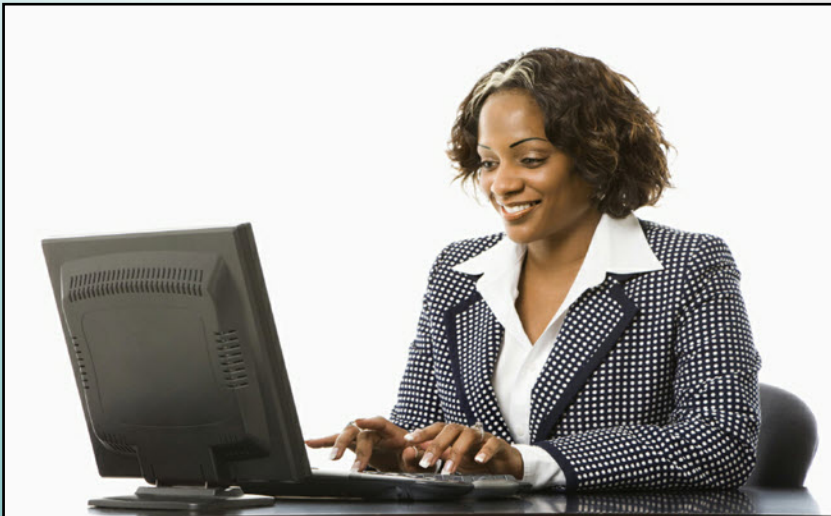


March 2013  
TypeRider

# Arizona Press Women

## APW conference taking shape



**M**ark your calendar for Sat., May 4, when all members, guests and the writing public are invited to attend Arizona Press Women's Professional Communicators Annual Spring Conference. This year's event is held at Chaparral Suites, 5001 N. Scottsdale Rd. in Scottsdale, and the theme is "Social Media for Writers and Journalists: What Works and Why."

Registration and sign-in is from 8 to 9 a.m., a combination board and membership meeting from 9 to 10 a.m. and workshops with lunch from 10 a.m. to 5 p.m.

Conference volunteers are welcome and appreciated. To sign up for the Conference Committee, email [azpresswomen@cox.net](mailto:azpresswomen@cox.net).

## PRESIDENT'S MESSAGE

### Help APW celebrate 60

**S**ixty years ago at about this time, Helen Fletcher Collins, women's editor for the *Flagstaff Arizona Daily Sun*, was creating buzz among other press women in the state with her plans to form an



**Brenda Warneka**

Arizona chapter of the National Federation of Press Women. Mary Jane Phillippi (later Shoun), an owner of radio station KGPH in Flagstaff, remembered Collins as an aggressive recruiter for the proposed organization.

Perhaps jumping the gun a bit, Collins headed to the annual NFPW convention in Hollywood in June 1953, with a suitcase stuffed with 200 delegate kits containing information and small gifts

*See President's Message, Page 3*

## 2013 APW Member Survey

**A**PW members' opinions are important for leading the association in the direction most beneficial to them, so "Thank you" to those who have already returned the 2013 APW Member Survey.

For those who haven't, flip to the final two pages of this newsletter and take a few minutes to complete it.

The survey results will help APW make changes in the association to better meet members' needs.

"If you have not already returned the survey, we urge you to do so now so we can start to use the information for our planning purposes as soon as possible," says APW President Brenda Warneka.

After completion, the survey can be scanned and returned to [azpresswomen@cox.net](mailto:azpresswomen@cox.net) or sent by snail mail to Arizona Press Women, 7175 E. Camelback Rd., Suite 104, Scottsdale, AZ, 85251.



# NFPW commends APW

By Ann J. Lockhart, Colorado

Whereas, Arizona Press Women bused 32 water-toting NFPW members past saguaro cacti, dry creeks and barren lands north to stand on the corner of Winslow, Ariz., meet some old Harvey Girls at La Posada Hotel, enjoy mutton stew and fry bread with some Happy Hopis, and live on the edge of the Mogollon Rim and Grand Canyon;

Whereas, NFPW members converged on the lovely '50s Valley Ho Hotel, hot, sweaty and stressed, and learned to laugh, repeat "this kid is good," and break out in spontaneous dance moves; as the t-shirts said, "Don't worry—be Hopi".

Whereas, members power networked with other writers, editors, PR people, freelancers, academics and unemployed, still skirting traditions, thrilled with celebrating their 75th Anniversary with purple cupcakes, purple quills, but no purple prose, knowing that the real diamonds in the desert are members whose professionalism, experience and warmth shine on;

Whereas, Arizona Press Women offered workshops on such topics as punchy headlines, converging media, and writing, marketing and reviewing books. Some of us hoped that the spirit of Walter Cronkite would rub off on us at the excellent Arizona State Cronkite School of Journalism's multimedia session this afternoon;

Now therefore be it resolved, that NFPW, a professional organization with heart, is very grateful to Arizona Press Women for an outstanding conference, leaving us with memories of cactus, canyons and camaraderie. Long live journalism, newspapers and excellent writing, whatever the platforms.



## Meet Clara Beard

by Brenda Warneka

Clara Beard, who joined APW in 2012, is a reporter for the *Williams-Grand Canyon News*. The range of stories she covers is a favorite part of her job. In her two years at the paper, she has written about everything from the controversial large-scale development plans of the Tusayan town council to a Turns 'N' Wraps North American Dog Agility Council titling event in Williams to the National Park Service's new learning studio at the Grand Canyon to a well-known Theodore Roosevelt impersonator who performed at the South Rim.

Beard was born in Tokyo, grew up in London, U.K., and at age 20, moved to Naples, where her parents still reside. Her international upbringing resulted from the fact that her father is a civilian employee of the U.S. Navy. She studied biology at Lees-McRae College in North Carolina on a cycling scholarship. After graduation, Beard raced professionally in Europe and the United States. She moved to Williams in 2008 because her parents plan to retire there, and she is currently working toward her Masters in English at Northern Arizona University. She married Nick Cureton a little more than two years ago.

Beard is an animal lover with experience working as an intern at both the London Zoo and the Wolf Sanctuary and Wildlife Rehabilitation Clinic in North Carolina, and as a veterinarian technician.

She has an Anatolian Shepherd and a German Shepherd, both rescues.

Beard says she developed an interest in literature and writing due to the rich literary history of London. In addition to her work as a news reporter, she is a cycling journalist and hopes to publish a book about women's professional bike racing. She joined APW because she wants to work on becoming more well-rounded in her writing.





## Magazine seeks submissions

**C**anyon Voices Literary Magazine, based at ASU's West Campus, is currently accepting submissions for possible publication in the genres of fiction, creative nonfiction, poetry, art and scripts. The deadline is March 15.

In addition to students, the publication accepts submissions from all writers, artists and photographers from within the state of Arizona, as well as across the country and around the globe.



View the magazine and submission rules at [canyonvoices.asu.edu](http://canyonvoices.asu.edu). Send submissions to [CanyonVoicesLitMag@gmail.com](mailto:CanyonVoicesLitMag@gmail.com). Direct questions to Stella Balderrama-Howard at 602-300-9051 or [Estella.Balderrama@asu.edu](mailto:Estella.Balderrama@asu.edu)

### *President's Message from Page 1*



from members of the local Chamber of Commerce, including Babbitt's Curio Shop and the Museum of Northern Arizona, to support her pitch to hold the 1954 or 1955 conference in "Fabulous Flagstaff."

In early September 1953, Collins arranged a tea in Flagstaff for interested writers and newspaper women at which speaker Helen Miller Stanley Malloch, the founder and first president of NFPW, 1937, promoted the idea of an Arizona affiliate. She told the attendees when NFPW "was being organized, it was discovered that western women journalists had set up higher professional standards than had their sisters in the East and have been instrumental in raising the quality of women's writing throughout the nation."

A meeting followed on Sept. 28, 1953, at which APW was formally organized and officers elected including Collins as president. Three of the women we have come to know from our anthology, *Skirting Traditions*, were present that day as founding members: Mary Jane Phillippi; Thelma Bonney Hall (later Towle), who was part of a writers' group in Winslow; and Pauline Bates Brown from Phoenix (then referred to as the Southern District). In November 1953, a meeting was held in Prescott at which a constitution and by-laws were adopted and charter membership was closed. Prescott, Phoenix, Williams, Flagstaff, Winslow, and Glendale were represented at this meeting.

That was it – Arizona Press Women was in existence and functioning.

We hope you will join us for a celebration of our 60th anniversary at the APW Annual Spring Conference in Scottsdale on Sat., May 4.

Thank you to our past and present members for the good work done on behalf of APW and our membership over the years since 1953.

*Brenda*

## More APW history

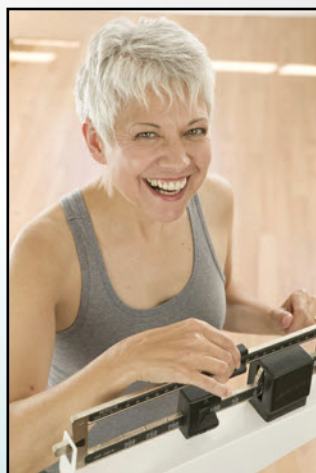
A few follow-up notes of historical interest:

- APW became officially affiliated with NFPW in 1954.
- The NFPW convention in Arizona promoted by Collins was held in Phoenix in 1956 when Pauline Bates Brown was president.
- A Southern District as we know it (Baja Babes aka the Divas) was formed during the presidency of Meredith Howard Harless (1958-59), who is also in *Skirting Traditions*.
- One member was with us for most of the 60 years, June Payne, who joined APW in 1954 and remained a member until she died in late 2011. Payne was a co-writer and co-editor of *Skirting Traditions*.
- Collins went on to become the president of Colorado Press Women in 1959-60.

# Forum helps women stay well

*Appearance by Abby Rike, Season 8 winner of "Biggest Loser"*

In addition to learning how to better care for themselves attendees of the 15th Annual Women's Wellness Forum in Payson, entitled "Straight to the Heart," will learn valuable information that could help them become more informed writers in the growing health and wellness field.



With that in mind, the Rim Country District invites APW members and friends to attend the forum, sponsored by the Mogollon Health Alliance (MHA) and held from 7:15 a.m. to 2 p.m. on Sat., March 23 at the Payson High School Auditorium & Gym on Longhorn Road in Payson. The registration deadline is March 14.

The event is a chance for women to make time for self-discovery and network with the 300 women expected to attend. The program includes a continental breakfast, keynote address, three breakout workshops, lunch and an opportunity to meet speakers and healthcare industry vendors.

## Agenda

The keynote speaker is Abby Rike, Season 8 winner of the hit TV Show *Biggest Loser*, who speaks at 8 a.m. A former educator who is now an author and motivational speaker, Rike lost 100 pounds. Today, she encourages others to enjoy a healthy lifestyle, vigor for life and to realize even in our darkest hours, there is always hope. Her topic is "Working it Out! How Health and Wellness Promotes Spiritual, Emotional and Physical Healing."



Abby Rike

Workshops offered are:

- "Cooking for Health: Your Nutrition Heroes" with nutritionist and author Dee McCaffery, CDC.
- "Healthy Gardening" by Payson Mayor Kenny Evans, who assembled one of the nation's largest family farming enterprises.
- Nutrition counselor and herbalist Roslyn Rogers tells how balanced hormones keep your body healthy and your mental acuity strong.
- Penny Navis Schmidt, LCSW, offers an experiential class where women can learn about the physical and mental benefits of Qigong, an ancient mind-body exercise system that balances healing energy.
- Certified Coach Holly Crump speaks about "Accelerated Wisdom: Are You Living a Balanced Life?"
- Learn about heart health from Salvatore Gillette, D.O. and how heart disease is different in women verses men.
- Dr. Alan Michels, M.D., shares the importance of healthy food choices and exercise for better vitality.
- "Bringing a Spark to Your Relationships/Partnerships" is the topic of Marilyn Kiefer Andrews, RNP, PhD.
- Dr. Cynthia Booth, OB/GYN, discusses "Reducing Toxins to Reduce Disease."
- Debra Shewey, a counselor, offers tips for improving family communications during "Parenting Teens/Preteens."



The cost is \$15. To register, call MHA at 928-472-2588.



## Upcoming AZ writing events

**March 9 and 10, approximately 9 a.m. to 5:30 p.m., Tucson Festival of Books** at the University of Arizona Campus, along East University Boulevard from the Old Main area to east of Cherry Avenue. Enjoy writing workshops, author presentations, book signings and sales. Parking and admission are free. Info: [tucsonfestivalofbooks.org](http://tucsonfestivalofbooks.org).

**March 10, 2 p.m. to 4 p.m. Sunday, *Skirting Traditions* Program at Sharlot Hall Museum, Prescott, presents Louise DeWald by Pam Stevenson** – DeWald was the *Arizona Republic* food editor for the Sunday magazine section *Arizona Days and Ways* and a cookbook author. Stevenson's research for the *Skirting Traditions* anthology included an oral history interview she did with DeWald shortly before she died and interviews with her family. DeWald's cookbooks include *Arizona Highways Heritage Cookbook* and *Outdoor Cooking: From Backyard to Backpack*.



Louise DeWald

**March 14, 3 to 5 p.m. APW is invited to AZ Women's Hall of Fame Induction Ceremony** and reception at the Carnegie Center, 1101 W. Washington St., Phoenix 85007. Visit [www.azlibrary.gov/azwhf/](http://www.azlibrary.gov/azwhf/) to see who is being inducted. No RSVP requested.

**March 24, 2 p.m. to 4 p.m. Sunday, *Skirting Traditions* Program at Sharlot Hall Museum, Prescott, presents Olgivanna Lloyd Wright by Brenda Warneka** - Olgivanna Lloyd Wright was the third wife of Frank Lloyd Wright from 1928 until his death in 1959. Warneka's research for the *Skirting Traditions* anthology included interviews at Taliesin West

with people who knew Wright. In addition to the role she played in her husband's success, Wright wrote a newspaper column about life at Taliesin and authored several books, including *The Struggle Within*, *Roots of Life*, and *Frank Lloyd Wright: His Life, His Work, His Words*.



Olgivanna  
Lloyd Wright

**April 1, 7 p.m., "Diversity in the News: by Gwen Ifill**, one of the nation's most recognized and respected television journalists, at the First Amendment Forum of the Cronkite School on ASU's Downtown Phoenix campus. Ifill is managing editor and moderator of the PBS news show *Washington Week*, the longest-running prime time news and public affairs program on television. She is senior correspondent for *PBS NewsHour* and a frequent guest on *Meet the Press*. In addition, Ifill is the bestselling author of *The Breakthrough: Politics and Race in the Age of Obama*. The program is free. Info: <http://cronkite.asu.edu/node/2811>.

**April 2, 1 p.m., "Writing & the Law: A Lesson in Copyright" presented by Brenda Warneka**, member of APW and the State Bar of Arizona, at the River Writers Group at Mohave Community College in Bullhead City. The meeting is open to the public. This is one of a series of "Writing & the Law" presentations by Warneka. Info: [slybiz@aol.com](mailto:slybiz@aol.com).

**April 5-6 KABAM! (Kingman Area Books are Magic)** at Metcalfe Park, Kingman. A poetry slam on Friday and book festival on Saturday. Info: [Amason@mohave.org](mailto:Amason@mohave.org).

### Reminder: 2013 APW dues

If you have not paid your 2013 dues, please do so to remain on the current membership list. Dues can be paid by check to Joan Westlake – contact [westwoman@aol.com](mailto:westwoman@aol.com) for instructions – or on the NFPW website. APW expects to publish a new membership directory shortly and wants to make sure everyone gets in it.

### Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to our membership!

Send submissions, photos and art to Lynda Exley at [exlent@aol.com](mailto:exlent@aol.com). The deadline for the April issue is

## 2013 APW MEMBER SURVEY

Please complete this survey to assist us in planning Arizona Press Women activities (click on Reply and email to [azpresswomen.com](mailto:azpresswomen.com)). Use all the space you need to answer questions. If you have trouble working with this form in the body of this email, it is also attached and can be answered and sent back as an attachment or email us at [azpresswomen@cox.net](mailto:azpresswomen@cox.net), and we will snail mail you a copy.

1. To what district do you belong:

Central ☐ Southern ☐ Rim Country ☐ Out of state ☐

2. How long have you been a member of APW?

1 year or less ☐ 1-5 years ☐ 5-10 years ☐ Over 10 years ☐

3. What caused you to join APW (Examples: a friend was a member, I attended a workshop or meeting.)

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4. What is important in keeping you as an APW member?

A. Being part of a professional writing/journalism group ☐

B. Networking with other members at meetings ☐ or online ☐

C. Meeting other professionals in the writing/journalism field ☐

D. Attending interesting, relevant meetings ☐

(1) Topics I like best: \_\_\_\_\_

(2) Topics I want to learn more about: \_\_\_\_\_

(3) Topics I am willing to speak about: \_\_\_\_\_

- E. State or at-large communications contest with a chance to advance to national competition ☐

(1) I prefer a state contest ☐ I prefer to be part of the at-large contest ☐

- F. Community service by:

(1) High school writing contest ☐

(2) Scholarships at Ariz. Colleges for journalism students ☐

(3) Speaking at APW/NFPW seminars and workshops ☐

G. Other: \_\_\_\_\_

- 
5. Do you try to attend your local district meetings? Yes ☐ No ☐
6. What would make local district meetings more convenient for you:
- A. Set date and place (e.g., third Weds. of the month) ☐
- B. Having a variety of days and times ☐
- C. The best time for me to attend meetings is:
- (1) Weekdays: Breakfast ☐ Lunch ☐ Dinner ☐
- (2) Weekends: Sat. a.m. ☐ Sat. afternoon ☐ Sun. afternoon ☐
7. If you don't attend meetings, what changes can we make other than the time and date that would encourage you to attend?
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8. Are you interested in on-line meetings/webinars? Yes ☐ No ☐
9. Activities you would enjoy/participate in in addition to or instead of monthly meetings:
- A. One-day or half-day workshops: ☐
- B. Field trips ☐
- C. Writing retreats over a weekend ☐
- D. Other suggestions: \_\_\_\_\_
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10. Be part of the solution. Everyone is busy, but if you can volunteer to take on just one or two tasks, what would you be willing to do as part of a committee or on your own:
- A. Review communications contest entries ☐
- B. Find judges for communications contest ☐
- C. Review high school writing contest entries ☐
- D. Find judges for high school writing contest ☐
- E. Call a list of members each month to attend meeting ☐
- F. Arrange for one speaker for a monthly meeting ☐
- G. Help with State Conference in May ☐
- H. Serve as an elected or appointed officer ☐
11. Changes I would like to see in Arizona Press Women (please take all the space you need below.)
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THANK YOU FOR TAKING TIME TO COMPLETE THIS SURVEY

Name or signature  
(Optional) \_\_\_\_\_

After completion, please email to [azpresswomen@cox.net](mailto:azpresswomen@cox.net) or return by snail mail to:

Arizona Press Women, 7175 E. Camelback Rd., Unit #104, Scottsdale, AZ 85251.