

January 2015

TypeRider

# Arizona Professional Writers

*Formerly Arizona Press Women*

## Rim Country celebrates holiday season

### *New meeting dates announced*

A holiday party for APW members and friends was hosted by the Rim Country District on Dec. 17 at the Payson Public Library.

Participants enjoyed a potluck meal and exchanged mystery gifts in a game that featured an element of chance as someone could “steal” a gift instead of selecting one from beneath the Christmas tree. See additional photos on Page 8.

Rim District’s 2015 monthly meetings take place on the third Wednesday of the month at noon at the Payson Public Library Community Room. Future dates are Jan. 21, Feb. 18, March 18, April 15 and May 20.

Attendees may bring a lunch and beverage if desired.

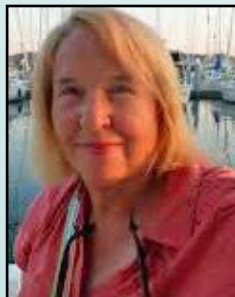
**Newest APW Rim Country District member Sharon Langdale, left, leads the way, followed by Carol LaValley and other attendees at the Rim Country District holiday potluck party on Dec. 17, 2014. Gail Hearne photo**



## New APW district formed

Three new APW members joined Brenda Warneka to form the Colorado River District, which covers the tri-state area of Bullhead City, Laughlin and Needles, as well as nearby areas. Warneka serves as District Director. The new members are:

**Elizabeth “Liz” Mastin:** A poet, newsletter columnist, and workshop presenter, Mastin lives in Coeur d’Alene in the summer and spends winters



in Bullhead City. She is a member of the Idaho Writers League and writes columns about poetry for the league’s newsletter and the Writing North Idaho Blog. While she enjoys free verse and metrical poetry, her main interest lies in prosody. She notes that most

*See New APW division, Page 3*



# APW's Southern District Holiday Dinner photo gallery

Photos by Dick and  
Brenda Warneka



Clockwise from left:  
Barbara Clarihew, Joan  
Cox, Brenda Warneka,  
Jane Eppinga, Jaimie  
Bruzenak, Cheryl Kohout,  
Barbara Marriott and Jan  
Cleere are in high spirits  
during the Southern  
District holiday gathering.



Above from left: George Bruzenak, Dick  
Warneka and Joan Cox's driver, Robert, visit.

Below: Barbara Clarihew, left, and  
Joan Cox share a moment.



Jan Cleere, left, and  
Jaimie Bruzenak  
are all smiles.





# Authors: register early for space at Payson Book Festival

by Carol Osman Brown

Arizona Professional Writers authors are invited to reserve exhibit space at the Payson Book Festival, set for July 25 at the Gila

Community College in Payson.

The website goes live in January with details and a reservation form available at

[paysonbookfestival.org](http://paysonbookfestival.org). Exhibit

reservations are available

January through April 30 and

are considered on a first-come, first-serve basis.

APW is partnering with Gila Community College to present the first book festival in Payson.

This one-day event is open to the public from 9 a.m. to 4 p.m.

and free of charge. Space is limited to 40 Arizona authors who will be in a large community room and several classrooms with air conditioning. Five-foot tables are available for a rental fee of \$80 and can be split between two authors. A few tables will be located

in a covered breezeway area and available for a reduced fee of \$60.

This is a family oriented event featuring a children's element with Five Star Publication's Story Monster and a story time. Authors can sign books, meet fans and participate in a speaker presentation schedule if they wish. Local food vendors will be onsite to provide lunch, snacks and beverages. People from throughout the state are expected to attend this summer event in the cool mountain pines.

The mission of the Payson Book Festival is to enhance the

love of reading by providing an environment for personal interaction between Arizona authors and readers of all ages. It's an opportunity to showcase books of many genres.

For more information, contact the planning committee at [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org) or call 928-468-9269.



## New APW Division from Page 1

enduring poems are those we can remember and possibly recite. She expects to have her first poetry collection ready in 2015.

**Jackie Rowland Murray:** Owner and manager, with husband Prospector Bob, of Fast Fanny's Place on Route 66 in Oatman and author of *Oatman: History, Recipes and Ghost Stories*, Murray describes herself as a "historian with gold fever." She is president of Oatman Historical Society and a popular writer and speaker about the history of the Colorado River tri-state area.



Her topics include the Oatman massacre, gold mining and historical Arizona women.

**Sheryn Smith:** Smith's writing career has included positions as a copy writer, public relations manager, and special assignments editor at a major North American publishing company. She published five



"Canadian Best Seller" cook books and wrote corporate newsletters, as well as training manuals and internal corporate publications. Her byline has appeared on numerous magazine and newspaper articles. She was also an educator for 15 years. Smith spends summers in her birthplace, Winnipeg, and chases the sun to Bullhead City in the winter.



# APW's Central District Holiday Party snapshots



Photos by Dick and Brenda Warneka

Above left from left: Joan Westlake, Brenda Warneka, Candace Hughes, Bev Konik, Pam Stevenson and Barbara Lacy show their holiday cheer.

Below: Bill and Pam Stevenson, gracious hosts of the Central District Holiday Party.



Above, left: Books for the taking at the book exchange table offered at the Central District Holiday Party.

Right: Joan Westlake, left, Steve and Barbara Lacy toast the season.





# 2015 Communications Contest open for entries

*Deadlines: Feb. 2 for hard-copy entries, Feb. 9 for all others*

by Cheryl Kohout

It's time to find your best work from 2014 to enter in the annual 2015 APW Communications Contest. The contest provides an opportunity to compete in a wide range of categories and encourages and rewards excellence in communication.

Entries are judged by leaders in their fields of expertise, and first-place winners are eligible for the National Federation of Press Women Communications Contest.

Arizona winners are honored at the annual membership meeting in the spring, and national contest winners are featured at the NFPW 2015 Annual Communications Contest Awards Banquet during the national conference, Sept. 10 through 12, in Anchorage, Alaska.

All 2015 national contest entries must have been published, issued, broadcast or e-published between Jan. 1 and Dec. 31, 2014. All work must be submitted electronically with exceptions for a few categories where electronic entry may not be possible: publications edited by entrant (for example, entire newspapers or magazines) and books. The entry deadline is Monday, Feb. 9. For work that must be submitted in hard-copy format, the entry deadline is Monday, Feb. 2.

APW members pay \$20 per entry. First-place winners who are also members of NFPW will have their entries automatically entered into the national contest. First-place winners who are only members of APW will have the option of joining NFPW in order to be eligible for their winning entries to compete in the national contest.

To enter the 2015 contest, go to [NFPW.org/CommunicationsContest.cfm](http://NFPW.org/CommunicationsContest.cfm). The web page also provides links for easy navigation to information that makes entering easy.

Once on the contest Welcome (login) page, click the white REGISTER link in the upper-left corner of the contest site to get an entrant form that prompts you to select "member" or "nonmember" status

(only APW members can enter the state contest) and the name of the affiliate (Arizona). These selections enter you into the Arizona affiliate contest.

All directions needed to enter the contest are contained in the pages of the contest site. If you have questions or need help entering, click the FAQ or Contact Us tabs on the contest navigation bar. You may also visit APW's website for steps for easy entry and the 2015 contest divisions and categories.

See Page 6 for more information.



**APW members Brenda Warneka, left, and Winner Vickie LoPiccolo were 2014 NFPW Communication Contest winners:**

## Submissions wanted!

Share industry related news with fellow APW members including committee reports, event news, writing contests, industry articles, industry-related

personal accomplishments ... anything you think would be of value to members! Send submissions, photos and art to Lynda Exley at [exlent@aol.com](mailto:exlent@aol.com). The deadline for the February issue is Jan. 21.

## Steps for Easy Entry into the NFPW Affiliate Communications Contest

**NOTE:** All information about entering the NFPW contest is contained within the contest site. The **LOGIN** (Welcome) page and the **HOME** page you will access once you have a username and password are step-by-step guides to ensure that you can successfully register, enter, submit, and pay for your entries. There are steps to follow about submitting and paying for entries on the **Entry Form** and **PAY NOW** pages also.

1. Click the contest link on the NFPW website to access the **LOGIN** (Welcome) page of the contest.
2. **Read the information** on the Welcome page **BEFORE** beginning the registration / entry process.
3. Click the **white REGISTER** link (top left corner of the page), enter your email address, click SUBMIT.
4. Fill out the Entrant Form that will appear on your screen. Selection of membership status and state affiliate name will put you into the correct contest.
5. At the end of the **Entrant Form**, create a Username and Password. Keep them simple. They can be identical. Write that info down somewhere so that you will be able to access the contest at a later time to finish the entry process or to submit more entries.
6. Enter your work: Click **ADD ENTRY** on the navigation bar to get the entry form with all of your contact information already filled in. Follow the steps listed in red **at the top of the Entry Form page**.  
**TIP: Before submitting your entries if you have more than one or two, create a 2015 CONTEST folder on your hard drive. Find all files needed for each category you plan to enter; rename them by putting category number/letter and name at the beginning of the filename (e.g. 03 NEWS Near-record year for rainfall.docx; 10 REVIEW The Wolf of Wall Street.pdf). Save each to the new folder. After uploading the first file from the CONTEST folder, you will get that folder each time you click the Browse button during the entry process.**
7. Once you enter the title, choose the category, and click SAVE, you will see the unique entry ID number, the title of the entry, and the Category name above the five tabs. You **must** click each of the other tabs (except **Hard-copy Entries**, which pertains only to those entering entire books, magazines, and newspapers).
8. Submit your entries through the **Uploads tab** (read directions on the tab). There are 2 types of entry fields.
  - a. **Upload:** click Browse, find your CONTEST folder, upload files for that entry from the folder.
  - b. **URL:** type or paste URLs into these fields (one URL to a field).
9. Click **ADD ENTRY** to get a new Entry Form for each new entry.
10. Click **VIEW ENTRIES** at any time to see, to review, to make changes to, or to "submit" any of your entries. Click the title of entry you wish to examine and you will be back on the **Entry Form** page and can make any needed changes. With your username and password you can reenter the contest at any time until the deadline to check over your entries, add more entries, and make payment.
11. **When you have finished submitting your work, "submit" it.** Go to **VIEW ENTRIES**, find "**click here to submit**" in the Status column (to the right of Titles column). Click and follow directions about requirements not met. Click the link again and click the "submit now" button. When you see "Submitted" or "Accepted" in the Status column, your entry is "official" and will be sent along for judging when that phase of the contest begins.
12. When finished (or done for the time being), you may either log out or go to **PAY NOW** to pay with a credit card or click Pay Offline to pay by check (to be sent to address of the person in your state, named below the Pay Offline check box, who is taking payments). **Entries are not official until they have been "submitted" and paid for. Note:** Once they are submitted, entries no longer can be changed.
13. It is important to read all instructions and to **SAVE** at each stage (i.e., before leaving a page). You will get an onscreen prompt if you try to leave a page where information will be lost if you don't SAVE or if you haven't filled out a required field.
14. Go to **CONTACT US** if you have a question or run into a problem.
15. Have fun!



# Meet APW member Jodi Weisberg

## Interviewed by Brenda Warneka

Jodi Weisberg, who speaks in a soft southern accent, was born and raised in Ft. Worth, Texas, by two Yankee parents. She graduated from the University of North Texas, with a B.A. in Sociology and English, and a minor in Philosophy.

After college, Weisberg headed for Los Angeles. On the way, she stopped for the night in Tucson. She learned the University of Arizona was offering an M.S. in Alcoholism/Addiction Studies, so she applied.

“It looked like a great place to sunbathe for a couple of years,” she jokes.

Once in L.A., Weisberg worked for ABC and Mel Blanc. A few months later, she was one of 12 people accepted into the UA program, including a full scholarship. “How could I turn down a free degree?” she asks.

After grad school, Weisberg designed and evaluated alcohol addiction programs for a firm in Phoenix. Taking a ballet class at the YWCA, she met three lawyers. They told her “go to law school, because it’s no big deal.” Wanting to return to Tucson, she applied only to the UA and was accepted.

After receiving her J.D., she practiced criminal defense for a law firm before joining the Public Fiduciary’s office handling mental health commitments. Soon after, she was hired by the Arizona Attorney General’s office in Phoenix as the lawyer for the Arizona State Hospital, a job once held by Justice Sandra Day O’Connor. Three years later, Weisberg joined the Public Defender’s Office and represented clients in both the state and county hospitals.

While president of the Arizona Women Lawyers Association in the early ‘90s, Weisberg met an editor

from the Daily Journal Corporation and was hired in 1995 as bureau chief for the *Arizona Journal*, a statewide weekly newspaper for the legal community. The people she interviewed ran the gamut from Supreme Court justices to local defendants.



**Jodi Weisberg and Sandra Day O'Connor at John O'Connor award ceremony.**

“I was talking to many important people about substantive issues,” she says. “It was a great learning experience! Sen. Jon Kyl would call me from his limo in D.C., but if we got cut off, he wouldn’t call back,” she says with a smile.

After the *Arizona Journal*, Weisberg worked as the director of communications for the ASU College of Law and the Phoenix School of Law. Now retired, she does some freelance writing, public speaking and comedy. She is also

a devout animal lover.

Another side of Weisberg is her stand-up comedy. She has performed in comedy clubs across the country including many private and corporate gigs. In 2011, she won first place in the John J. O’Connor Humor Competition, sponsored by the Phoenix Rotary 100. The prize was \$3,000. “It’s the most money I ever made for doing six minutes of work!” she says.

Weisberg, who has been a member of APW since 1996, also won the 1999 APW Sweepstakes Award of which she is very proud.

“I still have that award on my desk and the clock still works!”

## Get profiled!

If you would like to be profiled in the APW newsletter, contact Brenda Warneka at [brendawarneka@yahoo.com](mailto:brendawarneka@yahoo.com).



# Rim Country celebrates holiday season photos



Above: 15 guests enjoyed the event. In case you're counting, the 15th person is photographer Gail Hearne.

Left: Kathleen Kelly with husband Jim and fellow APW member Connie Cockrell. Gail Hearne Photo

Bottom-left: Sharon Langdale enjoys a conversation with Nadine Hightower and others. Carol Osman Brown photo

Bottom-right: Bing Brown shows off his holiday spirit. Gail Hearne Photo





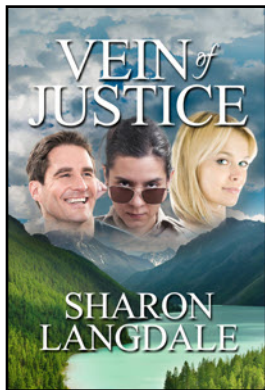
# IN TOUCH WITH APW MEMBERS

**Jan Cleere** signed two book contracts with Globe Pequot Press, a subsidiary of Rowman & Littlefield Publishers. The publisher is issuing a second edition of her book, *More Than Petticoats: Remarkable Nevada Women*, which was first published in 2005, with several new chapters. The second edition will undergo a name change to *Nevada*



*Women: Remarkable Women Who Shaped History, 2nd Edition* and will be released in October. Cleere's contract with Globe Pequot is a book she has been working on for the last two years. *Never Don't Pay Attention: The Life Story of Rodeo Photographer Louise L. Serpa* is scheduled for release in the fall. Louise Serpa was an icon on the rodeo circuit. Her amazing story chronicles the life of a New York society woman who ended up out west with her nose buried in the dirt and her eye glued to a camera, loving every minute of becoming the first woman allowed to venture inside the arena and shoot some of the most exciting and incredible photographs of rodeo action. Cleere will present Serpa's story at the April 2015 Arizona History Convention.

**Sharon Langdale** launched a new novel, *Vein of Justice*, a mystery/love story set in a historical Colorado mining town. How much would you risk to solve your mother's murder? The bizarre death in Langdale's book offers no clues as to who did it or why. Authorities soon let the case languish as unsolved. Lynn Mason's emotional balance teeters on the edge as she searches for motive, means and opportunity among residents. Contact Langdale on Facebook (Sharon Dee Langdale), email [veinofjustice@gmail.com](mailto:veinofjustice@gmail.com) or [gslangdale@gmail.com](mailto:gslangdale@gmail.com) or call 928-478-1789.



**Katherine Atwell Herbert** was awarded an Honorable Mention by the Society of Southwestern Authors for her poem, *Endings in 140*. Her poem, with subhead "Yes it rhymes and it's about love," is meant to point out the irony that rhyme and love are areas most poets

avoid. Written in tweet length, 140 characters, it tells the tale of a woman who leaves her partner because he can't take his eyes off his phone screen.

**Patricia Myers** co-produced a benefit jazz concert on Nov. 23, 2014, arranging for 15 local musicians to donate performances for the four-hour afternoon event. She also handled publicity including social media promotion. All 200 seats were sold out two weeks before the event, which raised \$20,000 for ongoing medical expenses of leukemia patient Stephen Dwyer, 16, who had radiation, chemotherapy and a bone marrow transplant. He is the grandson of pianist-vocalist Danny Long, for whom Patricia secured a weekly booking in the OC Seven Restaurant at the Scottsdale Resort and Athletic Club last year. He continues to perform Fridays with saxophonist Tony Vacca at the resort, where Patricia also booked singer Margo Reed with pianist Judy Roberts for Saturdays. Myers continues to work daily on her "real jobs" of writing for her website, [MusicSceneAZ.com](http://MusicSceneAZ.com), and jazz-concert reviews for [AllAboutJazz.com](http://AllAboutJazz.com).

New APW members include: **Sheryn Smith**, **Elizabeth Mastin** and **Jackie Murray**, who helped Brenda Warneka organize the Colorado River District of APW.

**Brenda Warneka** recently joined the board and was elected secretary of the Colorado River Historical Society. In addition, she recently became the treasurer of the Laughlin (NV) Economic Development Corporation.



**Above: Katherine Atwell Herbert.**

**Below: Patricia Myers.**





# EVENTS WORTH PLANNING FOR

**Jan. 5: 11:30 a.m. APW Colorado River District Meeting in the back room at Lisa's Bistro, 1595 Mohave Dr., Bullhead City.** Brenda Warneka speaks about copyright law. **928-219-5911.** RSVP/Info: email Brenda Warneka at [warneka@cox.net](mailto:warneka@cox.net).



**Feb. 2: 11:59 p.m. Arizona time. Deadline for all hard-copy entries (categories 56 - 59B, 60B, 61B, and 64) in the 2015 NFPW Communications Contest** for work done in 2014 by Arizona Professional Writers members. Contest access, info: [nfpw.org/communicationsContest.cfm](http://nfpw.org/communicationsContest.cfm).

**Feb. 9: 11:59 p.m. Deadline for electronic entries in the 2015 NFPW Communications contest** for work done in 2014 by members of Arizona Professional Writers. Contest access and information is available at [nfpw.org/communicationsContest.cfm](http://nfpw.org/communicationsContest.cfm).

**Feb. 14-16: Vigilante Days, Tombstone.** Info: [tombstonevigilantes.com](http://tombstonevigilantes.com) or Jeff, 520-508-8005.

**Feb. 15: 1:30-3:30 p.m. APW Board of Directors Meeting** in the boardroom of Scottsdale Waterfront Condominiums, 7181 E. Camelback Rd., Scottsdale. All members are welcome. Optional lunch together, Dutch treat, at noon at nearby Sauce. Info: Pam Stevenson 602-301-9595.



**Feb. 19-21. Desert Nights, Rising Stars Writers Conference** at Virginia G. Piper Center for Creative Writing in Arizona State University's historic quarter. Conference workshops, readings and book signings largely take place in the buildings near College Street and University Drive on the north end of the main campus in Tempe. Enjoy fiction, poetry, creative nonfiction, young adult fiction, science fiction/fantasy

and more. Fee: \$350. Registration/info: [piper.asu.edu/conference/2015-conference-schedule](http://piper.asu.edu/conference/2015-conference-schedule).

**March 14-15: Tucson Festival of Books** on the University of Arizona campus, Tucson. Admission and parking are free to this colossal event on the University of Arizona Mall along East University Boulevard, stretching from Old Main to east of Cherry Avenue, and in several nearby buildings. In addition to a plethora of authors and booksellers, participants can enjoy workshops, two full food courts and snack vendors. Net proceeds from the Festival go to funding literacy programs in southern Arizona. Info: [tucsonfestivalofbooks.org](http://tucsonfestivalofbooks.org).



**April 23-26 Arizona History Convention.** Casino del Sol Resort and Conference Center, Tucson. Convention booklet with application blank is mailed in February. Info: [arizonahistory.org](http://arizonahistory.org) or Bruce Dinges at 520-628-5774 or [bdinges@azhs.gov](mailto:bdinges@azhs.gov).



**April 24-25: New Mexico Press Women Annual Conference** at the beautiful Ghost Ranch Education and Retreat Center in Abiquiu, N.M. Watch for details at [newmexicopresswomen.org](http://newmexicopresswomen.org) and in the NFPW newsletters as they are firmed up.

**May 2:** Save the date for the APW annual conference. Program, place and times TBA.

**July 25: Payson Book Festival,** Gila Community College, Payson. Arizona Professional Writers and Gila Community College partnered to present this event, which is open to Arizona authors. A website will be launched in January. Info: [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org).

