

**November
2013**

TypeRider

Arizona Press Women

Celebrating Ann Marchiony

by Lynda Exley

Longtime APW member and former APW Central District Director Ann Marchiony died on Sept. 26. She was 91 years old. A dedicated journalist, friends report she was working up until two weeks before her death.

A celebration of Marchiony's life was held on Sunday, Oct. 20, in West Phoenix. Those who would like to contribute in her memory are asked to give to Hospice of the Valley or a favorite local animal rescue or welfare organization.

Marchiony freelanced for dozens of trade magazines for years as well as running a successful public



relations firm. In 2008, she turned her attention to updating her previously published book, *Food-Safe Kitchens: Presenting Eight Food-Safe Steps: Written Expressly For The Home Cook*.

Marchiony was preceded in death by her husband, Bill, in 2010. She is survived by daughters Linda Francis of Phoenix and Nancy Morris of Houston, and two grandchildren, Trisha Francis Lindsey and Jason Morris.

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Central District meeting schedule

Mark calendars for holiday party

All APW members are invited to Central District's upcoming meetings and events. Here is a preliminary schedule of the next four.

- Program to be announced by email: 11:30 a.m. to 1 p.m. on Nov. 20 at Bluewater Grill, 1720 E. Camelback Road, Phoenix. The fee is \$15 for members, \$20 for nonmembers, which includes lunch.

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Meet Linda Pressman

Interviewed by Brenda Warneka

Can you imagine the excitement of receiving an email from *Writer's Digest* and learning your memoir is the grand-prize winner in the magazine's annual self-publishing contest? APW's new member, Linda Pressman, had that very thing happen — although, at first she discounted the message as spam.

Pressman was born in Chicago in 1960 to parents who were Holocaust survivors. Her early years were spent in Skokie in a family of seven daughters, with an extended family of grandparents, aunts, uncles and cousins. Due to Pressman and her father's health, her immediate family relocated to Arizona in 1973, just before she started eighth grade. Unfortunately, her father did not live long after the move. Pressman attended Chaparral High School and graduated with a B.A. in history from Arizona State University.

After college, Pressman worked in the corporate world for various companies, one of which involved a move to Las Vegas. Her mother wanted all seven daughters to remain in the Phoenix area, and Pressman eventually returned to the Valley to work for State Farm for 18 years.

In 2001, three years before she left State Farm, Pressman was diagnosed with a brain tumor. She had a successful operation, but the experience caused her to contemplate something she had often previously thought: "There was a book in me," and her life might have ended without writing it. Her writing experience until then consisted of writing for in-house publications at Citibank and State Farm as a sideline to her regular job when she had been employed at each.

In the fall of 2001, she began writing classes at the Paradise Valley Community College. She then enrolled in a Northern Arizona University program in the Phoenix area from which she graduated with a master's degree in English in 2005.

Pressman taught at Estrella Mountain Community College for a semester, but left teaching to work on her book. She became an editor for *Poetica*, a Jewish literary magazine, where her experience included being blog editor for three years. She then began to blog on her own, gaining worldwide connections in



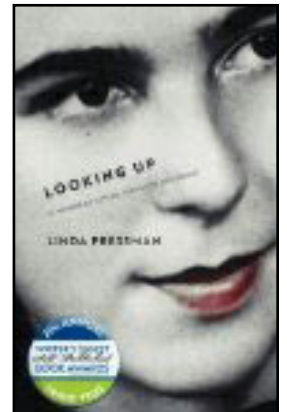
different areas of interest, including a blogger network and a mom network.

Pressman first tried to market her memoir in 2007, but the agent she chose did not work out. In 2011, she decided to try again. By now, the book industry had changed, and she self-published using Create Space. The result was *Looking Up: A Memoir of Sisters, Survivors and Skokie*, a story about growing up with her six sisters in Skokie in the '60s and '70s, and her family's history during the Holocaust.

Her book was the 2013 grand-prize winner in *Writer's Digest's* 20th Annual Self-Published Book Contest, announced in April of this year. She received \$3,000 and a trip to New York City for the annual *Writer's Digest* Conference.

Pressman is now working on two books, a sequel to *Looking Up* and a book which is a collection of her blog posts. She would still consider placing *Looking Up* with a traditional publisher if the right opportunity arose, but sales of the book already exceed many mainstream memoirs.

Pressman and her husband, Howard, were married in 1993. They own a carpet sales business in Phoenix, which he manages, and have a teenage son and daughter. She was referred to APW by Arlene Uslander.



Marchiony from Page 1

She will be missed by all and forever remain in the hearts of those who knew her.

Remembering

A few APW members share their memories of Marchiony:

I worked with her when she was handling PR for Rhodes department store," says APW Public Relations Director Patricia Myers. "I had phoned Ann daily when she was in the hospital for breathing problems. She hated the thought of going into a nursing home, where her husband had been for a long time. We always had great talks on a regular basis, although I hadn't seen her since her last birthday... She was a vivid, energetic person with a big spirit of life. I believe Ann chose to exit this Earth her own way and peacefully."

"I had the pleasure of interviewing her for a couple of the magazines I wrote for," says APW Newsletter Editor Lynda Exley. "She was knowledgeable and really understood the meaning of public relations."

"She was one of my students at Rio Salado College, and I sponsored her as a new APW member sometime around 1987 or so," says APW Rim Country District Director Carol Osman Brown. "Ann was a stickler for accuracy and had great quotes from chefs, as well as experts in the food safety field."

"I remember working with Ann," says Lois McFarland. "She was an energetic PR person with lots of great ideas. [I] had no idea she was in her 90s."

"I always looked forward to talking with Ann at our meetings," says APW Second Vice President and Membership Director Joan Westlake. "Her knowledge of food safety was amazing. I did some public relations work with her and realized she had a long career in that profession, also."

"Such a wonderful lady and an inspiration," says Betty Webb. "I'll miss her."

More details about Marchiony are available at Amazon.com. Search for her name and scroll down to read a detailed autobiographical article.

Right: Pam Stevenson and Ann Marchiony in 2013. Photo by Brenda Warneka.



A Celebration of Life for Ann Marchiony took place at the home of her daughter in west Phoenix on Oct. 20th. APW members shared memories with family and friends. From left: Barbara Lacy; daughter Linda Frances holding Ann's book, *Food-Safe Kitchens*; granddaughter Trish Frances Lindsey (back row); Patricia Myers; and Carol Osman Brown. Photo by Bing Brown.



Story Monster program taking submissions

by Lynda Exley

A new awards program identifies quality children's books that have been kid tested and judge certified, making it easier for buyers to choose fiction and nonfiction books for kids.

A Story Monster Approved patch on a book's cover means it has passed two rounds of judging. The first is by an industry expert who only certifies books that score 75 out of a possible 80 points on a rigorous judging criteria sheet. The book is then judged by a panel of youth judges who must also endorse the book before it receives the official Story Monster seal of approval.

The Story Monster Approved designation was developed by Five Star Publications, Inc., to "recognize and honor accomplished authors in the field of children's literature, as well as recognize newly published authors."

According to StoryMonsters.com, "approval favors stories that inspire, inform, teach or entertain." The publication date is open to any year as long as the book is still in print.

Five Star Publications is the same company that launched the Dragonfly Book Awards program, now in its fourth year. However, Story Monster Approved is *not* a contest.

"Book contests award first-, second- and third-place or honorable mention designations, which means great books can lose out to other great books by a very tiny margin," explains APW member Linda F. Radke, president of Five Star Publications, Inc. "I always thought it was a shame to see a quality book not get the recognition it deserves just because another book was slightly better. It reminds me of being in school with a teacher who grades on a curve. A student who rightfully earns an A could actually end up with a C. The Story Monster Approved evaluation system eliminates that concern. All exceptional books will be recognized."

Authors interested in having their books considered for Story Monster Approved designation should visit www.StoryMonsters.com and download an entry form. Books are divided into these categories: Preschool to Kindergarten, Grades 1-3 and Grades 4-6, with distinctions made between fiction and nonfiction. Awarded authors receive a Story Monster Approved certificate, a Story Monster T-shirt, an

iron-on Story Monster Approved patch, 100 Story Monster Approved book stickers, permission to use the Story Monster Approved seal on collateral materials, a professional news release sent by Five Star Publications to targeted media groups and an "Approved" book listing on the Story Monsters website with a link to the author's website and a web address to where the book can be purchased.

The cost to enter is \$85 for one title in one category, \$75 per title when multiple books

are entered or \$75 per category when one book is entered in multiple categories. Contest fees go toward judges' compensation and administrative costs, with a portion donated to the nonprofit Five Star Literacy Foundation, Inc.

For more information on how to get a book Story Monster Approved, visit StoryMonsters.com. For more on the Five Star Literacy Foundation, access FiveStarLiteracyFoundation.org. To learn more about Five Star Publications, Inc., which celebrates 28 years in business visit FiveStarPublications.com, email info@FiveStarPublications.com or call 480-940-8182.



Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to our membership! Send submissions, photos and art to Lynda Exley at exlent@aol.com. The deadline for the December issue is Feb. 21.

Liability insurance available to NFPW Members

Because of their affiliation with NFPW, APW members can buy protection from media liability exposures including copyright infringement, invasion of privacy, trademark infringement, defamation and a host of others through Chubb's MediaGuardSM plan, a broad, flexible errors and omissions liability insurance policy.

According to Chubb, which has been insuring media members for 40 years, liability insurance as comprehensive as MediaGuardSM has traditionally only been available to large media groups such as broadcasting and publishing companies. The program's coverage is worldwide, and it also protects those insured against

claims arising from articles they wrote that are published or disseminated by others.

Independent writers, communicators and other freelance media professionals often assume they are covered by the companies and publications to which they contribute. However, this may not be the case, and it is wise for APW members who freelance to verify coverage with their clients.

Chubb's MediaGuardSM program is exclusive to NFPW members and administered by Walterry Insurance Brokers, which has provided media liability coverage for 20-plus years. To learn more about the plan, contact the Media Department at Walterry Insurance Brokers at 800-638-8791.

IN TOUCH WITH APW

Suzanne Pickett Martinson of Paradise Valley recently joined APW. She is author of *Outdoor Style: The Essence of Southwest Living* and *The New Southwest Home: Innovative Ideas for Every Room*, as well as a freelance writer who has written for a variety of local, state and national publications. Info: suzannepickettmartinson.com.



Betty Webb is serving as a judge for the 2014 Edgar Awards. She expects to receive 500 books to review before the year ends. The awards, named after Edgar Allan Poe, are presented by the Mystery Writers of America to honor the best in mystery fiction and nonfiction published the previous year.



Elizabeth Bruening Lewis made an Oct. 16 presentation about *Skirting Traditions* to the Publications class taught by Kristen Schaibly at the Tri-City College Prep High School in Prescott. Lewis wrote the story in the anthology about Yndia Smalley Moore.



Sheila Roe was guest speaker at the Scottsdale Kiwanis Club's Oct. 8 meeting at McCormick Ranch Golf Club. She "gave a fascinating overview of the women we honored in *Skirting Traditions*," says Lois McFarland. "They thoroughly enjoyed her talk, especially the historical aspect of her award-winning piece on Mary Kidder Rak. She did a super job of keeping their attention."



Meetings from Page 1

- Holiday Open House: 2 to 5 p.m. on Dec. 15 at the home of Barbara Lacy, 5425 E. Mockingbird Lane, Paradise Valley.
- "Getting the Script Out of Your Head (or Maybe the Bottom Drawer) and onto the Page," by

Katherine Atwell Herbert: 5:30 p.m. on Jan. 22, 2014, at Bluewater Grill, 1720 E. Camelback Road, Phoenix.

- "Squirrels," by Jana Bommersbach: February meeting (date, time and place to be determined).

For more information and to RSVP, contact Barbara Lacy at 480-620-1358 or email apw.reservations@gmail.com.

Paris Journal: Part 4

by Patricia Myers

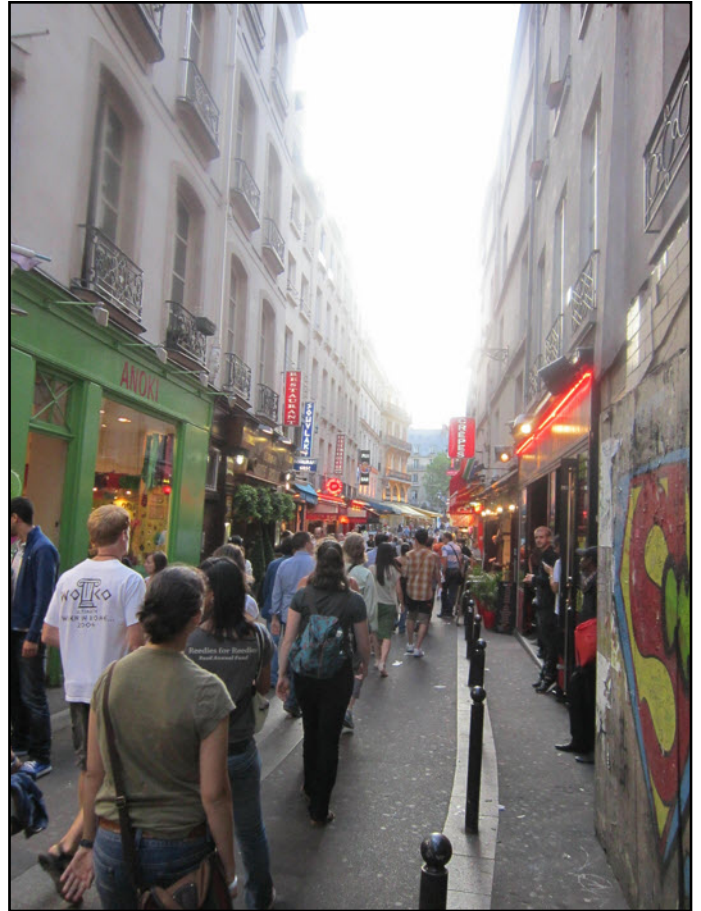
Bonjour encore, mes amis. It's difficult to realize I'm almost through seven of the nine weeks I will stay in Paris. The days and weeks have flown by – totally intriguing as I make daily choices of which of the 20 districts (*arrondissements*) of Paris to explore.

I start by consulting the Métropolitaine map to plan my route. The Metro is a subway system that opened in 1900 and now covers 120 miles, most of which is underground. By now, my 15th summer, I've been to each district at least once, and some many times to tour museums or see specific monuments.

Sometimes I just get on any bus at any stop, or any subway train at any station. When I see an unfamiliar stop name, I disembark there to wander. It's impossible to be lost for very long in Paris. One just needs to ask a café server or even a passerby, "*S'il vous plait, ou est le station Metro plus pres d'ici?*" (Please, where is the nearest Metro station?) Finding that is immediate reorientation, because in each station lobby is a map of the complete Metro and bus system.

It's easy to see how to get back to where I started. The Metro is so logical, because every line has several connection points (*correspondences*) to change to another line and eventually return "home." Or, ride all day long, as some homeless persons do when the weather is too hot or cold. There's often live music played in large stations or on the train cars.

I'm most familiar with the four *arrondissements* where I've sublet apartments and all their landmarks. Mostly, I avoid the Champs Elysses area because of



Paris' Latin Quarter is popular for its boutiques and cafes.

the crowds of tourists from multiple countries – especially in August when most Europeans take vacations – plus the inveterate shoppers of the many expensive top-label stores along it.

I love the Left Bank (Rive Gauche) for its lively Latin Quarter's boutiques and cafes, but prefer being on the Right Bank most of the time. My apartment for the

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Upcoming AZ writing events

Nov. 6, 10:30a.m.-noon, Laughlin (Nev.) Library presents Olgivanna Lloyd Wright by Brenda Warneka, writer of the Olgivanna Lloyd Wright chapter in *Skirting Traditions*. She will discuss the woman who was the third wife of Frank Lloyd Wright from 1928 until his death in 1959. Warneka's research included interviews at Taliesin West with people who knew Mrs. Wright. Free; no RSVP requested.

Info: Karen Deshazer, deshazer@lvcccl.org or 702-507-4060.

Nov. 15, 5 p.m. cash bar, 6 p.m. dinner, Arizona-New Mexico Book Award Banquet, Hotel Albuquerque at Old Town, Albuquerque. Tickets are \$48. Info: nmbookcoop.com/BookAwards/BookAwards.html.



Paris from Page 6

past five years is on Rive Droite. I especially enjoy going to the bustling Pompidou Center area in the first *arrondissement*, built with its electric, water and gas lines exposed on the exterior. The center, also called the Beaubourg for its area of location, opened in 1977 and has changing modern art exhibitions dating from the 1920s to the present. The Louvre has the oldest paintings/sculptures, the Musee D'Orsay the next era's. I like to take the arts center escalators past 30-foot windows to the seventh and top level. While ascending in the Plexiglas-enclosed escalators, I can view the panorama of Paris to the west.

Once on top, I look down on the adjacent Stravinsky Fountain with its 16 whimsical moving and water-



The Pompidou Center in Paris.

spraying sculptures that represent “Rites of Spring” by composer Igor Stravinsky, and also see the street artists who perform for coins. Also at the top level is Georges (for former French president Pompidou), a super-pricey restaurant and bar where I enjoyed my birthday dinner a few years ago.

Knowing their tendency to put solo diners in a less-than-ideal locations, I reserved a window-view table for three. I “arrived first” and asked to be seated facing the window, then ordered *une coupe de champagne* for my *aperitif*. I soon began checking my cell phone (I didn’t actually have one, but know how to fake using one). After 10 minutes, I beckoned to the server to tell him that my companions would not be coming, but I was ready to order. Great meal, great view, mission accomplished.

Every district in Paris has its own special history, either related to the Revolution or another significant historical event, or politicians, philosophers and writers. Every year on Aug. 24 is the observance of the 1944 Liberation of Paris by the Allies. As I walk across Pont Sully (Sully Bridge) near my apartment, I know just days before that date, there still was intense fighting between the Nazis and the Resistance.

There are annual small commemorative parades in various areas of the city. Several of the marchers are often elderly people who were part of the local Resistance movement during the war. They place small bouquets, honoring a person who died in the war, into metal rings attached to buildings for that purpose.



West Paris from the Pompidou Center

This now-tranquil bridge leads to the Ile St. Louis and then, via another bridge, to the Ile de la Cite in the first district of Paris, called “the cradle of Paris” where the first inhabitants lived. The Ile de la Cite’ has the serene and stately Notre Dame Cathedral, which is only a few-minutes walk to the lively Latin Quarter’s narrow cobblestone pedestrian streets holding many cafes, bars and my favorite jazz hangout, Caveau de la Huchette (live jazz nightly since 1946). This amazing contrast draws me back again and again.

When I return from daily food shopping or the twice-weekly street market, I generally have a bulging canvas bag on each shoulder. If someone is

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Paris from Page 7

approaching as I walk down the narrow sidewalk of my street, rue du Petit Musc, one of us has to move close to the building or over toward the curb or into the street. Every few feet between sidewalk and curb are barriers, 3-foot-high black posts with rounded tops that make them look like tall chess pawns. (Visible in the Huchette photo.) These are installed to keep cars from parking on the sidewalks, and are called “les bittes de troittoir.” “Bitte” originally meant a mooring post for boats, but it’s also a rude name for a part of the male anatomy. The posts can be hazardous to walkers who might be looking up at an ancient building or down to avoid dog “crotte,” resulting in a cracked kneecap or even a jolt to the groin.

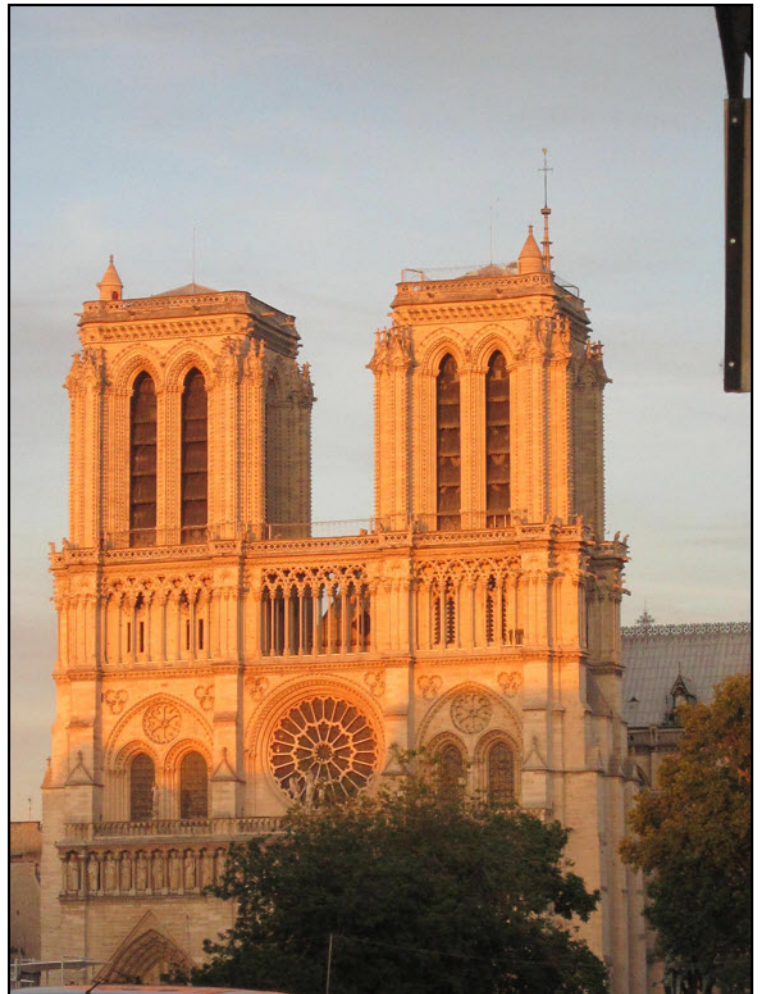
I can still brag that in the 21 years I’ve been coming to Paris, I have never, ever, stepped in dog “crotte.” Maybe it’s my longtime reporter’s instinct, but I seem to notice all the small details of my environment, outdoors or inside, which is a bonus when I walk long distances every day. It also prevents me from turning an ankle on the uneven sidewalks that are inevitable in any older city.

Walking anywhere in Paris is like being a human pinball to dodge approaching groups or distracted individuals headed straight for me without noticing (iPhones are ubiquitous). Some have called it “pedestrian ping-pong” but it’s not a fun game, just daily life in walkabout Paris. But then I think: I enjoy freedom from driving a car for more than two months, thanks to these wonderful subway and bus systems. That’s how I traveled every night to attend and review jazz concerts.

Here’s the link to my Paris-jazz posting at Allaboutjazz.com: [Nous N'Irons Pas a New York 2013: allaboutjazz.com/php/article.php?id=45130](http://allaboutjazz.com/nous-n-irons-pas-a-new-york-2013).

A la prochaine,

Patricia, from her summer Paris-dise



NotreDameSunset

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