

Arizona Press Women

APW members place in 'at-large' contest



From left to right:
Dianne Beaff, photo by
Silhouette Photography;
Jaimie Bruzenak;
Jan Cleere;
Patricia Myers

by Brenda Warneka

The judges have spoken ... Arizona Press Women members participated in the National Federation of Press Women "at-large" communications contest this year and won in the following categories:

Dianne Beaff

1st Place, Nonfiction Books, religious or inspirational

Jaimie Bruzenak

1st Place, Nonfiction Books, instructional
2nd Place, Columns, informational

Jan Cleere

1st Place, Nonfiction Books, history

Patricia Myers

1st Place, Columns, informational
1st Place, Speeches
2nd Place, Writing for the Web, special interest sites
3rd Place, Writing for the Web, nonprofit sites

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APW 2012 scholarship winner selected

by Patricia Myers

Kimberly Linn, 18, is Arizona Press Women's high school scholarship winner for 2012, announced by APW chairman Joan Westlake. Linn, who graduated from Thunderbird High School on May 29, received the \$500 grant from the Betty Latty-Hurlburt Memorial Fund. "My career goal is to work in the print-news field with a daily newspaper and online, such



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APW Leadership Announced

APW elections of officers for 2012-13 were held in May by email. The new officers were announced at the board meeting on May 19 at Scottsdale House and inducted at the membership meeting which followed. They are:

President – Brenda Warneka
1st Vice President (President Elect) – Pam Stevenson
2nd Vice President (Membership) – Joan Westlake
Secretary – Gail Hearne
Treasurer – Cheryl Kohout

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Delegates elected to NFPW convention

Sell books at 2012 conference



The APW Conference Committee shown working on plans for the national conference at the Hotel Valley Ho in September. Photo by Bing Brown

Official delegates from APW going to the 2012 NFPW Annual Communications Conference, which will take place at Hotel Valley Ho in Scottsdale September 20 through 22, were elected at the membership meeting held on May 19 at Scottsdale House. They are: Pam Stevenson, Sheila Roe, Gail Hearne, and Cheryl Kohout. Alternates are Christy Powers and Patricia Myers.

Delegates are expected to attend the national membership meeting on Thursday afternoon, September 20, to represent APW and vote on matters that come before the meeting.

Book sales at convention

APW members are invited to bring their books and sell them in the 2012 NFPW Annual Communications Conference authors' area.

Tables will be set up for members to sell and sign their books at a specific time during the convention. All proceeds from sales belong to the authors, but they must sign up in advance to be assured table space.

To participate, contact Jan Cleere by e-mail at Jan@JanCleere.com to reserve a spot.



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as the *Arizona Republic*," Linn says. "I'm also looking into PR because I love the aspect of working with companies and making them sound great.

"I've always liked to write. When I was little, I spent hours lying on the floor of my room writing short stories, simple little stories about someone who lost their dog. I never thought about journalism because I thought it would be boring. But once I got into high school and started getting active on the school's newspaper, that all changed. I enjoyed being able to talk to different people and feeding on their passions and writing about it," adds the Phoenix native.

Linn recently won the 2012 essay contest of the Society of Professional Journalists Arizona. She earned a 3.7 GPA and was the school's Student of the Month in November 2011.

She has been accepted into the Walter Cronkite School of Journalism and Mass Communications at Arizona State University, and has attended both the ASU-Arizona Interscholastic Press Association's High School Summer Journalism Institute and the University of Arizona's Journalism Diversity Workshop. This year, Linn will participate in the AIPA program for the fifth time. She has taken classes in news writing and design, and this summer will assist advisors to create presentations and monitor classes.

Linn has worked on her school's student newspaper, *The Challenge*, for four years, most recently as news editor/reporter, previously as business manager. She was a member of the Quill and Scroll Honor Society, and played flute and piccolo in the school marching band all four years.

Linn also has been a member of her school's chapter of the business-oriented Distributive Education Club of America (DECA), and in her junior year working with two other students on an advertising campaign that promoted Google, a project that qualified for the international competition. She also has been actively involved in Girl Scouts for 13 years and currently is completing the Gold Award.

"I'm honored to have won the scholarship, and truly appreciate it, and I will stay in touch," Linn says. "My mom's been extremely supportive of whatever I wanted to do and is my biggest advocate."

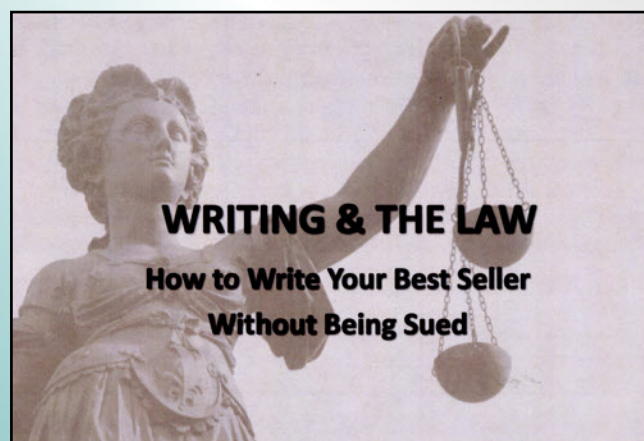
Warneka discusses lawsuit avoidance at state conference

“**W**riting and the Law: How to Write Your Best Seller Without Being Sued.” was presented by APW President Brenda Warneka at the state conference on May 19.

Warneka, a lawyer and writer, stated the material she presented applies generally to writers and journalists. However, those who write best-selling books are the ones most likely to be sued because their work gets wide attention, and they and their publishers are thought to have “deep pockets” from which to pay a judgment.

The most popular area for litigation against writers is copyright infringement. Some of the litigation she discussed in this area included cases against Alex Haley for his Pulitzer prize winning book *Roots: The Saga of an American Family* (1976), Stephen King for his best-selling novel *Duma Key* (2008), and Elisabeth Hasselbeck for her nonfiction book about celiac disease, *The G Free Diet* (2011).

Other recent lawsuits against authors have involved class actions over books marketed as nonfiction, but which were claimed not to be true and lawsuits based on the people or characters in the author’s book.



New directories available

The 2012-13 APW membership directories were distributed to all those in attendance at the state conference on May 19.

Southern District Members who did not receive a copy may arrange to get one by contacting Cheryl Kohout at Cheryl.kohout@tmcaz.com, 520-722-1273 or 520-324-2109.

Those from the Rim Country and Central districts who want a copy of the new directory should contact Brenda Warneka at warneka@cox.net or 602-740-9579.

Submissions wanted!

Share industry related news with fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to our membership!

Send submissions, photos and art to Lynda Exley at exlent@aol.com. The deadline for the July issue is June 21.

Upcoming AZ writing Event

"**W**riting Novels to Spark Social Change" is presented by APW Central District member Betty Webb, the dinner keynote speaker at the Rocky Mountain Conference of the American Association of University Women on June 8.

Webb’s talk reveals how her book, *Desert Wives*, helped lead the investigations into the crimes of self-described polygamy prophet Warren Jeffs, ultimately leading to his 25-to-life sentence for child rape. She will also discuss *Desert Cut*, which explored the practice of female genital mutilation, and her latest novel *Desert Wind*, about the decades-long Nevada bomb tests that resulted in so many civilian deaths from various cancers.

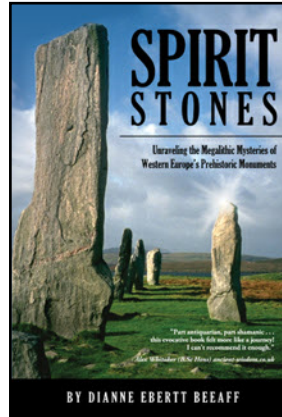
The AAUW conference takes place at the Airport Radisson Hotel. Reach Webb at www.bettywebb-mystery.com or follow her on @bettywebb.

Winners from Page 1

The first-place winners now go on to participate in the national NFPW communications contest against first-place winners from all states. The national winners will be honored at the annual NFPW conference, which will take place this year at the Hotel Valley Ho in Scottsdale September 20 through 22.

About the winners:

Dianne Ebertt Beaff authored two previous works of nonfiction before her first-place win for *Spirit Stones*. They were: *Homecoming* and the Amazon best-seller *A Grand Madness, Ten Years on the Road with U2*. Her award-winning first novel, *Power's Garden*, was published in 2009. Beaff's poetry, watercolors, graphite sketches and magazine articles have been featured throughout the United States and Canada. She and her husband, Dan, live in Tucson and are the parents of two children, Danielle and Dustin. Beaff has been a member of APW since 1994.



Jaimie Bruzenak is an author and freelance writer. A former full-time RVer, she settled in Arizona in 2000. Bruzenak now travels part-time with her husband, George. She authored the “bible” of working on the road, *Support Your RV Lifestyle!* plus four other books. She is a contributing editor at Workamper.com and writes a regular column for their magazine as well as writing for other online and print



Jaimie Bruzenak, left, shows off her certificates with the help of Pam Stevenson, middle, and Brenda Warneka.

publications. Bruzenak has been a member of APW since 2006.

Jan Cleere writes extensively about the people who first settled in the desert southwest. Her newest book, *Levi's & Lace: Arizona Women Who Made History*. Cleere's work reflects her love of the west and her knowledge of western history. She is a magna cum laude graduate of ASU West with a degree in American Studies. Her freelance work appears in national and regional publications. She serves on the Coordinating Council of the Arizona Women's Heritage Trail, an organization dedicated to linking women's history to historic sites throughout the state. Cleere has been a member of APW since 2003.



Patricia Myers is shown with the four placing certificates awarded to her at the APW Conference. Photo by Bing Brown

Patricia Myers is a writer-photographer for print and Internet, specializing in travel, food and jazz. She was an editor-reporter for the *Arizona Republic*, *Phoenix magazine*, *Mesa Tribune* and *Scottsdale Progress*. Myers is author of a 100-year history of Scottsdale, was adjunct journalism faculty at Arizona State University, *Time* magazine correspondent and contributing editor for Time-Life books and jazz encyclopedias. She was APW president in 1971 and 1986 Communicator of Achievement. Myers is a founder and past president of Jazz in Arizona Inc. She has two sons and one daughter.

Webb gets 'Cozy' with murder

APW member Betty Webb was one of 12 authors featured at CozyCon, a murder mystery panel discussion sponsored by the Phoenix Public Library and The Poisoned Pen book store last month.

Other participating authors included Jane Cleland, the New York author of the *Josie Prescott* antiques mysteries; Carolyn Hart, author of the popular *Death on Demand* series and winner of two Agatha Awards; and Donis Casey, author of the historical *Alafair Tucker* mysteries.

Authors Avery Aames, Beth Kendrick, Rebecca Hale, Paige Shelton, Kate Carlisle, Jenn McKinlay, Earlene Fowler and Hannah Dennison were also in attendance.

Webb spoke about her *Lena Jones* mystery series, and her zoo mysteries.

The event, which was moderated by Barbara Peters, co-owner of The Poisoned Pen and editor-in-chief of Poisoned Pen Press was well received.



CozyCon speakers included Betty Webb, left, Barbara Peters, standing, and Jane Cleland. Photo by Carol Hughes

IN TOUGH WITH APW

Jaimie Hall Bruzenak, Rim Country District member, is named one of three finalists in the 2012 Benjamin Franklin Awards competition, in the Career category for her book, *Support Your RV Lifestyle! An Insider's Guide to Working on the Road*, 3rd ed. The winner will be announced at Book Expo America in New York in June.



Lynda Exley and Conrad Storad, Central District Members, are named one of three finalists in the 2012 Benjamin Franklin Awards competition, in the Children's Book category for *Arizona Way Out West & Witty*. The winner will be announced at Book Expo America in New York in June.



Jodi Weisberg, Central District Member, was chosen as the Outstanding Member of the Year by the Biltmore Toastmaster's Club. She received a certificate and a pin at the District 3 Conference in May.



Barbara Lacy, Central District Member, is "on Easy Street" – or rather seven of her paintings are.

She describes her climb from undiscovered artist to a Gallery artist: "I was sitting in the 104 Degree at the Royal Palms Resort and Spa last weekend. A couple came in. The man said that they had an art gallery. I said, 'Do you see anything you like?' Evidentially they did. They called me on Monday. I went in on Thursday and the owner decided to hang the seven paintings I had with me."

