coming full throttle across an arena will understand why rodeo photographer Louise Serpa often uttered the adage "Never don't pay attention."



Louise became the first woman to venture inside the arena and shoot some of the most amazing photographs of rodeo action. She is also credited with becoming the first woman to photograph England's Grand National Steeplechase, the Dublin Horse Show and the Sydney (Australia) Royal Easter Show. Cleere is the author of four award-winning historical non-fiction books. Her book is available in bookstores and online. Info: jancleere.com.



Betty Webb is wrapping up the summer by visiting libraries throughout Arizona for the Arizona State Library. Then she takes off Oct. 3 for Huntington Beach, California, where she'll be one of the mystery writers on the panel "Down and Dirty" at the yearly luncheon of Ladies of

Intrigue, hosted by the Orange County Chapter of Sisters in Crime. As for the "Down and Dirty" part, anyone who's ever read her Lena Jones mysteries know why Webb's on that panel instead of the cozy panel! On Oct. 13, she'll teach "Writing the Contemporary Mystery" at ASU West. On Oct. 18, she travels to Tucson to sign her books at The All-Zona Book Fest. After that, Webb swears she'll take a breather until her new Iceland-set book, *The Puffin of Death* is released mid-October. Then, the talks and signings begin again. Info: bettywebb-zoomystery.com.

Marylee MacDonald of Tempe is welcomed as our newest APW/NFPW member. She is a writer of fiction, creative nonfiction, memoir and historic preservation.

Letters to the editor

"Thank you so much for inviting me (to the Sept. 17 APW Central District Happy Hour wine-tasting at Su Vino). It was a lot of fun seeing you and meeting everyone! I loved hearing stories about everyone's backgrounds in journalism and getting to know everyone. It's inspiring to be around women who have accomplished so much in their careers!" —*Colleen Sparks*

"By the way, wonderful newsletter (September), if I haven't stated it previously. I also love that the speakers highlighted (in *APW Members Join AZ SPEAKS*), were women. We are honored to have them on board." —*Ellie Hutchison, Arizona Humanities Programs Manager*

"As always, an excellent, interesting, informative read (September). Thank you so much!" —*Sheryn Smith*



"Another great job on putting together the APW newsletter (September). You continue to do us proud! Thanks for all your efforts!" —*Linda Radke, Five Star Publications President*

Need liability insurance?

Writers, if you need liability insurance that won't cost you an arm and a leg, there may be a solution.

Members of APW qualify for Affordable Liability Insurance through Chubb Insurance if they maintain membership in our parent organization National Federation of Press Women. Chubb developed this media liability insurance program exclusively for members of NFPW.

Coverage is worldwide and protects you against claims arising from articles you have written that are published or disseminated by others. Information on this program is referenced on the NFPW Join Page at nfpw.org, or you can contact the Media Department at Walterra Insurance Brokers at 800-638-8791.

Read more about this liability insurance in the current issue of *Agenda*, available at nfpw.org.



Myers' 2015 Paris journal concludes

This is my final 2015 Paris Journal. A major reopening day for many *boulangeries* (bakeries) and boutiques after four weeks of vacation closures included the bakery near my apartment. I can smell the baguettes and croissants baking at 5 a.m. for its 7 a.m. opening.

The enticing fragrance makes me wake up hungry at 8 a.m. I dress quickly to go there for one of each. I love watching the expertise of the bakery clerks (mostly women) as they execute "The Twist" – no, not the dance – a clever wrist-motion to close both ends of a square bakery paper after a flaky croissant is placed in the middle to assure it won't tumble out. My baguette is slipped into a lengthy paper bag, the top peeking out, so tempting to nibble.

This is the final of my nine weeks in Paris. I prefer 11 or 12 weeks as in some past years, but this apartment's owners were here until day of my arrival on June 29 and return the day I leave. Ah, but maybe next year in a different sublet, *j'espere* (I hope).

As a "free-range" summer Parisienne, I'd like to share a few of my favorite things in and around Paris.

The City of Paris is itself a museum. Author John Baxter wrote: "...Where



other capitals demolish or renovate their historic buildings, the French conserve, restore and repurpose great buildings, repairing these structures."

That means I go to original residences or studios of such historic notables as Victor Hugo, or see works of great artists in buildings dating back to each era. History lives, not just in books about Paris and France, but in structures open to the public.

But, a new museum for me last week was the Musée des Arts Forains (artsforains.com), an astounding and colorful collection of machines and objects from fairground carnivals, music-halls and theaters. Part of it was the setting for the 1920s part of

the Woody Allen film, *Midnight in Paris*. These conjoined structures were built to be wine houses in 1704 by an apprentice of Gustav Eiffel (the tower guy). This is one museum where the displays can be touched – an absolute no-no in others. Open by reservation only for tours, mine was led for two hours by a witty English-speaking young female guide. Under sparkling chandeliers, we viewed dazzlingly colorful carousels and displays, rode in Venetian gondolas (mine was a swan, but no real waterway under us), listened to opera segments performed by life-sized puppets, heard a modern electronic Yamaha player piano watched over by a unicorn and a booming ancient carnival organ playing perforated cardboard music with external automatic snare and bass drum action.

We were invited to play hand-rolled Japanese billiards (from the 1970s, although the concept was in 1889 Paris at the legendary Moulin Rouge). I came in second. We were invited to dance in the spacious and bejeweled ballroom. Most were with friends or family, so I began a solo free-form dance (as I often do at blues clubs in Phoenix) when the slender French guide "cut in" on my

See Myers, Page 18

MARK YOUR CALENDAR FOR THESE EVENTS!

Be certain to confirm meeting details before leaving home, as locations, dates or times may change after the newsletter has gone to print.

Oct. 1: Arizona History Convention Proposals

Deadline. This is the deadline for submitting proposals for presentations on any aspect of Arizona history at the Arizona History Convention to take place April 14-17, 2016, in Yuma. APW members



frequently present papers at this event. Submit to Bruce Dinges, c/o Arizona Historical Society, 949 E. 2nd St. Tucson, AZ 85719 or bdinges@azhs.gov. Only one proposal per presenter. Include name, address, phone number and biographical information, with title of presentation and no more than one page of description. Info: arizonahistory.org.

Oct 3, 10 a.m. to 2 p.m. “Self-publish and Market Your Book” is conducted by Diane Phelps at the Office Pile, 2501 N. 7th St., Phoenix. Learn about the book industry in order to understand the challenges you face. Discuss publishing methods available today including eBooks and potential choices of agents and distributors. Develop an “elevator speech”) for marketing your book. Learn to develop a marketing plan that addresses the audience for your book and the best methods to reach them. Talk about PR, advertising, direct mail, events and social media including Facebook, websites, blogs, LinkedIn and Twitter. Learn how to price your book and obtain book reviews for marketing process. Fee: \$70. Refreshments provided. Registration: laphoenikerawritersguild.org/classes.html.



Oct. 5: 11 a.m. APW Colorado River District Monthly Meeting. Tour of Mojave Desert Heritage and Cultural Association Museum and Archives, 37198 Lanfair Rd., Essex, 92331, 760-733-4482. Free. Bring a bag lunch. See article elsewhere in this newsletter. RSVP apw.reservations@gmail.com. Info: Brenda Warneka at warneka@cox.net.

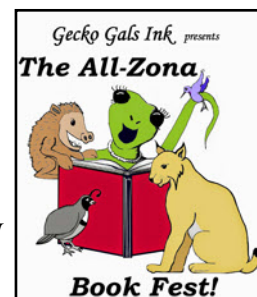
Oct. 6: 1 p.m., Writing Workshop: Who’s Really Talking? at Prescott Public Library, 215 E. Goodwin St., Prescott. Voice is the essence of your story. It reveals the personality or attitude of the writer. Discover what you as writer really communicate to the reader. Registration: 928-777-1526. Info: prescottlibrary.info.



Oct. 15: 6 p.m. social time, 6:30 p.m. potluck dinner. APW Central District Program, “The Wild West and More” at Guidon Books, 7109 E. Second St., Scottsdale, 480-945-8811. Proprietor Shelly Dudley presents this program which was rescheduled from last spring. No fee to attend, but bring finger foods to share for dinner. Paper goods and beverages provided. RSVP: apw.reservations@gmail.com. Info: Brenda Warneka, 602-740-9579.

Oct. 17: 10 a.m. to 2 p.m. “Writing with Group Energy” is presented by Professional Writers of Prescott at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley. Free to members; \$20 for nonmembers, which gives you membership. Info/registration: mepowell@cableone.net, PrescottWriters.com, breakthroughwriting.net.

Oct. 18: 9 a.m-3 p.m. 2015 All-Zona Book Fest presented by Gecko Gals Ink at St. Francis Cabrini Parish Hall, 3201 E. Presidio Road, Tucson. Visit with Arizona authors and enter drawings for prizes all day. Weston Ochse speaks from 11 a.m. to 1 p.m., and APW member Betty Webb presents from noon to 3 p.m. APW member Jan Cleere will sell and sign books. Admission is free. Info: geckogalsink.wix.com/all-zonabookfest.

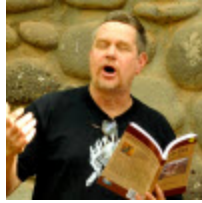


Oct. 21: Noon. Rim Country District hosts a speaker from Gardner's Book Service, which offers book distribution services as well as author appearance assistance at workshops and conferences. Held at Payson Public Library, 328 N. McLane, Payson. Info: Carol Osman Brown, 928-468-9269.

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CALENDAR FROM PAGE 14

Oct. 23: 1-3 p.m. Start with a Joke, End Up with a Story: Plotting with Gary Every at the Camp Verde Library. Learn to plot and write in layers. Start with a storytelling joke. Write a flash fiction version. Then, do a layer of rewrite making characters memorable. Enhance the climax by another layer of rewrite to just work on setting. Another rewrite sharpens dialogue. Once you have a strong plot skeleton, you end up with a beautiful tapestry. Every, an award-winning writer, authored nine books. Free. Group size dictates where library events are held. Contact Amber Polo, ampoloverde@hotmail.com, for location, directions and RSVP.



Oct. 24: 10 a.m.-4 p.m. Fabulous Fall Book Sale in the Roadrunner and Hummingbird rooms of Foothills Library, 19055 N. 57th Ave., Glendale. Prices start at 50 cents. Buck-a-bag runs all day in the Hummingbird Room, with bags provided by the library (cash only). Info: 623-930-3854.

Oct. 24: 10 a.m. Rimrock Writers meet at Beaver Creek Public Library 4810 E. Beaver Creek Rd, Rimrock, AZ. This is a structured critique and support group for adults. Info/guidelines: RimrockWriters@yahoo.com. Directions: 928-567-4034.

Oct. 25: 2:30 to 4:30 p.m. Writing the Spy Thriller is presented by Art Kerns, a retired FBI agent with three published spy thrillers, at Tempe Public Library, 3500 S. Rural Rd, Tempe. Free for Valley of the Sun or Tucson Society of Southwestern Authors members. Prospective members can attend two workshops before joining SSA-VS. Annual dues are \$25, which includes all workshops. Info: Betty Webb, webbscottsdale@aol.com.



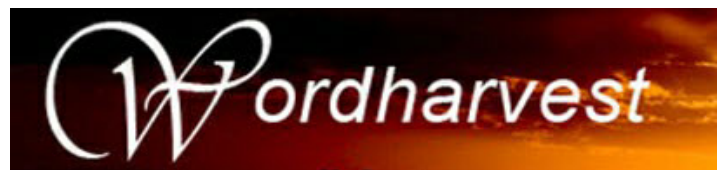
Oct. 28: 6-8 p.m. Arizona Humanities presents Dr. Felipe Hinojosa, author of *Religious Migrants: The Latino Mennonite Quest for Community and Civil Rights, 1968-1980*. Free. Includes refreshments. RSVP required at azhumanities.org, click on Programs.

Oct. 30: Registration deadline for the Historic Avondale Merchants Association VetFest 2015 Art and Craft Fair, held 10 a.m. to 5 p.m. Nov. 14 in Historic Avondale, Arizona. All veteran and military artists and crafters are provided space at no charge. Other artists are invited to participate for a small fee. Info: 2ndsaturdaysavondale.com, click the VetFest button.



Nov. 1-30: NaNoWriMo, a worldwide annual novel writing project for professional and amateur writers whose goal is to write a 50,000 novel during the month. Info/sign up: nanowrimo.org.

Nov. 5-7: Hillerman's Writers Conference. Celebrate, in memoriam, Tony Hillerman's 90th birthday with Wordharvest at the Hilton Hotel in Hilton Santa Fe Historic Plaza, 100 Sandoval St., Santa Fe, NM. Writing workshops include "*The Anatomy of Engaging Stories: Elements That Make Readers Keep Reading*" by Bill O'Hanlon and "*The Language of Liars*" by Lucinda Schroeder. Enjoy the *New Book/New Author Breakfast* and numerous writing sessions taught by established writers that focused on the craft of writing. \$445 for two days, \$635 for three days. Or, attend activities and workshops a la carte. Info/registration: wordharvest.com.



Nov 6-7: 9 a.m.-4 p.m. 9th Annual Holiday Bazaar at Our Lady of Joy Catholic Church, northeast corner of Pima and Cave Creek roads, Carefree. Features more than 70 hand-picked vendors selling unique pottery, jewelry, artwork, books, fashions and accessories. The Book Nook is stocked with gently used books and the Corner Café serves breakfast and lunch. There is also a Sweets & Treats Shop offering home-baked goodies. Proceeds benefit community projects. Admission is free. Info: 480-575-5238.

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Nov. 7: 5-10 p.m. 2015 Arizona Literary Awards Dinner at Glendale Civic Center, 5750 W. Glenn Dr., Glendale. Info: azauthors.com.

Nov. 7: Noon. Memorial Service for APW member Betsy Batish at the Neese family residence, 6436 W. Sun Dance Dr., Queen Creek, AZ. Honor Betsy's memory with a joyous occasion filled with her favorite music, stories about her and her favorite food: Mexican. Those interested in attending are asked to email their RSVPs to Buddy Rice at jrice@gpstrategies.com.



Nov. 10: 1-2:30 p.m. APW Colorado River District Monthly Meeting, "Writing Memoirs," a PowerPoint presentation by Brenda Warneka at Laughlin Library, 2840 Needles Highway, Laughlin, NV, 702-507-4064. RSVP: apw.reservations@gmail.com. Info: Brenda Warneka, warneka@cox.net.

Nov. 13: Registration deadline for the Nov 20 Author Art Walk, which is paired with the Third Friday Chandler Art Walk. Fee: \$25. Email Karli Ragan at karli@downtownchandler.org.

Nov. 14: 10:15 a.m. - 4:30 p.m. Fiction Writers' Workshop presented by the Desert Rose Chapter, Romance Writers of America at Scottsdale Civic Center Library, 3839 N. Drinkwater Blvd., Scottsdale. Virtually every aspect of fiction writing and publishing is addressed at this conference. Choose which of 14 breakout sessions to attend. Lunch on your own. Free admission. Info: desertroserwa.org/scottsdalelibrary.



Nov. 14: 10 a.m. to 5 p.m. Historic Avondale Merchants Association VetFest 2015 Art and Craft Fair, held in Historic Avondale, Arizona. Free admission for shoppers. Info: 2ndsaturdaysavondale.com, click the VetFest button.

Nov. 19: 10 a.m. APW Tour of the Arizona State Archives. Polly Rosenbaum Archives and History Building at 1901 W. Madison, Phoenix. Free parking. Lunch afterwards at Phoenix Market. Order from menu with separate checks. RSVP:

apw.reservations@gmail.com. Info: Barbara Lacy, 602-740-9579.

Nov 20: 10 a.m.-3 p.m. Critiquing Workshop with APW member Connie Cockrell at the Camp Verde Library. What's the difference between critiquing, editing, proof-reading, and beta reading? Learn positive techniques to give and receive a good critique. Find out how to seek out a critique group or form a group of critique partners. Bring three copies of 500 words, double spaced pages, from a work in progress for a practice critique session. Cockrell's books run the gamut from sci-fi and fantasy to contemporary to Halloween and Christmas stories. She's published two novels, *The Gulliver Station* series, three short story collections and is included in three anthologies. Free. Group size dictates where library events are held. Contact Amber Polo, ampoloverde@hotmail.com, for location, directions and RSVP.



Nov. 20: NM-AZ Book Awards. Winners to be honored at an awards banquet at the Tanoan Country Club, Albuquerque.

Nov. 29: 2:30 to 4:30 p.m. Writing the Romance Novel with Connie Flynn, who has many published romance novels, at Tempe Public Library, 3500 S. Rural Rd, Tempe. Free for Valley of the Sun or Tucson Society of Southwestern Authors members. Prospective members can attend two workshops before joining SSA-VS. Annual dues are \$25, which includes all workshops. Info: Betty Webb, webbscottsdale@aol.com.



Dec. 1: 6-8 p.m. Arizona Humanities presents Truth B. Told with Words I Remember. Free. Includes refreshments. RSVP required at azhumanities.org, click on Programs.

Dec. 13: 2-6 p.m. APW Central District Holiday Potluck Buffet at the home of Dick and Brenda Warneka, Scottsdale Waterfront Condominiums, 7181 E. Camelback Rd., Scottsdale. Bring a potluck dish to

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share and gently used books for “bring one, take one” book exchange table. Optional donation of personal care items or check to Sojourner’s Center, a safe haven for abused women and children. RSVP: apw.reservations@gmail.com. Info: Brenda Warneka, 602-740-9579.

Dec.15: Noon. APW Colorado River District Monthly Meeting. Holiday Luncheon at Lisa’s Bistro, 1595 Mohave Dr., Bullhead City, 928-219-5911. Order from menu with separate checks. RSVP: apw.reservations@gmail.com. Info: Brenda Warneka, warneka@cox.net.



Dec. 27: 2:30 to 4:30 p.m. Ghostwriting with Dan Baldwin, professional ghostwriter of several books, at Tempe Public Library, 3500 S. Rural Rd, Tempe. Free for Valley of the Sun or Tucson Society of Southwestern Authors members. Prospective members can attend two workshops before joining SSA-VS. Annual dues are \$25, which includes all workshops. Info: Betty Webb, webbscottsdale@aol.com.



2016

Jan. 31: 2:30 to 4:30 p.m. Writing the Mystery Novel with Donis Casey, who has eight published mystery novels, at Tempe Public Library, 3500 S. Rural Rd, Tempe. Free for Valley of the Sun or Tucson Society of Southwestern Authors members. Prospective members can attend two workshops before joining SSA-VS. Annual dues are \$25, which includes all workshops. Info: Betty Webb, webbscottsdale@aol.com.



March 12-13: Tucson Festival of Books on the University of Arizona campus along East University Boulevard, stretching from Old Main to east of Cherry Avenue and in several nearby buildings. The



event attracts more than 130,000 book-lovers each year. Exhibitors from literary and educational organizations are welcome to participate. Registration for booth space is accepted on a first-come, first-served basis. Booth fees vary. Admission and parking are free for attendees. Net proceeds from the festival go to fund critical literacy programs in Southern Arizona. Info: tucsonfestivalofbooks.org.

March 14: 9 a.m.-3 p.m. 26th Annual Brandeis Book and Author Luncheon. JW Marriott Desert Ridge Resort, 5350 E. Marriott Drive, Phoenix. Attendees meet and listen to authors, purchase and get books signed. Doors open at 9 a.m. for shopping at Boutiques. More information upcoming at BrandeisPhoenix.com. Fee: \$125; proceeds provide scholarships to local students at Brandeis. Info: 480-442-9623 or BncPhnBA@gmail.com. To sit with APW members who are attending, contact Brenda Warneka at warneka@cox.net.



April 14-17: 2016 Arizona History Convention. Hilton Garden Inn & Pivot Point Conference Center, Yuma. Info: arizonahistory.gov.



Sept. 9-10, 2016: NFPW conference, Wichita, Kansas.

2017

Sept. 2017: NFPW National Conference, Birmingham, Alabama.

2018

Sept. 2018: NFPW National Conference, Bethlehem, Pennsylvania.

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invisible partner to dance with me, whirling me around to our combined laughter. Even the museum's courtyard was magical, with colorful art hanging from tree branches, such as the costumed "Wait wait, I'm late" hare from *Alice in Wonderland*. The best part of the tour for me was riding on three merry-go-rounds, one that we as a group propelled by riding metal velocipedes (1897 from Belgium), a dizzying experience compared to the slow-moving others.



Paris Myers 59 rue Rivoli Artists Ateliers

Now for my top return-favorites list:

The artists' ateliers building at 59 rue Rivoli, six floors of working artists I visit each summer. I was especially drawn this time to the boldly hued abstract paintings of younger artist James Purpura, so I bought two framed prints to add to my "home exhibition." Oh how I wanted to purchase an original. Although they weren't super-expensive, prices were still beyond my perennial "10 months saving frugally to return to Paris" budget. James is a Paris expatriate from Columbus, Ohio, who also lived in Seattle and has been living in Paris for eight years. He paints to music, both classical and pop-rock. I told him I write about jazz and classical music,

depending on my tasks of reviews for AllAboutJazz.com, info for MusicSceneAZ.com, or my still-neglected novel-in-progress.

Majestic churches that really are small cathedrals, doors unlocked, located throughout the city and open all day for people to sit and contemplate, pray or just rest. At night, many have classical or jazz concerts with low admission costs, and there are many free ones during the day, most listed in the weekly *Pariscope* magazine, 70 centimes at news kiosks. It also lists movie houses, conferences and nightlife action.

The efficient and entrancing (to me) subway system, the Paris Metro, in operation since 1900. Some lines have modern air-conditioned train cars, but most don't, many arriving at stations with shrill ear-burning screeches, most all underground but a few emerging a few times along their routes. Most passengers wear ear-buds for iPhone calls or listen to music, or read books or nap. As for me, I play "Patricia's Original Metro Game:" I start to yawn, cover my mouth, then count how many others I can cause to yawn; repeat. My highest total is seven for a four-stop trip; silly fun for me.

The numerous tree-filled parks within the borders of this 40-square-mile city, the capital of a country that's nearly the size of Texas. Paris has approximately 2.25 million residents of all nationalities.

Living in Paris is as challenging, as in any big city anywhere, and expensive. Two-thirds of Paris' 1.3 million residence-options are studio and two-room apartments, originally mansions and most of them seven-floor walkups (servants were housed on the dormer-windowed top floors). There are houses only in bordering suburbs and other areas of France. Among my favorite strolls is on the narrow rue Montorgueil, mainly a pedestrian street with a bounty of cafes and open-air displays of produce, fish and other items. It starts just north of Les Halles, where there are boxy new apartments and a massive wood-frame domed structure under construction to update the historic glass-metal-domed original that replaced the open-air food market of Emile Zola's 1800s era.

Another great walking area is the even narrower rue Mouffetard with its fountain-centered Place de la Contrescarpe surrounded by brasseries and cafes, and along the street itself a panoply of cafes, food-stores and boutiques. When I'm treading cobblestones, I'm on the ancient Roman road that led south to Italy. Now that would be a real stroll, *n'est-ce pas?*

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Perennial (23 years) favorites

- Pompidou Centre (modern museum) with its five-story view-providing escalator.
- Enjoying a cone of Berthillon ultra-creamy ice cream on L'Ile St. Louis in the middle of the Seine River.
- Strolling Blvd. St. Germain des Pres with its cafes and shops (including vintage clothing/thrift stores).
- Browsing the narrow, cramped aisles of legendary bookstore Shakespeare and Company, where I buy used English-language paperbacks from wooden stalls set up outside.
- Perusing street booths set up along bustling rue Rivoli, just outside the main entrances of BHV (department store Bazaar de Hotel de Ville), across from the stately Hotel de Ville, the statue-studded city hall of Paris built during the reign of Louis XIII.
- The eye-candy choices of Le Bon Marche', two separate large buildings, one for high-level groceries, the other for clothing.
- The quiet inner courtyards of the Louvre and to perch on the steps of the western edge to view stunning sunsets and the Eiffel Tower. I'm often treated to a music student performing under one of the acoustically enhancing stone arches.
- Walking across any of the Seine River's 37 bridges, five of which are pedestrian only, two are rail bridges, three link Ile St.-Louis to the rest of Paris, eight link L'Ile de la Cite, and one links the two original Paris islands to each other. Only one (the newest) is named for a woman, a footbridge completed in 2006 and named Passerelle Simone de Beauvoir to honor the 20th century French writer and early feminist who died in 1986, and was an existentialist colleague of Jean-Paul Sartre.
- Visiting Holocaust memorials, the most emotive for me being small and underground, just east of Cathedral Notre Dame.

During my waning Paris days, I'm more into classical music than my past jazz mode. If the rain lets up enough to walk comfortably for 15 minutes. I'll go at 8 p.m. to a Beethoven-Chopin solo piano concert (13 and 20 euros admission) in my favorite small church, L'eglise Julien-le-Pauvre. It's very near Shakespeare & Co. and the oldest tree in Paris, a locust tree planted in 1601, now at age 400-plus, propped by concrete columns on two sides, but still with many green leaves and branches. Then on Friday at 4 p.m., I'll attend a free concert by a British youth orchestra in gorgeous L'Eglise Madeleine.

Sunday is my final Full Moon Party (BYOB picnic – Bring Your Own Baguette/Bottle of Wine, etc.) set up on wooden benches of the pedestrians-only Pont des Arts that's just across from the Louvre, my last opportunity to say "au revoir" to my Paris friends and to meet new ones.



Finalement, today is an all-day rainy one, such rain not predicted but light showers and continuously cloudy, making me miss AZ's sunny days. It's chilly in my flat, which gets daylight from three tall windows but no direct sun (when there is sun). I'm wearing two layers of clothing plus fingertip-less gloves while writing, rather than turn on radiant heaters in each room. Predicted high today was 61, low 59, but it was only 57F. (I know, I shouldn't complain.) It's predicted to be a nice 75F and sunny on Friday, then propelling to 91F on Saturday and Sunday. Sheesh and *merde* – Paris must be going through menopause to have all these summer 2015 hot flashes!

I've organized items to pack in my one roller-bag carry-on plus a large tote for my laptop, snacks and books to read during 22 hours of total travel time on Tuesday, via Washington DC, arriving Phoenix late Tuesday night.

A last thought: "When you're traveling, you are what you are right there and then. People don't have your past to hold against you. No yesterdays on the road." —William Least, *Heat-Moon*, travel writer (b. 27 Aug 1939).

He also once said this: "... You can be in Arizona ... and think you're in North Africa, and not terribly far away it might look like the Swiss Alps." *Mais oui*, that's our amazing Arizona.

A bientôt a tout le monde,

Patricia

...ending another summer in Paris-dise

NFPW Communications Contest Judge Nomination Form

Contact information for NFPW member submitting nomination:

Name: _____ Affiliate: _____

E-mail address: _____ Phone: _____

Contact information for potential judge:

Name: _____

Job Title/Workplace: _____

E-mail address: _____ Phone: _____

Mailing Address (for books or large-size entries): Home _____ or Work _____

Street: _____ City _____ State: _____

Areas of judge's expertise:

☐ Writing

- ☐ News
- ☐ Sports
- ☐ Columns
- ☐ Editorial/Opinion
- ☐ Features

- ☐ Editing and Page Design
- ☐ Photography and Graphics
- ☐ Radio and Television
- ☐ Web and Social Media
- ☐ Advertising
- ☐ Public Relations/Promotions/Publicity
- ☐ Speeches
- ☐ Books and Creative Writing

If known, has this nominee previously judged a state affiliate or NFPW Contest? Yes / No

If asked, would you be willing to contact the nominee about judging? Yes / No

Please scan completed form and email to:
marjuliowa@msn.com

Thank you for your submission!

NFPW Communications Contest Director

OR snail mail to:

Julie Hoffman
NFPW Communications Contest Director
1 Lynnwood Drive
Council Bluffs, IA 51503