

June  
2015

TypeRider

# Arizona Professional Writers

*Formerly Arizona Press Women*

## Colorado River District May recap



Bryan Hood shows Shirin McGraham's PowerPoint presentation, which features narration and music.

by Brenda Warneka

“Publishing and Marketing with Microsoft Office” was presented by Bryan Hood of Bryan Hood Design at the May meeting of APW's Colorado River District. His presentation was a follow-up to the group's April meeting, where author Barbara Boyle performed taking a Word manuscript into a trade paperback “live” using CreateSpace.

Hood demonstrated using Microsoft Publisher to produce an oversized or “coffee-table” manuscript with extensive photographs. An example of a book using this technology is Kim Taylor's *Memories of Bullhead City*, a 288-page pictorial history, which she self-published using Microsoft Publisher and CreateSpace.

In addition, Hood briefly reviewed how he added narration and a musical score to a PowerPoint for marketing APW member Shirin McGraham's new book, Arcadia's *Bullhead City*. McGraham pre-recorded the narration to avoid repeatedly giving the same speech at book presentations. The technology Hood used for the audio effects was the free version of audio editor and recorder app Audacity. PowerPoint also offers a narration feature.

This meeting was the last regular monthly Colorado River District meeting until fall.

## Payson Book Festival seeks Web exposure

by Carol Osman Brown

Help spread the word about the Payson Book Festival by mentioning it on websites and blogs.

“We're now moving into the marketing phase of this new book festival in Arizona,” says Connie Cockrell, chair of the planning committee. “APW can benefit from the expected statewide media exposure. However, we can use some help from members.”

Many APW members have a website or blog and also network with writers in other organizations, who would be

*See Festival, Page 3*

## NFPW conference early-bird rate approaches

APW members have a little over two months to sign up for the early bird rate for the Sept. 6 through 13 NFPW Annual Conference in Anchorage, Alaska.



For more information on the conference, see the event's calendar, beginning on Page 5. To register for the conference, complete and return the registration form on Page 8, or visit [nfpw.org/conference.php](http://nfpw.org/conference.php) to register online.

# Eight APW members hit milestones

Each year, the National Federation of Press Women recognizes members celebrating membership anniversaries in five-year increments, beginning with 10 years. This year, APW has eight members being recognized:

- Patricia Myers, 50 years
- Jacquelyn Cobbledick, 45 years
- Dianne Herschelman, 40 years
- Marion Gold, 20 years
- Beverly Raphael Konik, 20 years

- Brenda Warneka, 20 years
- Joan Westlake, 20 years
- Candace Hughes, 15 years

“We appreciate your loyalty and support, and hope you continue to enjoy the benefits of this wonderful community of professional communicators for many years to come,” says NFPW Historian Katherine Keniston in her congratulatory letters to them.

Please join NFPW and APW in saluting these members.



**Left to right top: Patricia Myers, Jacquelyn Cobbledick, Dianne Herschelman, Marion Gold.  
Bottom: Beverly Raphael Konik, Brenda Warneka, Joan Westlake, Candace Hughes.**



## Submissions wanted!

Share industry related news with your fellow APW members including committee reports, event news, writing contests, industry articles, industry-

related personal accomplishments ... anything you think would be of value to our membership!

Send submissions, photos and art to Lynda Exley at [lynexlent@gmail.com](mailto:lynexlent@gmail.com). The deadline for the July newsletter is June 21.



# IN TOUCH WITH APW

**K**ee up to date with APW between newsletters by checking out [arizonaprofessionalwriters.org](http://arizonaprofessionalwriters.org) and the APW Facebook page, which is public so colleagues can be Friends even if they are not APW members. Feel free to post news and other information of interest to members on the Facebook page.



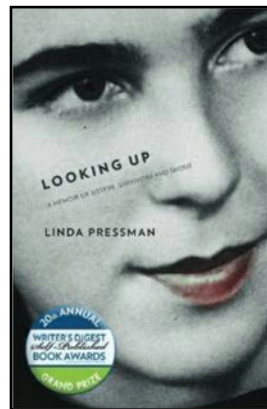
**Marion Peddle** is recovering amazingly well in her new apartment at an assisted living facility. She sends a big "Thank You" to all who sent "Get Well" cards last month after her serious fall. She still has her great sense of humor and appreciates keeping in touch, so please send cards and letters to her at: Ms. Marion

Peddle, Bay Point Retirement Community, 966 Oyster Bay Court, Apt. 324, Bremerton, WA 98312.

**Margaret Perry** spoke about her family history at the April monthly meeting of the Colorado River Historical Society in Bullhead City. Her grandfather, Ramon Cuesta Soto, was born in Spain in 1895 and worked as a shepherd for his brother in Flagstaff after first arriving in the area. He later owned the



well-known Soto Ranch on the California-Nevada border.



**Linda Pressman** recently announced she has 97 customer reviews on amazon.com for her book, *Looking Up: A Memoir of Sisters, Survivors and Skokie*. What she did not say is she has an impressive 4.7 out of 5 stars for the 97 customer reviews. Pressman's book was the Grand Prize Winner in the 20th Annual Writer's Digest Self-Published Book Contest.

**Jackie Rowley Murray**, president of the Oatman Historical Society and vice president of the Arizona Historical Route 66 Association, made the front page of the *Mohave Valley Daily News* in late April with her speech, "A trip into the past," presented at the Laughlin, Nevada, library. Her 90-minute speech traced Oatman's history from the first-known contact with Native people to the present day.



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## Festival from Page 1

interested in attending. Although excitement is building in Payson, there are writers and readers from other areas that are not aware of this upcoming summer event, which is Payson's first book festival.

What began as a dream, is quickly becoming a reality. Fifty authors from throughout Arizona will participate in the

Payson Book Festival from 9 a.m. to 4 p.m. on July 25 at Gila Community College, 201 N. Mud Springs Road in Payson. This family oriented, free event features food, entertainment, workshops and storytime for kids, who can also meet Five Star Publications' Story Monster (costume character). The goals of the festival are to promote literacy and showcase Arizona authors.



**Story Monster will visit the Payson Book Festival**

Even if you are not participating in the event as an author or volunteer, you can help promote it by mentioning it on your website, blog or event calendar to drive people to the event's website, [paysonbookfestival.org](http://paysonbookfestival.org), or the Facebook page for information and updates. Send questions to [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org).

# Letters to the editor

"Lynda – WOW!! The May 2015 issue of the APW TypeRider is filled with great stories and photos that shows we have a very vibrant organization. Loved your story about career-building benefits of APW and other members who shared to put a positive twist on current issues. Great editing job! I know it took a lot of work on your part to produce such an outstanding newsletter. But everyone who reads it will learn something new and be proud to belong to this organization. You are a gem!!" — *Carol Osman Brown*

"Hi Lynda, another fantastic newsletter (May 2015); you do amazing work for APW." — *Patricia Myers*

"Gorgeous issue (May 2015)! And so much info!" — *Betty Webb*

**Editor's Note:** *The credit for APW's incredible newsletters goes to all our contributors, who thoughtfully create content and/or send in news, events and photos of interest to members each month. Keep it all coming! I couldn't do it without all your efforts!*



## In Touch from Page 3



**Betty Webb** was asked by the Arizona Library Association to help promote ONEBOOKAZ by giving writing instruction at various libraries around Arizona. This is an activity she performed for them last year, and the classes proved so popular the libraries asked her to return. At the same time, Betty

continues work on *Desert Vengeance*, the ninth Lena Jones novel, and is readying herself for the Nov. 10 release of *The Puffin of Death*, set in Iceland, and the following book tour.

**Susanne Tso** is studying for her Master's degree in counseling at Grand Canyon University.

**Pinkie Paranya and Joanne Moore**, both from Yuma, renewed their APW memberships.

**Jodi Weisberg** won the 2015 O'Connor Comedy Contest sponsored by Justice Sandra Day O'Connor and the Rotary 100 Club. The contest is in



**Susanne Tso**

honor of O'Connor's husband, John. "It is always an honor to perform comedy for Justice O'Connor and her sons," says Weisberg. "How many people get that chance? It is a real thrill to make her laugh!" For her five-minute performance, she received \$2,500. "That's waaay more money than I ever made working as a lawyer or writer," she quipped.



**Jodi Weisberg**



**Linda Radke's** company, Five Star Publications, participated in Children's Book Week 2015 with the Children's Book Council, which partnered with The unPrison Project, a nonprofit dedicated to empowering and mentoring women in prison, while raising awareness of their families' needs to create new libraries of

books for incarcerated mothers to read with their babies at prison nurseries in 10 states: California, Illinois, Indiana, Ohio, Nebraska, New York, South Dakota, Washington, West Virginia, and Wyoming. Each participating publisher donated 45 hand-picked titles for children, newborn to 18 months old. *Info:* [unprisonproject.org](http://unprisonproject.org), [cbcbooks.org](http://cbcbooks.org).



## EVENTS WORTH ATTENDING

***Be certain to confirm meeting details before leaving home, as locations, dates or times may change after the newsletter has gone to print.***

**June 1: 10 a.m. to noon. Writers Helping Writers** at Camp Verde Library. This group is for writers with specific goals who are interested in writing for publication. Emphasis is on education and sharing resources, not a how-to class. Group size dictates where library events are held. Contact Amber Polo, [ampoloverde@hotmail.com](mailto:ampoloverde@hotmail.com), for location, directions and RSVP.



**June 6: 11 a.m. "Plotting a Page Turning Novel"** is presented by Janette Rallison at the Litchfield Park Branch library, 101 W. Wigwam Blvd., Litchfield Park. Discover the do's and don'ts of plotting to make writing novels faster and keep readers' interest. Info: 602-652-3000, [mcladaz.org](http://mcladaz.org).

**June 8: 10 a.m. to noon. Writing for Fun** meets at Camp Verde Library. Writers and storytellers read bits of their writing, short stories, essays, poetry or memories to others. No criticism or critique. Any genre welcome except horror, political, religious or erotic themes. No promotion. Group size dictates where library events are held. Contact Amber Polo, [ampoloverde@hotmail.com](mailto:ampoloverde@hotmail.com), for location, directions and RSVP.



**June 10: 1-3 p.m. Author Gerri Brooks leads a monthly creative writing workshop** at Maricopa County Library District's Perry Branch Library, 1965 E. Queen Creek Road, Gilbert, for beginners to advanced level writers. Bring a notebook to class each week. Info: 602-652-3000, [mcladaz.org](http://mcladaz.org).

**June 10, 24: 5:30 p.m. Sedona Writers' Group**, a structured critique group, meets at the Sedona Public Library, 3250 White Bear Road, Sedona, on the second and fourth Wednesday of each month. Peter Bernhardt leads the group. Info/group rules: [sedonawriter@fastmail.net](mailto:sedonawriter@fastmail.net).



Pioneer Museum

**June 13: 3-6 p.m. "ArtiFACT to Fiction Historical Fiction" workshop** at the Pioneer Museum, 2340 N. Fort Valley Road, Flagstaff. This event begins with a self-guided tour of the museum, followed by a 4

p.m. presentation in the amphitheater. Learn to expand your writing horizons with the guidance of two published authors, Deborah Hilcove and Judith Starkston, and Joseph Meekan, curator of the Pioneer Museum. Bring a blanket, cushion or camp chair for comfort. \$10, includes admission to museum and workshop. RSVP: [jhough@azhs.gov](mailto:jhough@azhs.gov).

**June 13: 9:30 a.m. Northern Arizona Word Weavers** writers' group meets at Spirit of Joy Church, 330 Scenic Drive, Clarkdale. Benefit from a "More You Know" session at each meeting and a critique group. This group is part of Word Weavers International, a Christian-based club that welcomes all writers of any faith, writing in any genre. Info: Alice Klies at 928-300-9700 or [alice.klies@gmail.com](mailto:alice.klies@gmail.com).

**June 20: 10 a.m. to 2 p.m. "Mary Sojourner: People, Not Puppets, Bringing Your Characters Fully Alive"** is presented by Professional Writers of Prescott at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley, and sponsored by the Professional Writers of Prescott. Expect to write and share your writing at this hands-on workshop.



Learn character development tips and tricks, and work with writing compelling dialogue and the art of using details to bring characters to life. Bring writing materials, primarily notebook and pen. Mary Sojourner has published a memoir, three novels, collections of short stories and essays, and is an NPR commentator and author of columns for dozens of publications. She teaches writing and was chosen in 2007 as a Distinguished Writer in Residence by the Virginia C. Piper Center for Creative Writing at ASU. Bring a

*See Calendar, Page 6*

## Calendar from Page 5

brown-bag lunch. Free to members; \$20 for nonmembers, which gives you membership. Info/registration: [mepowell@cableone.net](mailto:mepowell@cableone.net), [PrescottWriters.com](http://PrescottWriters.com), [breakthroughwriting.net](http://breakthroughwriting.net).



**Carrie Malinowski**

**June 24: 6-7:45 p.m. “Writing Great Memoir”** is presented by Elaine Jordan and Carrie Malinowski at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley, and sponsored by the Professional Writers of Prescott. Writers of all ages and levels learn what makes great memoir, including elements of polished work, as well as the challenges of getting books

published. Meeting/membership info: Katherine Caccavale, 928-864-8642, [caccavalek@gmail.com](mailto:caccavalek@gmail.com), [prescottwriters.com](http://prescottwriters.com).

**June 29: Noon-1:30 p.m. Writers Lunch** at Los Agaves Restaurant, 1451 S. La Canada Drive, Green Valley. Bring books, success stories, challenges and conference and event ideas/notices. Besides sharing food and time, the group shares ideas about the writing craft. All adult writers welcome. There is no fee to join, but attendees are expected to purchase lunch. Separate checks. Bring business cards, books, upcoming event information. Reservations are required by June 23. Contact Denise Roessle, 520-399-3312, [droessle@mac.com](mailto:droessle@mac.com), or Duke Southard, 520-625-5979, [duke@dukesouthard.com](mailto:duke@dukesouthard.com).



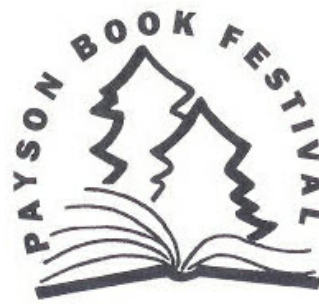
**July 1: Deadline for Entries in the 2015 NM-AZ Book Contest.** APW members are past winners in this competition. Info: Paul Rhetts, [LPDPRESS@q.com](mailto:LPDPRESS@q.com) or 505-344-9382.

**July 11: 10 a.m. to 2 p.m. “Writing with Group Energy”** is presented by Professional Writers of Prescott at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley. Free to members; \$20 for nonmembers,



which gives you membership. Info/registration: [mepowell@cableone.net](mailto:mepowell@cableone.net), [PrescottWriters.com](http://PrescottWriters.com), [breakthroughwriting.net](http://breakthroughwriting.net).

**July 15: Deadline to apply for the NFPW First-Timer Grant** to pay part or all of registration for the National conference in Alaska in September. Info: [nfpw.org/resources.cfm](http://nfpw.org/resources.cfm).



**July 25: 9-4 p.m. Payson Book Festival**, Gila Community College, 201 N. Mud Springs Road, Payson, Arizona. Professional Writers and Gila Community College partnered to present this event, featuring Arizona authors. This is a family

oriented, admission-free event with a children's element provided by *Story-Monsters Ink*, a free book-related monthly magazine for educators published by Five Star Publications. Linda Radke, president of Five Star, is a festival collaborator and invited Story Monster (costume character) to meet kids at the festival. Several APW members, including Conrad Storad, Barbara Lacy and Connie Cockrell will exhibit. Authors sign books, visit with readers and participate in a speaker presentation schedule. Local food vendors will be on site to provide lunch, snacks and beverages. Several hundred book-lovers from throughout the state are expected to attend this summer event in the cool mountain pines of Payson. Info: [info@paysonbookfestival.org](mailto:info@paysonbookfestival.org), [PaysonBookFestival.org](http://PaysonBookFestival.org), 928-468-9269.



**Sept. 6-13: 2015 NFPW National Conference, New Frontiers in the Last Frontier** in Anchorage, Alaska's Hotel Captain Cook. Hosted by Alaska Professional Communicators, the event offers a rich variety of speakers from all walks of media life, from writers and photographers to news anchors and PR specialists. A pre-tour begins Sept. 6, with meetings starting Sept. 10 and a post-tour on Sept. 13. The special hotel rate is \$175, which includes free Wi-Fi

*See Calendar, Page 7*



## Calendar from Page 6

and use of the athletic club. Book your room online at [akprocom.org](http://akprocom.org) by clicking the "2015 Conference" tab and then selecting "Book online with the Captain Hook" link. This hyperlink automatically inputs the conference code of NFPW2015. When you select the September calendar for your arrival date, the \$175 rate is available Sept. 3 through 16. Info/Registration: [akprocom.org](http://akprocom.org).



**Sept. 19: 10 a.m. to 2 p.m.** "Novel & Memoir Skills" is presented by Kris Neri and sponsored by Professional Writers of Prescott at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley. Free to members; \$20 for nonmembers, which gives you membership. Info/registration:

[mepowell@cableone.net](mailto:mepowell@cableone.net), [PrescottWriters.com](http://PrescottWriters.com), [breakthroughwriting.net](http://breakthroughwriting.net).

**Sept. 23: 6-7:45 p.m. Mad Women Poets** Professional Writers of Prescott meets at the Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley. Writers of all ages and levels are invited. Meeting/membership info: Katherine Caccavale, 928-864-8642, [caccavalek@gmail.com](mailto:caccavalek@gmail.com), [prescottwriters.com](http://prescottwriters.com).

**Oct. 1: 10 a.m. to 2 p.m. "Writing with Group Energy"** is presented by Professional Writers of Prescott at Prescott Valley Public Library, 7401 E. Civic Circle, Prescott Valley. Free to members; \$20 for nonmembers, which gives you membership. Info/registration: [mepowell@cableone.net](mailto:mepowell@cableone.net), [PrescottWriters.com](http://PrescottWriters.com), [breakthroughwriting.net](http://breakthroughwriting.net).

## 2016

**Sept. 8-10, 2016:** NFPW conference, Wichita, Kansas.

## APW Officers & Board of Directors

President	Pam Stevenson
Immediate Past President	Brenda Warneka
First V-P	Open
Second V-P (Membership)	Joan Westlake
Secretary (Temporary)	Brenda Warneka
Treasurer	Beverly Raphael Konik
Central District Director	Barbara Lacy
Colorado River District Director	Brenda Warneka
Rim Country District Director	Carol Osman Brown
Southern District Director	Jane Eppinga
Communications Contest	Cheryl Kohout/Joan Westlake
Scholarship Director	Joan Westlake
Historian, Memorial, Bylaws	Pam Stevenson
Public Relations Director	Patricia Myers
Newsletter Editor	Lynda Exley
Webmaster	Jaimie Bruzenak
Anthology Committee Chair	Brenda Warneka



**APW President  
Pam Stevenson**

**2015 NFPW Conference Registration Form**  
**September 10-12, 2015 • Anchorage, AK**  
**Early Bird Registration Deadline Friday, July 31, 2015**

*Registration Information*

Name (will be used for your badge)

Affiliate

Home Address

City, State, ZIP Code

Phone

Email

Twitter Account

**Your name tag is required for all sessions and events.**

*Please check all that apply for this year*

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> First Timer  | <input type="checkbox"/> <b>Vegetarian Meals Desired</b>             | <input type="checkbox"/> <b>Special Assistance Required</b> |
| <input type="checkbox"/> Affiliate President                                  | <input type="checkbox"/> Affiliate COA                               | <input type="checkbox"/> Member of host affiliate           |
| <input type="checkbox"/> Speaker  | <input type="checkbox"/> NFPW National Communications Contest Winner | <input type="checkbox"/> Membership Chair                   |
| <input type="checkbox"/> Membership Honoree (25-, 30-, 35-year, etc., member) |  | <input type="checkbox"/> Contest Chair                      |
|   |  | <input type="checkbox"/> High School Contest                |

*Conference Registration Fees (check one, please)*

**Early Bird Registration (registration due by Friday, July 31, 2015)**

NFPW Member Full Registration:	<input type="checkbox"/> \$395	Friday only: <input type="checkbox"/> \$230	Saturday only: <input type="checkbox"/> \$230
Non-Member Full Registration:	<input type="checkbox"/> \$495	Friday only: <input type="checkbox"/> \$330	Saturday only: <input type="checkbox"/> \$330

**Registration (after July 31, 2015)**

NFPW Member Full Registration:	<input type="checkbox"/> \$445	Friday only: <input type="checkbox"/> \$280	Saturday only: <input type="checkbox"/> \$280
Non-Member Full Registration:	<input type="checkbox"/> \$545	Friday only: <input type="checkbox"/> \$380	Saturday only: <input type="checkbox"/> \$380

**NFPW Guest and Child Rates**

*Friday, September 11*

- ☐ Breakfast \$35  
☐ Luncheon \$45  
☐ COA Banquet \$65

*Saturday, September 12*

- ☐ Breakfast \$35  
☐ H.S. Awards Luncheon \$45  
☐ Awards Banquet \$75

\$ \_\_\_\_\_ **Subtotal, Guest or Child Reservations**

\$ \_\_\_\_\_ **TOTAL REGISTRATION FEES**

**Payment Information**

Total Payment \$ \_\_\_\_\_

Check (payable to NFPW) ☐ Visa/MasterCard/American Express ☐

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ S.C. \_\_\_\_\_ Signature: \_\_\_\_\_

- No refunds for registration or special event tickets will be granted after Friday, August 28, 2015.
- All cancellations must be submitted in writing. A \$50 fee will be assessed for conference registrations cancelled before August 28, 2015.
- If paying by check, mail registration form and check to NFPW, P.O. Box 34798, Alexandria, VA 22334-0798.
- If paying by credit card, go online or fax your registration form and credit card number, expiration date and security code to 703/237-9808. Included in this registration will be breakfast, lunch and dinner on Friday and Saturday.

**Register by Friday, July 31, 2015, for Early Bird Rates!**

Send registration form and payment to:  
NFPW, P.O. Box 34798, Alexandria, VA 22334-0798

***If paying by credit card, please do so online or fax your registration to 703/237-9808***  
***Pre- and post-tour registration forms and details are available at [www.nfpw.org](http://www.nfpw.org).***

***HOTEL:*** Please call 1-800-843-1950 by Friday, July 31, 2015, and refer to NFPW to receive the NFPW group rate of \$175.00 per night plus tax, (single or double occupancy). The rate is good from Sunday, September 6 through Sunday, September 13 on a space available basis.

***The conference hotel is Hotel Captain Cook, 939 West 5<sup>th</sup> Avenue, Anchorage, AK 99501.***  
***NFPW hotel rates deadline: Friday, July 31, 2015 • \$175.00 single/double plus tax per night.***

Waiver Statement: I understand that a photographer may be present at this event, and photos will be used to promote NFPW, including the chapter's website and social media. If I don't wish to be included in this manner, I must alert the photographer.

\_\_\_\_ Yes, I agree