

**December
2013**

TypeRider

Arizona Press Women

Central District rings in holiday

All APW members are invited to Central District's upcoming Holiday Open House, held from 2 to 5 p.m. on Dec. 15 at the home of Barbara Lacy, 5425 E. Mockingbird Lane, Paradise Valley. Bring a dish to share. Beverages will be provided.

The new year opens with "Getting the Script Out of Your Head (or Maybe the Bottom Drawer) and onto the Page," by Katherine Atwell Herbert. The program is held at 5:30 p.m. on Jan. 22, 2014, at Bluewater Grill, 1720 E. Camelback Road, Phoenix.

The February meeting features "Squirrels," by Jana



Bommersbach. The date, time and place TBA.

For more information and to RSVP, contact Barbara Lacy at 480-620-1358 or email apw.reservations@gmail.com.



Possible changes ahead for APW

by **Brenda Warneka**

Possible changes to Arizona Press Women were considered by the board at its Oct. 26 meeting, held after the November *TypeRider* was already distributed. The following considerations were discussed:

- Renaming APW.
- Updating the by-laws. Brenda Warneka to chair this committee.

- A change in professional membership requirements for joining APW and/or a new class of state membership only.

More information about these proposed changes will be disseminated, as they would require membership approval to put in place.

Contest coordinator

Unless a member volunteers to run an Arizona contest, APW will again

'Extra' special place

Writer Harriet Williams discussed how she used the Internet to research Extra Place, a little-known street in lower Manhattan, during APW Central district's Nov.



21 meeting at Bluewater Grill. She followed Internet inroads leading to old maps and genealogy lines that explained the incarnations of large piece of farmland that was divided many times before becoming tenements during the influx of Dutch immigrants through Ellis Island. Eventually it was "cleaned up" and is now poised to become an art district in the area.

participate in the 2014 at-large communications contest. Winners in this contest move on to competition in the NFPW national communications contest.

A new APW membership directory is planned for release by the end of the year. Members should email Joan Westlake at westwoman@aol.com any changes in their information from what is currently listed with NFPW/APW.

APW grieves with Myers for death of son

The members of APW send their condolences and heartfelt sympathies to Patricia Myers, long-time member and past president of APW, and her family on the loss of her son, Phil McElfresh, 55, on Nov. 2. He died of natural causes while mountain biking in the McDowell Sonoran Preserve.

"We are coping with inconsolable grief, but I know I can be strong for my son's wife and daughter," says Myers. "A light has gone out of our lives."

According to Myers, Phil was strong, active and healthy. He was biking with medical-trained friends when he collapsed with chest pain. They did CPR for 20 minutes, then air-evacuated him to a hospital. Doctors surmise a blood clot or aneurism was the cause of death. An autopsy report is due soon.

Myers, her family and friends mourned the loss of her son at a religious service led by Pastor Jim Burnett at noon on Saturday, Nov. 23, at Northland Christian Assembly in Flagstaff. The service was followed by a



APW member Patricia Myers shown with her son, Phil McElfresh, at the March 4, 2012, *Skirting Traditions* book party. Photo by Brenda Warneka.

Celebration of Life reception, organized by Phil's colleagues and friends in the Arizona dental community, and hosted by his family on Sunday, Nov. 24, at the Boojum Tree Hidden Gardens Center in Phoenix.

Phil is survived by his wife, Lori Lee McElfresh, and his daughter, Erin Lee McElfresh; his father, Gerald R. McElfresh (wife Robin McElfresh) of Scottsdale; brother Stephen D. McElfresh (wife Valerie McElfresh) of Whidbey Island, Wash.; sister Suzanne C. McElfresh (husband Alan Light, son Adam Light) of New York City; and his wife's family.

A memorial fund in the name of Philip S. McElfresh, for contributions toward his daughter's continuing education in the medical field, has been

established at the Coconino Federal Credit Union, Account #40966, 2215 E. Seventh Ave., Flagstaff, AZ 86004. For information, call 928-714-2242. In lieu of flowers, APW donated \$100 to the memorial fund.

Members among 2013 NM-AZ Book Award winners

The winners of the 2013 New Mexico-Arizona Book Awards were announced on Nov. 15 at an awards banquet held at Hotel Albuquerque in Old Town Albuquerque. Winners who are APW members are Conrad J. Storad, Lynda Exley and Linda Radke of Five Star Publications:

Children's Activity Book

Conrad J. Storad & Lynda Exley
Arizona Color Me Wacky!
Five Star Publications

Young Readers Book (to grade 3)

Conrad Storad
Your Circulatory System
Lerner Publishing Group

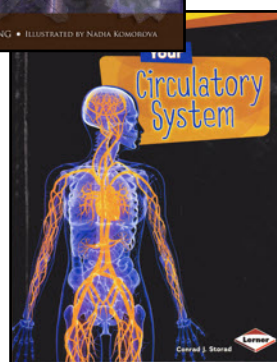
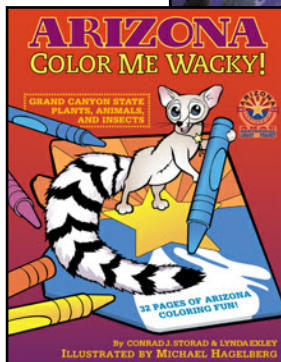


Children's Picture Book

Nancy Young
The Moon Saw it All
Five Star Publications

Arizona Press Women is a category sponsor of the awards in the categories Biography-Arizona subject and History Book-Arizona subject.

For more information about the awards, go to nmbookcoop.com.



Writing and the Law:

Google wins summary judgment against authors guild

by Brenda Warneka, JD

On Nov. 14, the U. S. District Court in Manhattan granted summary judgment to Google in a class action filed in 2005 by the Authors Guild and three individual authors for copyright infringement. The lawsuit attempted to halt the mass digital copying of books by Google without authorization from copyright holders. *Authors Guild v. Google* (SDNY No. 05-8136)

If you are wondering what it's all about, here is a brief summary of the 30-page decision.

Since 2004, Google's Library Project has been scanning books from major research libraries without regard to copyright status for an electronic database used for online searches. Participating libraries receive a digital copy for their own use of books they



provide. Copyright holders receive no compensation. A user's online search result displays three "snippets" of text from the database. A snippet is a verbatim excerpt of one-eighth of a book page. Security measures prevent a user from displaying a complete copy of a book through multiple searches. One snippet from each book page and one page in 10 are "blacklisted" and never appear in search results. For each search, an "About the Book" page gives the user information about the book, including where it is available from book sellers and libraries.

The judge assumed for purposes of Google's motion for summary judgment that the Library Project infringes authors' copyrights by unauthorized reproduction, unauthorized distribution, and unauthorized display. Thus, the sole issue was whether its use is a "fair use" under copyright law.

Copyright law protects a copyright holder from infringement, but it also permits others to make fair



use of the work "to advance the progress of the arts and sciences." What constitutes fair use requires a four-prong analysis: (1) the purpose and character of the use, (2) the nature of the copyrighted works, (3) the amount and substantiality of the portion used and (4) the effect of the use upon the potential market or value of the work. A key consideration is whether the new use is "transformative" or adds some new purpose or character to the original creation.

Under the four-prong analysis, the judge ruled that the Google Library Project is protected by the doctrine of fair use. In finding that "all society benefits" from the project, the opinion included the following points: Google's use of the books is highly transformative as an important research tool for students, teachers, researchers and the public. Google, although a for-profit entity, does not sell scans or snippets, display ads on "About the Book" pages, or directly commercialize copyrighted works, and it does serve important educational purposes.

Although not an important consideration, the nature of the work is mostly nonfiction books already on the market, which are entitled to less protection than fiction or unpublished work. Google scans the entire book, but it limits the portion displayed in searches. Suggestions that the scans replace books or multiple searches can access entire books by piecing together snippets do not make sense. Google enhances book sales by identifying books to purchase and links to booksellers. Without impacting rights of copyright holders, Google provides significant benefits to society as an invaluable research tool, gives new life to books that would otherwise be forgotten and facilitates access to books. Authors and publishers gain new audiences and sources of income. The court also held that the use by libraries of the scans provided by Google constitutes fair use.

The Authors Guild has announced it will appeal the judgment. The appeal is to the Second Circuit U.S. Court of Appeals, although it is possible to request an expedited appeal directly to the U.S. Supreme Court.



Meet Jaimie Bruzenak

Interviewed by Brenda Warneka

A member of Arizona Press Women since 2006 and the webmaster at arizonapresswomen.com, Jaimie Bruzenak was born in San Diego, Calif. She grew up in Bonita, a small, rural town outside San Diego.

After earning her BA in social studies and a secondary teaching certificate, both from San Diego State University, Bruzenak moved to Maryland with her husband from whom she was later divorced. She taught junior high school there for 13 years.

Looking for a change from teaching, Bruzenak dabbled in sales, including working for a travel agency for two years, before deciding it was not her calling. She became recertified to teach, but the only job she could find was in an undesirable location, so she accepted a job at an accounting firm. There she learned the computer skills that she would later use in writing and web hosting.

After two years at the accounting firm, Bruzenak was bored, and she and her second husband, Bill, were tired of commuting to Maryland from Pennsylvania, where they had moved. Bill was also dissatisfied with his job. They decided to make a major lifestyle change after they encountered full-time RVers on a trip out west.

"We decided this was something we could do," Jaimie says. "We talked to a seasonal National Park Service worker and decided to go for it, realizing that we could always make a different decision down the road.

"We received a number of job offers from ads in *Workamper News*, a publication that advertises jobs for RVers and that I now write for," she continues.

"However, our dream was to work in a national park. The application process for NPS was daunting and took hours, but we were both offered jobs at Grand Teton



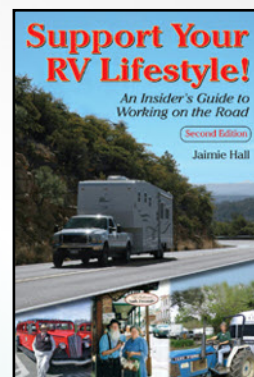
Jaimie Bruzenak in her NPS uniform in 1996 at Glen Canyon National Recreation Area in Bullfrog, Utah.

National Park that first summer. Between us, we worked at seven different national parks over the years. Seasonal NPS jobs are now applied for online, making the process much easier."

The couple traveled full time in a 1987 Pace Arrow motorhome, towing a CJ7 jeep from 1992 until 2000 when they bought a home in Pine, Ariz. They then replaced the motorhome with a Ford 350 dually truck and Lance camper, and traveled part time.

Bruzenak says she probably would not have become a writer if she had "stayed in a 'stix'n brix' life." Her writing began with letters to family and friends about her adventures on the road, followed by articles for an RV club magazine, after which she became a professional writer of articles and books about the RV lifestyle.

In 1993, she met Alice Zyetz who edited her first book, *Support your RV Lifestyle! An Insider's Guide to Working on the Road*, and partnered with her on subsequent books before Alice passed away last year. Their most recent book, *Retire to an RV: The Roadmap to Affordable Retirement*, originally an e-book, was published as a print book in 2012.



As a recognized expert and award-winning writer about the RV lifestyle, Jaimie speaks at RV events and teaches classes for Workamper.com. Her website is rvlifestyleexperts.com.

After Bill died in 2004, Jaimie traveled by herself. She met her present husband, George, in Quartzsite, Ariz., at a Workamper Job Fair. George had become a full-time RVer after his wife died. Jaimie and George now divide their time between Pine and Tucson. They travel occasionally with George's fifth-wheel, but today she mostly spends her time encouraging others to follow their dreams on the road.

The Bruzenaks enjoy a blended family that includes Jaimie's son, who is a lawyer in Santa Rosa, and her three grandchildren; Bill's daughter and grandchildren, and George's two sons and grandson. Jaimie joined APW after meeting Carol Osman Brown at a writing club in Payson.

Get profiled! If you would like to be profiled in the APW newsletter, contact Brenda Warneka at brendawarneka@yahoo.com.

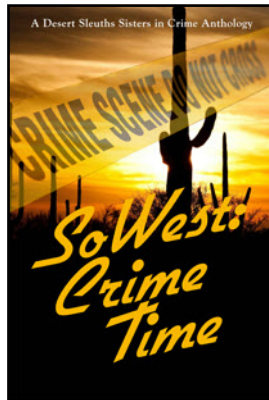
IN TOUCH WITH APW

Cheryl Kohout (below right) and her long-time partner, Terri Nangeroni, were married in San Diego on Nov. 1. Cheryl is a past president of APW and immediate past treasurer, serving in the latter position for several years.



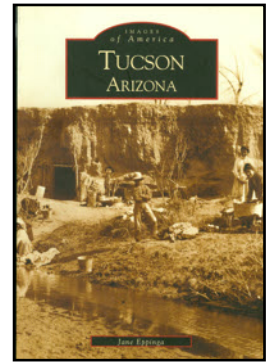
Barbara Lacy's daughter, Whitney, was married at the Wynn in Las Vegas on Sat., Nov. 9. It was an elopement that used the services of a wedding planner. Barbara pronounced the event as "Terrific! Fun...nicely done..."

Katherine Atwell Herbert's short mystery story, *Guy Walks into a Bar*, won an annual mystery writers' competition for publication in Vol. 5 of the Sisters in Crime Desert Sleuths Chapter 2013 anthology *SoWest: Crime Time*. The book, which is available on amazon.com, features 20 short stories of mystery and crime set in the southwest.



Jan Cleere is working on a biography of iconic rodeo photographer Louise Serpa that she hopes to publish sometime next year. If you have stories about Louise, Jan would like to hear from you at Jan@JanCleere.com.

Jane Eppinga signed copies of her newest book, *Images of America: Tucson Arizona*, at Costco, 6255 E. Grant Road, Tucson, on Nov. 23. The book is available at area bookstores, independent retailers and online retailers, or through Arcadia Publishing at arcadiapublishing.com or call 888-313-2665.



APW has a Facebook page. This is a closed group. If you aren't already a Friend, go to the Facebook site "Arizona Press Women," and ask to join. Cheryl Kohout is the administrator.

Sheriff tale



Orme Lewis' great, great uncle was Lindley H. Orme, Maricopa County sheriff from 1881 to 1898. Elizabeth Lewis is writing an article about the Youth Assistance Foundation's annual Christmas program "Shop with the Sheriff" with Brenda Warneka as the photographer. Shown from left: Sheriff Joe Arpaio, Orme and Elizabeth Lewis, and Brenda Warneka on Nov. 13.

Upcoming AZ writing events

Dec. 6, noon, Sheila Roe presents and leads a book discussion about *Skirting Traditions* at the Desert Caballeros Museum, 21 N. Frontier St., Wickenburg. She discusses Mary Kidder Rak of Chapter 4 and, time permitting, will share the process of creating the anthology.



Dec. 14, 11 a.m. to 1 p.m., "Arizona Way Out West & Wacky: How the West Was Fun!" is presented by co-authors Conrad J. Storad and Lynda Exley during the Phoenix Festival of the Arts at Margaret T. Hance Park, 1202 N. Third St.; and the adjacent Burton Barr Central Library, 1221 N. Central Ave., Phoenix. Their presentation is in Room 202 at the library. The interactive experience for families with children of all ages is based on their co-authored books: *Arizona Way Out West & Wacky*, *Arizona Color Me Wacky!* and *Arizona Way Out West & Witty*, the 2012 ONEBOOKAZ for kids selection – all published by Five Star Publications, Inc. Exley will "Edu-tain" visitors with weird – but true – Arizona facts and hands-on fun with old-fashioned games. Storad will captivate children with amazing tales and photographs of Arizona's crazy critters. The two wacky writers will be joined by Johnny "JR" Ringo, Arizona's State Mammal Mascot (costume character). Visitors are encouraged to bring a camera or cell phone for photographs with JR. Following their appearance, children can participate in an *Arizona Color Me Wacky!* poster coloring activity near the outdoor Arizona Humanities booth where Storad and Exley will sign copies of their three award-winning books.



Dec. 15, 2 to 5 p.m., APW Holiday Open House at the home of Barbara Lacy, 5425 E. Mockingbird, Paradise Valley. Members and their guests are welcome. Bring dish to share. Drinks are provided. RSVP: apw.reservations@gmail.com or 480-620-1358.

Dec. 31 – Deadline for publication of books, articles, and other communication materials to be entered in the 2014 NFPW Communication Contest. Contest details will be forthcoming. This year's contest will be online.

2014

Jan. 15 through Feb. 5, 6 to 8 p.m. Wednesdays, successful series author Betty Webb teaches "Writing Mysteries and Thrillers," a master class, at ASU's Piper Writers Studio at the Tempe Campus, at the Piper Writers House, northeast of Old Main. The class covers: creating the story arc, deepening characters beyond the stereotypes, elements of suspense, writing a series and inserting human rights problems into plots in order to make them more contemporary and meaningful. By the end of the class, everyone will have completed a mystery/thriller short story or the first two chapters of a novel. Some writing experience is required, but publication isn't necessary. Fee: \$225. Registration: <http://piper.asu.edu/workshops/register/register-masterclass-writing-mysteries-thrillers-betty-webb>. Info: 480-965-6018.



Jan. 22, 5:30 p.m., APW Central District meeting with Katherine Atwell Herbert, "Getting the Script Out of Your Head (or Maybe the Bottom Drawer) and onto the Page." Bluewater Grill, 1720 E. Camelback Rd., Phoenix. RSVP: apw.reservations@gmail.com.

February, APW Central District meeting with Jana Bommersbach, "Squirrels." Time and place TBA.

Feb. 22, 10 a.m. to noon, APW Board meets in the conference room at Scottsdale Waterfront, Scottsdale. Attendees who are available lunch together afterwards. All members are invited. Info: Pam Stevenson, 602-301-9595.

May 17, Saturday, Tentative date for APW annual conference.

Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry related articles, industry-related personal accomplishments ... anything you think would be of value to our membership!

Send submissions, photos and art to Lynda Exley at exlent@aol.com. The deadline for the January, 2014, issue is Dec. 21, 2013.

Donations of *Skirting Traditions*

APW has a donor who is donating copies of the APW anthology, *Skirting Traditions*, to libraries, museums and schools in the Kingman-Bullhead City area in December.



If you know such an entity that would like to add this book to their collections, tell them to contact us as soon as possible at skirtingtraditions@gmail.com or call Brenda Warneka at 602-740-9579.

APW Officers & Board of Directors

President	Pam Stevenson
Immediate Past President	Brenda Warneka
Second V-P (Membership)	Joan Westlake
Secretary	Katherine Herbert
Treasurer	Beverly Raphael Konik
Central District Director	Barbara Lacy
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Scholarship Director	Joan Westlake
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Public Relations Director	Patricia Myers
Newsletter Editor	Lynda Exley
Webmaster	Jaimie Bruzenak
Anthology Committee Chair	Brenda Warneka

Letters to the editor

"I just wanted to thank you (Brenda Warneka) for the lovely article you wrote about me for the APW newsletter (*Meet Linda Pressman*, November issue). I appreciate all your hard work."

— *Linda Pressman*

"Lynda, Great Newsletter (November issue). Thank you for getting in the blurb on Sheila Roe speaking to the Kiwanis Club, as I know it was very last minute." — *Lois McFarland*

"Another great newsletter (November issue). You outperform yourself in each successive month. You create a great electronic representation of APW, month after month. We appreciate you!"

— *Patricia Myers*

"Great job on the newsletter (November issue). You continue to do us proud!"

— *Linda F. Radke, Five Star Publications, Inc.*

"Nice issue! You always do such a nice job! (November issue)" — *Jaimie Hall Bruzenak*